Hertfordshire Chamber of Commerce

SILVER
MEMBERSHIP

The essential foundation for local visibility and business networking

ANNUAL INVESTMENT:
£495 + VAT

£50 registration fee



Strategic Overview

Our Silver Membership is engineered for growing businesses, ambitious SMEs and local leaders seeking an established platform to build brand credibility, connect with decision-makers and tap into Hertfordshire's premier accredited business network.

Herts Chamber supports local charities and a 10% charity discount is available on all new or renewing memberships. To qualify, simply provide us with a UK charity registration number.



What's Included in Your Silver Package

Visibility & Brand Profile

Multi-Channel Social Media Welcome:
Direct promotion of your brand across all official Chamber social channels, reaching an audience of almost 25,000 professional followers.

Inspire Magazine Features:
Prominent brand exposure featuring your logo and bio in the New Member Welcome section of our bi-monthly publication.

Member Directory Listing:
Permanent visibility in the Herts Chamber Member Directory, connecting you with businesses looking to collaborate.

Bi-Monthly Magazine Subscription:
Physical and digital delivery of Inspire Magazine to keep you informed on regional business news and commercial trends.



Networking & Event Access

Silver Category Breakfasts: Free access for one attendee to 6 dedicated Silver Member Category Breakfasts to present your business to regional leaders plus attend our annual Multi-Member Breakfast.

24-Hour Delegate List Advance Access: On request, receive attendee lists 24 hours ahead of Chamber events to target prospects and plan strategic conversations.

Member Event & Sponsorship Pricing: Save significantly with standard member-discounted rates across all Chamber networking events and event sponsorship opportunities.





Credibility & International Trade Support

Dedicated Account Management: Direct support from our in-house Herts Chamber Account Management team for all operational and networking queries.

Official BCC-Accredited Logo Usage: Elevate your market credibility by displaying the prestigious BCC-accredited Herts Chamber logo on your website, email signatures and marketing collateral.

50% Off Export Documentation: Access official international guidance, certification and trade documentation at a 50% discount.

Silver Membership - Annual Summary

Key Metric	Silver Tier Package
Annual Fee	£495 + VAT (excludes £50 joining fee - waived for charities with a UK charity registration number)
Official Digital Certificate	Hertfordshire Chamber of Commerce membership certificate
Social Reach	~25,000 Followers
Breakfast Access	Silver Member Category Breakfasts
Delegate List Access	24 Hours in Advance - On Request
Event Pricing	Member Discounted Rates
Export Services Discount	50% Off

Our Patrons

Ready to Expand Your Business Footprint across Hertfordshire?

Contact our Membership Team:

Email: membership@hertschamber.com
Phone: 01707 502180
Web: www.hertschamber.com