



# JAFFER KAZMI

GTM ENGINEER

## PROFILE

Go-To-Market Engineer specializing in HighLevel and marketing automation platforms, with expertise in building scalable systems for launching and growing successful marketing agencies.

## SKILLS

- Marketing Operations Management
- Sales Process Strategy & Optimization
- Lead Generation & Funnel System Development
- CRM & Pipeline Architecture
- Marketing Automation & Workflow Development
- AI Conversational Marketing (Voice & Chatbots)
- Lead Qualification & Appointment Booking Systems
- Customer Journey & Nurture Campaign Design
- Marketing Analytics, KPI & Lead Journey Tracking
- Agency Infrastructure & SaaS System Development

## CAREER SUMMARY & WORK DETAILS

### Senior Automation's Architect

- At Automentor LLC  
[automentor.app](https://www.automentor.app)

### Managing Director

- Go SkyLevel LLC  
[goskylevel.com](https://www.goskylevel.com)

### Senior Marketing Expert

- GHLTechy  
[ghltechy.com](https://www.ghltechy.com)

### Manager Onboarding Process

- GIFS Media

### SaaS Setup Expert

- Rock Hill Media

### SaaS Setup Expert

- Realty Excellence LLC  
[realtyexcellence.ai](https://www.realtyexcellence.ai)

### Fiverr

- Level 2 Seller 2021-2023

## EDUCATIONAL TRAINING

### COMSATS University, Islamabad

- Mphil Finance Enrolled since march 2017 to 2019

### Bahaudin Zakariya University, Multan

- BBA (Banking & Finance) since 2013 to 2017

## HOW TO REACH ME

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