Hertfordshire Chamber of Commerce

Benefits	Description	SILVER £495 + VAT	GOLD £795 + VAT	PLATINUM £2,000 + VAT	DIAMOND CLUB £3,500 + VAT	PATRON £8,500 + VAT	BENEFACTOR £20,000 + VAT
		The essential foundation for local visibility and business networking	The ideal growth package for established SMEs looking to elevate their local profile and PR presence	The definitive membership for businesses demanding consistent market visibility and high-level networking	The premium membership for established brands seeking prominent sector exposure and executive-level networking	An exclusive alliance offering high-impact branding and continuous regional prestige	Our most exclusive tier, delivering total brand dominance and unparalleled strategic connections and influence
Herts Chamber account management	**Access to our brilliant in-house Herts Chamber account management team for all your membership enquiries**	✓	✓	✓	✓	✓	✓
Social media welcome upon joining - LinkedIn, X, Instagram & Facebook	We promote your brand across all our social channels reaching an audience of almost 25k	✓	✓	✓	✓	✓	✓
New member welcome in Inspire Magazine	**We promote your brand in our bi-monthly magazine with your logo & bio reaching an audience in the thousands**	✓	✓	✓	✓	✓	✓
Use of Herts Chamber logo	As a BCC accredited Chamber, we hold the highest level of institutional credibility possible for a regional business in the UK. Using our logo on your marketing collateral elevates the credibility of your brand	✓	✓	✓	✓	✓	✓
Access to & appear in the Herts Chamber member directory	**Make your brand visible to our entire member base plus access to other like-minded businesses who want to collaborate**	✓	✓	✓	✓	✓	✓
Receive bi-monthly Inspire Magazine	Stay up to date with all the latest Hertfordshire business news. Receive our bi-monthly magazine in both digital & physical formats	✓	✓	✓	✓	✓	✓
Free attendance to member category breakfasts	**Network with fellow members at our Chamber breakfasts & present your business to a room full of business leaders across a variety of industries**	6 Silver breakfasts	6 Gold/Platinum breakfasts	6 Gold/Platinum breakfasts	4 lunches + 1 breakfast can also attend Silver & Gold/ Platinum breakfasts	1 exclusive breakfast & can attend all	1 exclusive breakfast & can attend all
Free attendance to multi-member breakfast	Network with all category members at our multi-member Chamber breakfast & create exciting connections & business opportunities	1 Attendee	1 Attendee	2 Attendees	2 Attendees	3 Attendees	3 Attendees
Discounted export services	**As a BCC accredited Chamber, we offer official guidance, certification & documentation at highly discounted rates**	50% off	50% off	50% off	50% off	50% off	50% off
Receive delegate list ahead of events	Connect with attendees ahead of our events & line up conversations with fellow businesses	24 hours	24 hours	48 hours	48 hours	72 hours	72 hours
Discounted rates to events	**Attend any Chamber event & benefit from discounted pricing for you & your team (excludes inspiring awards & bi-annual conferences)**	Standard member rate (discounted from non-member rates)	An additional 10% OFF	An additional 15% OFF	An additional 20% OFF	2 free Attendees	3 free Attendees
Sponsorship of events	Sponsorships are available with huge discounts for our members at all Chamber events putting your brand in front of multiple businesses (excludes Inspiring Herts Awards)	Standard member rate (discounted from non-member rates)	Standard member rate (discounted from non-member rates)	A further 10% OFF	A further 15% OFF	A further 20% OFF	A further 25% OFF
Renewing members section in Inspire Magazine	**We promote your brand in our bi-monthly magazine with your logo & bio reaching an audience in the thousands**	✓	✓	✓	✓	✓	✓
Free places at each sector summit	Our quarterly summits are the perfect platform to network with businesses in specific industries & promote your brand in your sector		1 Attendee	2 Attendees	3 Attendees	4 Attendees	5 Attendees
Peer to peer introduction requests	**Request official Chamber-led introductions to businesses within our network & we will facilitate the conversation**		2 per year request Silver, Gold & Platinum intros	4 per year request Silver, Gold, Platinum & Diamond intros	6 per year request Silver, Gold, Platinum, Diamond & Patron intros	8 per year request access to any Chamber member intros	10 per year request access to any Chamber member intros
Editorial in Inspire Magazine with accompanying picture	Publicise your brand & business with unique editorials promoting your latest news, offers or features			1 quarter page editorial per year 250 words	1 half page editorial per year 400 words	1 full page editorial per year 800 words	1 double page editorial per year 1600 words
Member email mailshots	**Our bi-weekly mailshots reach thousands of members. Your brand & your story can be part of our ongoing Chamber marketing outreach**			1 mailshot story per year	2 mailshot stories per year	3 mailshot stories per year + link to Patron webpage on all mailshots	4 mailshot stories per year + linked Benefactor logos on all mailshots
Guest speaking opportunities at events	Request a guest speaking slot at official Chamber events & get your voice heard & your business promoted				1 per year	2 per year	3 per year
Company logo on centre page in Inspire magazine	**Keep your brand at the forefront of our thousands of readers with a fixed logo in every edition of Inspire Magazine throughout your membership on the centre pages**					Patron logo page	Benefactor logo page
Name checked at all events	Acknowledged & thanked during our opening presentations at every attended Chamber event so your brand is consistently promoted to all of our attendees					✓	✓
Exclusive annual Black-Tie dinner	**Two VIP tickets to our annual invite-only Black-Tie dinner**					✓	✓
Benefit partnerships	Provide your services, promotions & offers to the Herts Chamber member base, opening up a whole new & extensive audience as an official Chamber benefit partner					✓	✓
Business category exclusivity	**Secures exclusive sector rights for your organisation within your tier, ensuring maximum market influence and no direct competitor presence**					✓	✓
Patron display slide at all events	Your brand front & centre amongst our prestigious Patrons at all Chamber events					✓	
Patron page on Chamber website with bio & click-through	**Our Patrons' company logos & bios will be displayed on our Patron page of the Herts Chamber official website with click-through functionality to Patrons' websites**					✓	
Benefactor display slide at all events	Your brand front & centre amongst our distinguished Benefactors at all Chamber events						✓
Benefactor page on Chamber website with bio & click-through	**Our Benefactors' company logos & bios will be displayed on our Benefactor page of the Herts Chamber official website with click-through functionality to Benefactors' websites**						✓
Herts Chamber website footer	Your company logo with click-through functionality to your company website on the footer of every page of our official Herts Chamber website						✓
Herts Chamber email signatures	**We send tens of thousands of emails from the Chamber every year. As a Benefactor, your company logo will appear in all of our team's email signatures**						✓