



NITA'S SILENT HANDS

BRIDGING THE GAP . ONE COMMUNITY AT A TIME

FOUNDER

*She speaks two languages
fluently. She speaks both
worlds with conviction.*

Starr Clinton

Founder, Nita's Silent Hands, Inc.

CODA . Amazon Bestselling Author . National Keynote Speaker
2023 Remarkable Woman of Charlotte . 2024 Stevie Award Winner

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[HOW TO USE THIS DOCUMENT]

This document holds every approved length of Starr Clinton's founder bio for Nita's Silent Hands, Inc. Copy and paste the version that fits the request. Long bio for press kits, conference programs, and book bylines. Short bio for podcast hosts, panel introductions, journalist features, and program director outreach. One-liner for Twitter bios, magazine bylines, and credit lines.

Do not edit the copy without notifying the founder. The voice, structure, and word choices follow the NSH Brand Identity Portfolio and have been approved as written.

Long Bio

250 to 400 words . Press kits, conference programs, book bylines . Word count
320

Starr Clinton grew up holding two languages in her hands before she had words for either. As a child of Deaf adults, she learned early what most people spend a lifetime trying to understand. The Deaf community is not a population to be served. It is a culture to be celebrated, a language to be honored, and a people to be loved without condition.

That conviction became Nita's Silent Hands, Inc.

Starr founded NSH on December 3, 2019, in Charlotte, North Carolina, naming the work after the two Deaf women whose lives shaped her own. Her mother, Chinita. Her grandmother, Juanita. From them she inherited the steadiness, the dignity, and the fierce love that now power every program NSH builds. The organization bridges the Deaf and

hearing communities through the GEAR method, Give, Educate, Awareness, and Resources, a framework that turns agape love into measurable community change.

NSH does not advocate from a distance. It builds from the inside, one community at a time, until the gap between the Deaf and hearing worlds no longer exists. The Nita Award, NSH's lifetime achievement honor, carries forward the legacy of the women the organization is named for and recognizes others who embody resilience, grace, elegance, and the rare gift of being beloved.

Starr brings the same conviction to every stage she steps onto. She is an Amazon bestselling author, a national keynote speaker, the 2023 Remarkable Woman of Charlotte, and the 2024 Stevie Award winner. Her work has been recognized for its clarity, its courage, and its refusal to soften the truth in rooms that prefer the comfortable version of it.

She speaks two languages fluently. She speaks both worlds with conviction. And every community NSH reaches becomes the next bridge for the one after it.

Love in Action.

Short Bio

Approximately 100 words . Hosts, journalists, and program directors . Word count 99

Starr Clinton is the Founder of Nita's Silent Hands, Inc., a 501(c)(3) nonprofit bridging the Deaf and hearing communities through ASL education, youth empowerment, and Deaf cultural celebration.

A child of Deaf adults, Starr has spent her life translating between two worlds. She turned that lived experience into a method. The GEAR method. Give, Educate, Awareness, Resources.

She is an Amazon bestselling author, a national keynote speaker, the 2023 Remarkable Woman of Charlotte, and the 2024 Stevie Award winner. Her work has been recognized for clarity, courage, and the rare gift of making hard conversations feel like a homecoming.

One-Liner

Under 25 words . Twitter bios, magazine bylines, credit lines . Word count 22

Starr Clinton is the Founder of Nita's Silent Hands, Inc., bridging the Deaf and hearing communities through agape love and the GEAR method.

Love in Action.

GIVE . EDUCATE . AWARENESS . RESOURCES

Nita's Silent Hands, Inc. . 501(c)(3) Nonprofit . EIN 84-3851508 . nsilenthands.com



NITA'S SILENT HANDS

BRIDGING THE GAP . ONE COMMUNITY AT A TIME

OUR MISSION

We bridge the gap between the Deaf and hearing communities through the GEAR method, one community at a time, through agape love.

ORGANIZATION

LEGAL NAME	Nita's Silent Hands, Inc.
STATUS	501(c)(3) Nonprofit
EIN	84-3851508
FOUNDED	December 3, 2019
HEADQUARTERS	Charlotte, North Carolina
FOUNDER	Starr Clinton
FISCAL YEAR	Ends June 30
WEBSITE	nsilenthands.com

PROGRAMS

- ASL Education**
Bringing American Sign Language into schools, workplaces, and families through structured curriculum.
- Hands of Unity Monthly Giving**
Sustained giving program funding ASL access, youth programming, and community resources year round.
- Youth Empowerment Programming**
Development pathways for Deaf and hearing youth grounded in cultural celebration and leadership.
- Deaf Culture Experience Premiere Gala**
Annual signature event honoring Deaf culture and resourcing the GEAR method for the year ahead.

