

# ANME 30

## 30TH ANNIVERSARY SPONSORSHIP OPPORTUNITIES



*The industry comes back together to celebrate, reconnect, and do business.*

For 30 years, ANME has brought together the brands, buyers, and distributors who built this industry. This year marks a milestone, welcoming back longtime partners, introducing new brands, and creating space for real conversations, real connections, and real business.

### Why Sponsor ANME 30

- ✓ A proven, business-driven event with a 30-year legacy
- ✓ Reconnect with industry veterans, buyers, and longtime partners
- ✓ High-intent attendees focused on real orders and real relationships
- ✓ Intentional sponsorships designed for visibility, not noise



*This year only. Limited sponsorship availability.*  
**Featuring the ANME 30 Prom Night Celebration**



**July 13-15, 2026**  
**Los Angeles Marriott Burbank, CA**

# ANME 30 SIGNATURE SPONSORSHIPS

Three exclusive opportunities to own the most important moments of the 30-year milestone.



## OPENING NIGHT: THE INDUSTRY REUNION \$12,000

Be the first impression of ANME 30 as the industry comes back together to reconnect, engage, and begin doing business.

- ✓ Exclusive naming rights to Opening Night
- ✓ Logo placement across all reception signage
- ✓ Branded bar elements (cups, napkins, signage)
- ✓ Verbal recognition during welcome remarks
- ✓ Visibility in select pre-event promotions



## THE ANME 30: LEGACY EXPERIENCE \$9,000

A visual and emotional tribute to the brands, people, and partnerships that built the industry over the last 30 years.

- ✓ Exclusive naming rights to the Legacy Experience
- ✓ Logo placement within the installation
- ✓ Branded photo moment opportunity
- ✓ Inclusion in post-event recap content
- ✓ Optional storytelling or brand integration element



## CONNECT IN THE OPEN: THE NETWORKING LOUNGE \$12,000

Own ANME 30's open-air networking hub, where attendees gather to connect, recharge, and have real business conversations beyond the show floor.

- ✓ Exclusive branding across the Courtyard Networking Area
- ✓ Recognition as the "Connect in the Open" Experience Sponsor
- ✓ Coffee & breakfast activation (with branding opportunities)
- ✓ Branded charging stations
- ✓ Networking lounge furniture + seating areas
- ✓ Chair massage activation
- ✓ High-traffic visibility throughout show hours



Limited availability. These opportunities are exclusive to the 30-year celebration.



# ANME 30 PROM: HONORING THE PAST. CELEBRATING THE FUTURE.

**High-visibility moments within the ANME 30 Prom, designed for brands to be part of the party.**



## STRIKE A POSE: Pink Carpet & Glam Cam Experience Sponsor

**\$6,000 + + + + +**

Own the arrival and the most photographed moments of ANME 30, creating a high-energy entrance experience designed for visibility, interaction, and shareable content.

- ✔ Branded pink carpet entrance and step & repeat backdrop
- ✔ Glam cam/photo booth integration
- ✔ Custom photo overlays with sponsor branding
- ✔ High-visibility social sharing moments throughout the event



## CROWN THE NIGHT: Royalty, Style, & Favors Experience Sponsor

**\$8,000 + + + + +**

Own the arrival and the most photographed moments of ANME. Be the brand behind recognition, celebration, and standout moments during ANME 30 Prom Night, with direct connection to attendees and lasting brand impressions.

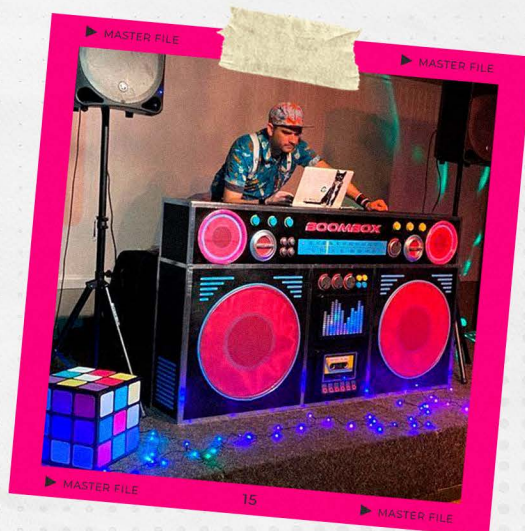
- ✔ Naming rights for Prom King & Queen
- ✔ Sponsorship of Best Dressed categories
- ✔ Verbal recognition during announcements
- ✔ Brand association with winners and event highlights
- ✔ Branded prom favors distributed to attendees

## THIS IS HOW WE DO IT: Dance Floor Experience Sponsor

**\$8,000 + + + + +**

Power the energy of the night by owning the music, atmosphere, and movement of the ANME 30 Prom experience.

