Hertfordshire Chamber of Commerce

PATRON
MEMBERSHIP

An exclusive alliance offering high-impact branding and continuous regional prestige

ANNUAL INVESTMENT:
Please enquire



Strategic Overview

Our Patron Membership represents an elite strategic partnership engineered for key industry leaders, major employers and institutions demanding maximum brand visibility, ongoing executive recognition and market leadership across Hertfordshire. As a Patron, your brand gains continuous multi-channel positioning, exclusive VIP event access and direct influence within the region's top commercial circles.

Herts Chamber supports local charities and a 10% charity discount is available on all new or renewing memberships. To qualify, simply provide us with a UK charity registration number.



What's Included in Your Patron Package

Prominent Regional Prestige & Media

Full-Page Editorial in Inspire Magazine: Publish one full-page 800-word editorial with high-resolution imagery per year to showcase major news, thought leadership or corporate milestones.

Fixed Centre-Page Patron Logos: Your brand logo featured prominently on the dedicated centre-pages in every edition of Inspire Magazine.

3 Email Mailshot Stories + Permanent Patron Webpage Link: Share 3 dedicated mailshot stories per year, plus a permanent clickable link to the Patron webpage on all bi-weekly Chamber mailshots sent to thousands of regional contacts.

Dedicated Web Presence & Event Presentation: Your logo, bio and website link featured on the official Herts Chamber Patron web page, a link to the Patron web page on the Herts Chamber website footer alongside logo inclusion on the Patron Display Slide shown at every Chamber event.

Multi-Channel Welcome & Directory Exposure: Dedicated launch across social channels (~25k audience), member directory listing, plus features in both the New Member Welcome and Renewing Members sections of our Inspire Magazine with complimentary physical and digital copies.



VIP Event Privileges, Speaking & Recognition

2 VIP Tickets to Annual Black-Tie Dinner: Receive 2 VIP tickets to our exclusive, invite-only Annual Black-Tie Dinner.

2 Complimentary Places at Every Chamber Event: Send 2 free attendees to any official Chamber event throughout the year (*excludes Inspiring Herts Awards & Bi-Annual Conferences).

2 Guest Speaking Opportunities: Secure 2 official guest speaking slots per year at Chamber events to position your executive team at the forefront of regional discussions.

Name Checked & Acknowledged at All Events: Verbal recognition and thanks during opening presentations at every attended Chamber event.

4 Free Passes Per Sector Summit: Receive 4 complimentary attendee tickets to every quarterly Chamber Sector Summit.

72-Hour Advance Delegate Lists: Access attendee details 72 hours prior to events upon request, for optimum strategic preparation.

Unlimited Breakfast Access: Complimentary attendance to all Chamber Category Breakfasts (Silver, Gold, Platinum and Diamond) plus 1 exclusive Patron Breakfast and 3 attendees from your business can attend our annual Multi-Member Breakfast.





Strategic Influence & Commercial Benefits

8 Peer-to-Peer Introductions: Request up to 8 official Chamber-led introductions per year, targeting senior decision-makers across the entire Chamber directory.

Benefit Partnerships & Business Sector Exclusivity: Deliver exclusive services or promotions to the wider Chamber membership as an official Benefit Partner whilst securing exclusive sector rights for your organisation within your membership tier.

20% Off Event Sponsorships: Enjoy an additional 20% discount on event sponsorship packages to amplify your presence at premier regional gatherings (**excludes Inspiring Herts Awards)

50% Off Export Documentation: Full access to official guidance, certification and international trade documentation at a 50% discount.

Dedicated Account Management & Logo Usage: Personal account management support and official rights to display our BCC-accredited Herts Chamber logo.

Patron Membership - Annual Summary

Key Metric	Patron Tier Package
Annual Fee	Please enquire
Official Digital Certificate	Hertfordshire Chamber of Commerce membership certificate
Social Reach	~25,000 Followers
Inspire Magazine Editorial	1 Full Page (800 words + image)
Inspire Centre Page Logo	Fixed Patron Logo Page in every issue
Direct Email Mailshots	3 Mailshot Stories + Patron web page link on All mailshots
Black-Tie Dinner Access	2 VIP Tickets to Annual Invite-Only Dinner
Event Privileges	2 Free Attendees per event* + 20% Off sponsorships**
Guest Speaking & Recognition	2 Speaking Slots + Name checked at All attended events
Peer-to-Peer Introductions	8 per year (Access to Any Chamber Member)
Delegate List Lead Time	72 Hours in advance - On Request
Quarterly Sector Summits	4 Free Attendees per summit
Benefit Partner Status	Deliver exclusive services as an official HCC Benefit Partner
Business Category Exclusivity	Exclusive sector rights for your organisation as a Patron
Export Services Discount	50% Off

Our Patrons

Ready to Establish Your Brand as a Hertfordshire Regional Leader?

Contact our Membership Team:

Email: membership@hertschamber.com
Phone: 01707 502180
Web: www.hertschamber.com