BY THE NUMBERS

400+ ASL STUDENTS TAUGHT	500+ VOLUNTEER HOURS CONTRIBUTED	6 COMMUNITIES REACHED
2 PARTNER ORGANIZATIONS	100+ DONORS	300+ YOUTH SERVED

SIGNATURE EVENT

The Deaf Culture Experience Premiere Gala		
DATE	VENUE	ATTIRE
October 3, 2026	FUSE Stadium . CaroMont Health Park . Gastonia, NC	Black Tie . Purple Carpet



LOGO SYSTEM

The N with Bridge Dots

One mark. Three lockups. Five color treatments.

Match the lockup format to the container size. Match the color to the context.

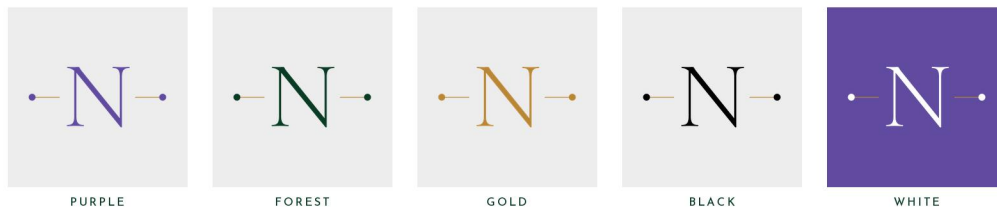
PRIMARY LOCKUP

The full mark. Letterhead, gala signage, official documents, hero placements.



MARK ONLY

The N alone. Avatars, favicons, watermarks, repeated headers.



WHEN TO USE WHICH

32 to 64 PX

Use the monogram. Favicons, social avatars, app icons.

100 to 200 PX

Use the compact lockup. Email signatures, business cards.

256 PX AND ABOVE

Use the full lockup. Letterhead, signage, hero moments.



BRAND COLORS

The Color System

Purple leads. Forest grounds. Gold accents.

For partners, vendors, and print shops. Match colors exactly. No substitutions.



NSH Purple

PRIMARY . LEADS EVERY DESIGN

HEX	RGB	CMYK
#604BA1	96, 75, 161	76, 84, 0, 0

Headlines, hero sections, primary CTAs, event branding, logo. Exclusive to NSH.



Deep Forest Green

SECONDARY . GROUNDS THE PALETTE

HEX	RGB	CMYK
#0A3B25	10, 59, 37	85, 50, 90, 65

Section dividers, footer backgrounds, program cards, structural moments.



Teal

BRIDGE ACCENT . CROSS-PILLAR

HEX	RGB	CMYK
#0F525B	15, 82, 91	88, 47, 47, 30

Connects NSH to TSC. Supporting role only. Never a primary color in NSH materials.

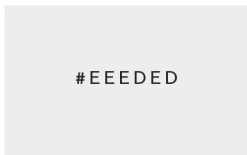


Gold

PRESTIGE ACCENT . GALA AND MILESTONES

HEX	RGB	CMYK
#BA8736	186, 135, 54	20, 40, 90, 5

Gala materials, award details, milestone posts, sponsor tier names. Accent only.

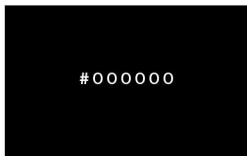


Light Gray

BACKGROUND NEUTRAL

HEX	RGB	CMYK
#EEEEED	238, 237, 237	0, 0, 0, 7

Section backgrounds, dividers, card surfaces. Quiet support.



Pure Black

HIGH CONTRAST . LEGAL TEXT

HEX	RGB	CMYK
#000000	0, 0, 0	0, 0, 0, 100

Legal text, fine print, maximum contrast moments only.



White

CLEAN SPACE

HEX	RGB	CMYK
#FFFFFF	255, 255, 255	0, 0, 0, 0

Used sparingly and intentionally. Negative space is a brand asset.