- ✔ "Music powered by [Brand]" recognition
- ✔ Branding at the DJ booth and the surrounding areas
- ✔ Dance floor lighting and/or LED design elements
- ✔ Verbal mentions throughout the event



# ANME 30 PROM: HONORING THE PAST. CELEBRATING THE FUTURE.

*High-visibility moments within the ANME 30 Prom, designed for brands to be part of the party.*

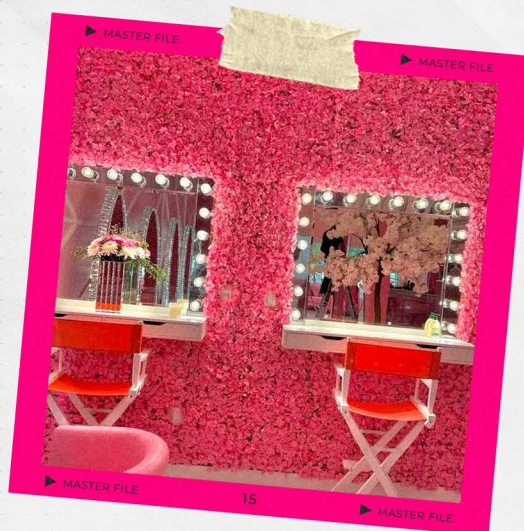


## BEFORE THE SPOTLIGHT: Pre-Event Glam Experience Sponsor

**\$4,000** + + + + +

Be part of the pre-event experience as attendees prepare, connect, and capture content before stepping into the ANME 30 Prom.

- ✔ Branding within the Get Ready Room (mirrors, prep areas, signage)
- ✔ Content-friendly setup for photos and video moments
- ✔ Early touchpoint engagement before the main event begins



## THE SOCIAL SCENE: Cocktail Bar & Lounge Experience Sponsor

**\$8,500** + + + + +

Step into the spotlight as the exclusive sponsor of the ANME Prom Night's most vibrant social hub, a fully styled cocktail lounge and bar experience designed for connection, celebration, and unforgettable moments.

This isn't just a bar, it's where conversations spark, photos are taken, and the night comes alive. Your brand will be seamlessly integrated into an immersive lounge environment where attendees gather, relax, and engage throughout the evening.



- ✔ Prom-themed **cocktail lounge + bar branding integration**
- ✔ Prominent **bar signage + lounge feature signage**
- ✔ Custom **signature cocktail naming opportunity** (1-2 drinks)
- ✔ Optional **branded cups, napkins, or drink accessories**
- ✔ Branded **cocktail menu display**
- ✔ **Lounge area branding** (tables, signage, or accent elements)
- ✔ Opportunity to include **takeaway items or branded activations**
- ✔ Continuous exposure in one of the **highest-traffic social environments** of the event
- ✔ Recognition **in event signage + digital materials**



