

TRAINING FOR PURPOSE

Capability Statement

February 2026



Company Overview

Who We Are

Training For Purpose by Clickstarter Education is Australia's trusted provider of practical, hands-on training in AI, digital skills, public speaking and governance for For Purpose and Not For Profit Organisations. Founded by Dante St James - one of just five Meta-contracted Lead Trainers in Australia and New Zealand - we deliver programs to government agencies, corporates, not-for-profits and SMBs across the country. Since 2016, we have upskilled over 20,000 individuals through a menu of more than 200 training modules, covering today's most important platforms and professional capabilities.

Our Footprint

Headquartered in Darwin, NT with strategic presences in Brisbane, QLD and Perth, WA. We deliver training on-site nationally and online across Australia and New Zealand.

Our Mission

To bridge the digital and confidence gap for Australian organisations by delivering practical, no-jargon training that empowers people to work smarter, communicate better and innovate boldly.

Core Competencies

OUR FOUR PILLARS



01 AI Digital Skills

Practical, secure and ethical application of AI tools including ChatGPT, Claude, Gemini, Copilot, Grok and Perplexity. We train teams to integrate AI into daily workflows along with expert training and resources across business systems, digital marketing, social platforms and online content creation.



03 Confidence & Public Speaking

Leadership development and communication mastery through our Speakstarter program. From boardroom presentations to TEDx-style talks, we develop authentic, compelling communicators. Our four-month intensive program culminates in a live gala event, transforming nervous speakers into confident, powerful presenters.



02 Organisational Governance

Having worked with organisations in almost every Australian state and territory since 2016, we've developed a suite of trainings that cover Board governance and other internal skills that are needed to keep organisations effective and compliant.



04 Entrepreneurship

Innovation, agile thinking and problem-solving for founders and intrapreneurs. As Entrepreneur in Residence at Darwin Innovation Hub, Dante delivers startup incubation, pre-accelerator programs and investment readiness coaching. We foster entrepreneurial thinking in corporate, government and educational settings alike.

Target Sectors & Customisation

SPECIALISED FRAMEWORKS FOR EVERY COHORT



Corporate

Executive Training & Staff Development

Bespoke programs for enterprise teams — from C-suite AI strategy sessions to organisation-wide digital upskilling. We work with two of Australia's largest companies and tailor training to your industry, systems and compliance requirements.



Government

Compliant, Secure & Standardised Upskilling

Trusted by three state and territory governments. Our programs align with public sector security and procurement standards. We deliver through the Public Sector Network across Australia and New Zealand, covering AI, social media, digital communications and crisis management.



Not-for-Profit

High-Impact, Budget-Conscious Solutions

We understand the resource constraints of the NFP sector. Our training is designed for maximum impact at accessible price points, with experience across NGOs, community organisations and government-funded programs including BeConnected and Digital Solutions.



SMBs

Agile, Fast-Implementation Courses

As the founder of a digital agency built for small business, we understand the SMB reality. Our short, practical sessions cover the tools that matter most — from social media and SEO to AI productivity and e-commerce — and can be deployed in hours, not weeks.

Team & Delivery

LEAD FACILITATOR

Dante St James

Founder, Director & Educational Principal



IN-HOUSE & CONTRACTED TRAINERS



NT



QLD



WA



NSW

DELIVERY MODES



In-Person

On-site in your premises anywhere in Australia or in our own or partner facilities in every state and Territory in Australia.



Live Online

Interactive training via Zoom and Microsoft Teams. Participants share work, collaborate in real-time and work through their own scenarios.



Self-Paced

Asynchronous modules and resources for flexible learning. Ideal for distributed teams and ongoing professional development.

KEY ASSOCIATIONS & ACCREDITATIONS



GOVERNMENT WORK



Australia

AusIndustry, Austrade and Department of Employment and Workplace Relations including Digital Solutions, Entrepreneurship Facilitators & Self Employment Assistance.



Northern Territory

Training Awards, October Business Month, DTBAR, Tourism NT, Study NT and Innovation Territory.



Queensland

Public training delivered for Trade & Investment Queensland and Dept. Customer Services, Open Data and Small and Family Business

Let's Work Together

COMPANY DETAILS

Legal Entity	Training for Purpose Australia
ABN	98683428882
Entity Type	Australian Company
Principal	Dante St James
Established	2008, incorporated 2025
Public Liability	Current — details on request
Professional Indemnity	Current — details on request

CONTACT

	Dante St James
	0440137779
	info@trainingforpurpose.com.au
	Level 1, 48-50 Smith Street, Darwin NT 0800
	+ Brisbane (Crrek Street) & Perth (Barracks Street)
	trainingforpurpose.com.au
	linkedin.com/in/training-for-purpose-australia