Hertfordshire Chamber of Commerce

PLATINUM
MEMBERSHIP

The definitive membership for businesses demanding consistent market visibility and high-level networking

ANNUAL INVESTMENT:
£2,000 + VAT



Strategic Overview

Our Platinum Membership is crafted for established companies, high-growth enterprises and market leaders seeking prominent multi-channel marketing, dedicated PR space and direct access to senior decision-makers across Hertfordshire. With published editorial rights, direct email mailshot distribution and 48-hour advance access to event delegate lists, Platinum provides a continuous platform for high-impact commercial lead generation.

Herts Chamber supports local charities and a 10% charity discount is available on all new or renewing memberships. To qualify, simply provide us with a UK charity registration number.



What's Included in Your Platinum Package

High-Impact Marketing, PR & Editorial

Multi-Channel Social Welcome: Promotional brand launch across all official Chamber social channels, reaching an audience of ~25,000 followers.

Quarter-Page Editorial in Inspire Magazine: Publicise your business news, thought leadership or key services in one 250-word, quarter-page editorial with accompanying imagery per year.

Directory & Magazine Subscriptions: Prominent listing in the Herts Chamber Member Directory with physical and digital deliveries of Inspire Magazine.

Dual Inspire Magazine Exposure: Brand inclusion featuring your company logo and bio in both the New Member Welcome and Renewing Members sections of Inspire Magazine.

Dedicated Email Mailshot Story: Feature your company's story, commercial offers or promotions in one bi-weekly Chamber email mailshot per year, reaching thousands of regional subscribers.





Executive Networking & Event Privileges

48-Hour Advance Event Delegate Lists: On request, receive event delegate lists 48 hours ahead of events to prepare targeted outreach and schedule high-value meetings.

4 Peer-to-Peer Introductions: Request up to 4 official Chamber-led introductions per year, targeting senior leaders in the Silver, Gold, Platinum and Diamond networks.

Gold & Platinum Category Breakfasts: Free access to 6 senior Gold & Platinum Member Category Breakfasts to present your business to established decision-makers plus 2 attendees from your business can attend our annual Multi-Member Breakfast.

2 Free Passes Per Sector Summit: 2 complimentary attendees at every quarterly Chamber Sector Summit to engage key stakeholders in your industry.

15% Off Event Tickets: Enjoy an additional 15% discount off standard member rates for all Chamber events and workshops (*excludes Inspiring Herts Awards & Bi-Annual Conferences).

10% Off Event Sponsorships: Secure a further 10% discount on event sponsorship packages to amplify your brand presence at major Chamber gatherings (**excludes Inspiring Herts Awards).

Credibility & International Trade Support

Dedicated Account Management: Personal support from our in-house Herts Chamber Account Management team to tailor your membership strategy.

Official BCC-Accredited Logo Usage: Enhance market trust by displaying the prestigious BCC-accredited Herts Chamber logo on your website and marketing collateral.

50% Off Export Documentation: Full access to official guidance, certification and trade documentation at a 50% discount.



Platinum Membership - Annual Summary

Key Metric	Platinum Tier Package
Annual Fee	£2,000 + VAT
Official Digital Certificate	Hertfordshire Chamber of Commerce membership certificate
Social Reach	~25,000 Followers
Inspire Magazine Editorial	1 Quarter Page (250 words + image)
Direct Email Mailshots	1 Mailshot Story per year
Delegate List Lead Time	48 Hours in advance - On Request
Peer-to-Peer Introductions	4 per year (Silver, Gold, Platinum & Diamond network)
Sector Summits	2 Free Attendees per quarterly summit
Breakfast Access	Gold & Platinum Member Breakfasts
Event & Sponsorship Savings	Extra 15% Off events* + Extra 10% Off sponsorships**
Export Services Discount	50% Off

Our Patrons

Ready for Consistent Market Visibility and Senior Networking?

Contact our Membership Team:

Email: membership@hertschamber.com
Phone: 01707 502180
Web: www.hertschamber.com