



## ANME Celebrates 30 Years with “The Reunion” at 2026 Show

 Join us July 13–15, 2026 | Burbank, CA

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### FOR IMMEDIATE RELEASE

**Burbank, CA — March 24, 2026—** The Adult Novelty Manufacturers Expo (ANME) is proud to announce its **30th Anniversary Show**, taking place **July 13–15, 2026**, in **Burbank, California**. Marking three decades of connecting manufacturers, distributors, and retailers, this milestone event will be positioned as **“ANME 30: The Industry Reunion.”**

For 30 years, ANME has served as a cornerstone of the industry — a place where relationships are built, partnerships are strengthened, and business gets done. In 2026, the show will lean into that legacy, creating a more **intentional, relationship-driven experience** that brings the right people back together at a time when connection matters most.

*“This isn’t just another show — it’s a moment for the industry to come back together,” said Susan Colvin. “ANME has always been about relationships, and the 30th anniversary gives us the opportunity to celebrate that while continuing to move the business forward.”*

### A MILESTONE YEAR FOCUSED ON CONNECTION AND BUSINESS

As companies across the industry become more selective about where they invest their time and resources, ANME 30 is intentionally designed to deliver value through **efficiency, familiarity, and meaningful interaction.**

Unlike larger, more overwhelming events, ANME is a **focused, business-driven show** where buyers and exhibitors can connect directly, have real conversations, and generate results on the floor.

The 2026 show will emphasize:

- **Reconnecting with long-standing industry partners**
- A curated mix of **legacy brands, returning exhibitors, and new companies**
- A continued focus on **distributor and retailer relationships**
- An environment that supports **real business, not just brand visibility**



## CELEBRATING THE BRANDS THAT BUILT THE INDUSTRY

As part of the 30th anniversary, ANME will highlight the companies and individuals who have helped shape the show over the years. Exhibitors will be recognized for their history with the event, including special designations such as **“Exhibiting Since”** to showcase their longevity and commitment to the industry.

Additionally, the show will feature **exhibitor spotlights, anniversary storytelling, and curated highlights** that bring together both new and familiar faces — reinforcing ANME’s role as a trusted and proven platform for business.



## THE 30TH ANNIVERSARY CELEBRATION: BACK TO THE 90S PROM

To honor the era in which ANME was founded, the show will host a **30th Anniversary Party themed “Back to the 90s Prom.”** This special event will serve as a nostalgic and high-energy celebration of the industry’s evolution, while also providing a unique networking opportunity for attendees and exhibitors alike.

## WHY ANME 30 MATTERS

In a shifting market, maintaining visibility and strengthening relationships is more important than ever. ANME 30 offers a rare opportunity to be part of a milestone event that combines **history, connection, and business opportunity.**

Whether returning after years away or continuing a long-standing presence, attendees and exhibitors alike are invited to be part of this once-in-a-decade moment.



## EVENT DETAILS

**Event:** Adult Novelty Manufacturers Expo (ANME) 30th Anniversary Show

**Dates:** July 13–15, 2026

**Location:** Burbank, California

For more information, to exhibit, or to register to attend, please visit:

<https://go.anmefounders.com/attend>

## MEDIA CONTACT

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