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# ANME 30 BRAND VISIBILITY & ATTENDEE EXPERIENCE



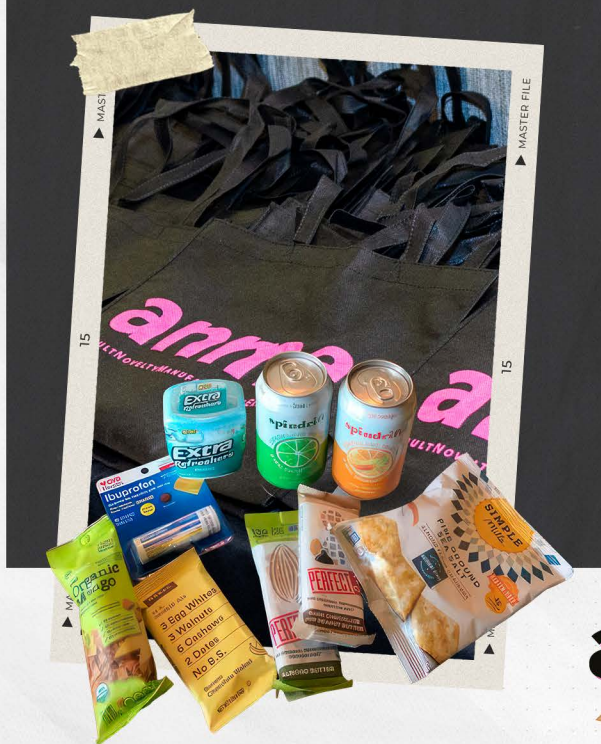
Strategic placements designed to keep your brand visible, relevant, and integrated throughout the full event experience.

## THE FIRST IMPRESSION: WELCOME EXPERIENCE SPONSOR

**\$5,000** + + + + +

Be the first brand attendees interact with upon arrival, creating an immediate, memorable first impression.

- ✔ Logo placement on welcome bags
- ✔ Opportunity to include product or promotional materials
- ✔ Visibility at registration or check-in areas
- ✔ First-touchpoint brand exposure



## THE PERK: CAFE EXPERIENCE SPONSOR

**\$5,000** + + + + +

Position your brand as a place to pause, recharge, and reconnect throughout the event.

- ✔ Branded coffee station or refreshment area
- ✔ Lounge-style seating with sponsor presence
- ✔ "Recharge with [Brand]" signage
- ✔ Ongoing visibility throughout the day



## ALL EYES ON YOU: DIGITAL & FLOOR VISIBILITY SPONSOR

**\$3,000** + + + + +

Maintain consistent visibility across the event with strategic placements that guide, engage, and reinforce your brand.

- ✔ Digital screen placements (rotating brand visibility)
- ✔ Floor decals are placed in high-traffic areas
- ✔ Optional QR code integration for engagement
- ✔ Repeated exposure throughout the event
- ✔ Dedicated email newsletter blast to the ANME database



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# ANME 30 BRAND VISIBILITY & ATTENDEE EXPERIENCE



**Strategic placements designed to keep your brand visible, relevant, and integrated throughout the full event experience.**

## THE INNER CIRCLE: BUYER BREAKFAST & PANEL EXPERIENCE

**\$7,500 + + + + +**

An exclusive, high-value experience combining a private breakfast for top buyers with a curated insider panel. Designed for meaningful conversations, industry insight, and real business connections.

- ✔ Branding across breakfast + panel experience
- ✔ Verbal recognition during panel
- ✔ Opportunity to introduce or moderate
- ✔ Premium signage in the space
- ✔ Access to top buyers + decision-makers
- ✔ Inclusion in event + email promotions



## “YOU’VE GOT MAIL”: EMAIL BLAST SPONSOR

**\$1,200 + + + + +**

Connect directly with the ANME audience through a dedicated email feature sent before or after the event.

- ✔ One dedicated email blast
- ✔ Sent to 6,000+ subscribers
- ✔ Pre- or post-event scheduling
- ✔ Designed within ANME template
- ✔ Clear CTA to your brand



## “TAKE ME HOME”: GOODIE BAG INSERT SPONSOR

**\$650 Per Item + + + + +**

Place your brand directly in attendees' hands with a product or promotional insert included in official ANME welcome bags.

- ✔ Insert included in attendee welcome bags
- ✔ Distributed to buyers, retailers, exhibitors
- ✔ High-visibility, take-home exposure
- ✔ Opportunity for samples, promos, or offers
- ✔ Items shipped in advance to the event



## ADDITIONAL OPPORTUNITIES AVAILABLE

- ✔ Badge Lanyards
- ✔ Charging Stations
- ✔ Hydration Stations
- ✔ Custom Brand Activations

## CREATE YOUR ANME 30 MOMENT

Got an idea? Let's bring it to life. Contact Show Director, Lacy Empkey

[lacy@anmefounders.com](mailto:lacy@anmefounders.com)



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