

THE PROFITABLE CEO® VIP INTENSIVE

# You don't need *another program.*

You need a defined container. A proven framework. And someone smart in the room with you.

*... so you walk out with a 90-Day Profit Plan you can execute.*

**BOOK A 20-MINUTE CONVERSATION**

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A PRIVATE QUARTERLY EXPERIENCE

## For the woman CEO *with vision and drive.*

The Profitable CEO® VIP Intensive is for women CEOs and founders who have built a real business, are sitting on real revenue, and want to execute a 12-month strategy in 90-day sprints.

Every quarter, we take what you're building and break it down to what the next 90 days can profitably hold.

*“What makes a business profitable is not insight. It is execution.”*

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## THE FRAMEWORK

# Seven layers. *One Framework.*

The Profitable CEO® Framework is the proprietary infrastructure behind every VIP Intensive. You don't pick a layer. You don't skip a layer. We work all seven - because what keeps a business profitable isn't any single layer. It's the way they hold each other up.

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### POWER

Self-mastery, mindset, and wellbeing - the foundation everything else rests on.

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### POSITION

Brand identity, value proposition, visibility, and strategic authority.

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### PEOPLE

Team structure, employee engagement, and customer experience.

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### PROCESSES

Operational efficiency, SOPs, and workflow design built to scale.

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### PIONEER

Innovation, new offers, and staying ahead of market trends.

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### PARTNER

Strategic partnerships and leveraging relationships for extended reach.

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### PROFIT

Multiplying what you have built - adding the next revenue stream once the other six layers are strong enough to support it.

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## THE EXPERIENCE

# Three sessions. *Two weeks. One plan.*

Approximately 15 hours of private, one-to-one time with Dr. Linette - built around your calendar, your business, your decisions.

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### 01 - PROFIT PROFILE DEEP DIVE

90 minutes · *Week one.*

We walk through the Profit Profile assessment together - live, one-to-one - and move you out of thinking mode into decision mode before the Intensive begins. By the time Day 1 arrives, the questions are already on the table.

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#### 02 - THE INTENSIVE

### Two 6-hour private sessions · *Week two.*

Scheduled on non-consecutive days so you have time to process between them. Day 1 covers Power, Position, and People. Day 2 covers Processes, Pioneer, Partner, and Profit. Approximately 12 hours of focused, private working time.

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#### 03 - 30-DAY INTEGRATION CALL

### 90 minutes · *Approximately 30 days later.*

A structured checkpoint to review what's working, adjust what isn't, and keep your plan on track for the full 90 days. Not a coaching call. A working session focused on execution.

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*You leave holding a customized 90-Day Profit Plan you can execute.*

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#### BY DESIGN

## What this *is not*.

What an offer leaves out tells you as much as what it includes. The lines below are not disclaimers. They are decisions - about what this engagement is built to do, and what it is not.

**This is not a coaching program.** It is a defined engagement with a clear beginning, a clear end, and a clear deliverable: a 90-Day Profit Plan you can execute.

**This is not CFO or financial strategy.** Dr. Linette's expertise is operational - the clarity, capacity, and structure that make profit possible across all seven layers of the framework.

**This is not a cohort or group program.** This is the room with the door closed and your business on the table. Quarterly, by design - because what makes a business profitable is not insight, it is execution.

**This is not ongoing access.** After your 90-Day Profit Plan is built and your Daily Mindset Shift™ messages are complete, the engagement is over - and you decide whether to enroll for the next quarterly VIP Intensive.

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#### THE INVESTMENT

**\$15,000** per quarter

*The Profitable CEO® VIP Intensive is a private quarterly experience built around your calendar, your business, your decisions.*

- Approximately 15 hours of private, one-to-one time with Dr. Linette
- Profit Profile assessment, walked through together live
- Two 6-hour Intensive sessions across all seven layers of the framework
- **A customized 90-Day Profit Plan you leave the engagement holding**
- 30-Day Integration Call to keep execution on track
- 90 days of Daily Mindset Shift™ text messages aligned with your plan
- Leaders Lifting Leaders Resource Exchange™ community access

*Enrollment is by conversation only. A 20-minute call is all it takes to know whether this is the right fit for where you are right now.*

**BOOK A 20-MINUTE CONVERSATION**

*Engagements are scheduled on a rolling basis. Availability is intentionally limited.*

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#### YOUR GUIDE

## Dr. Linette Montae

Legacy Influencer® · Profitability Strategist

Over a 40-year career, Dr. Linette Montae has advised organizations across 21 industries - from local service providers to billion-dollar enterprises - helping leaders grow revenue, build sustainable systems, and scale without burnout.

Her recognitions include Global 100 Leading Black Professional, 100 Women to KNOW in America, Women of Power, ForbesBLK, and induction into the International Hall of Fame.

*LIVE the legacy you want to leave.*

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READY

One framework.  
Seven layers.  
*A 90-day plan you walk out holding.*

The next step is a 20-minute conversation to determine whether this is the right fit for where you are right now.

**BOOK A 20-MINUTE CONVERSATION**

*Availability is limited by design.*

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**The Profitable CEO® VIP Intensive**  
Dr. Linette Montae · Legacy Influencer® · Profitability Strategist  
LIVE the legacy you want to leave.