

Website Design & Marketing Systems For Local Businesses

A complete system: lead capture, missed-call text-back, review automation, one-click marketing campaigns, GMB optimization & local SEO — all in one platform.

★ STANDARD PACKAGE INCLUDES:

Lead Capture

Missed Call

Reviews

Marketing

GMB Optimization

★ PREMIUM PACKAGE ALSO INCLUDES:

Full SEO Roadmap (6 Months)

Available on digibabaa.p



SYSTEM OVERVIEW — 6 CORE FEATURES

- 1 Website + Lead Capture** [Standard]
Enquiry form, chat widget & CRM inbox. Every lead auto-captured with instant SMS confirmation.
- 2 Missed Call Text-Back** [Standard]
Auto-SMS any missed call within seconds. Follow-up automatically asks what the customer needs.
- 3 Review Automation** [Standard]
Auto-sends review requests after every visit or service. Google reviews display live on the website.
- 4 One-Click Marketing Campaigns** [Standard]
Follow-up → referral → return-customer offers. Keeps your business top-of-mind automatically.
- 6 GMB Optimization** [Standard]
Full Google Business Profile setup & optimization. Puts your business on the local map — literally.
- 5 6-Month SEO Roadmap** [Premium]
Transparent monthly plan: audits, GBP, content, backlinks & reporting. Full local SEO — no vague promises.

FEATURES DEEP DIVE

- 1. Website + CRM Lead Capture** [Standard]
 - Professional local business website with enquiry form & live chat widget
 - Every submission auto-enters CRM with full contact details
 - Customer gets instant SMS/email confirmation on submission
 - Business owner receives mobile notification for every new enquiry
 - Full conversation history in one organized team inbox
- 2. Missed Call Text-Back Automation** [Standard]
 - Detects missed incoming calls automatically
 - Sends polite SMS reply within seconds of missed call
 - Follow-up message asks what the customer needs
 - All replies organized in CRM inbox for easy management
 - Business owner reviews & responds professionally anytime

3. Customer Review Request System [Standard]

- Website auto-displays latest Google reviews in real time
- Review request sent automatically after every visit or service
- Simple star-rating form — 1 to 5 stars, fully mobile-friendly
- All ratings continue directly to public Google review step
- Business owner notified when new reviews or feedback arrive

4. One-Click Marketing Campaign System [Standard]

- Staff enters customer name + phone after service — that's it
- Campaign auto-starts: review requests for first 4 weeks
- Then referral messages & return-customer discount offers
- Messages at planned gaps: 1 month, 2 months, 3 months
- Runs 1 year automatically — extendable to 2–3 years

6. GMB Optimization (Google Business Profile) [Standard]

- Full Google Business Profile setup and optimization
- Keyword-rich business description & category targeting
- Photo uploads, opening hours, services & attributes configured
- GMB posts published regularly to boost local visibility
- Helps business appear in Google Maps "3-Pack" results
- Drives free organic foot traffic & calls — no ad spend needed

5. 6-Month Local SEO Roadmap [Premium]

- Month 1: Kickoff, keyword research, site audit, title/description tags, indexing
- Month 2: Homepage & internal page updates, schema markup
- Month 3: Photo geo-tagging, blog article, directory resubmission
- Month 4: Backlink review, technical SEO health checks, reporting
- Month 5: Campaign analysis, keyword performance, social SEO alignment
- Month 6: Full review, link earning, conversion opportunities, forward roadmap

Fully Connected	Fast Automation	GMB + Reviews	Long-Term Value
All 6 features work as one integrated system.	Missed calls, leads & follow-ups handled in seconds.	Local rankings + reputation built automatically.	Follow-up campaigns running up to 3 years.

Ready to build this system for your local business?

Order on digibabaa.pro →

All demo content uses fictional business names, phone numbers, and sample data. This portfolio complies with digibabaa.pro's portfolio display policy.