



## About Junt

Junt is a cannabis lifestyle and product brand created by recording artist Muck Sticky, emphasizing premium flower, pre-rolls, edibles, and a laid-back social smoking experience. The term "junt" itself is slang often used in Southern and urban communities to refer to a joint or blunt, giving the brand a casual, authentic identity rooted in cannabis culture. Like many emerging cannabis brands, Junt focuses on quality, strong strain selection, and stylish branding that appeals to consumers who are looking for both potency and personality in their products. Junt works with the top manufacturers within the cannabis community to deliver a recognizable brand.

## About Muck Sticky

Muck Sticky is a recording artist, comedian, and internet personality known for his humorous, laid-back style and catchy songs that often celebrate positivity, cannabis culture, and individuality. Blending comedy with hip-hop, he built a loyal online following through quirky music videos, playful lyrics, and an unapologetically carefree attitude.

With twenty-seven albums, five compilations, two indie films, more than two hundred and fifty million song & video streams worldwide, and over a million social media followers, Muck Sticky's brand is undeniably well-established.

## Featured Licensable Products

**THE JUNT**  
PREMIUM FLOWER  
PREROLL



**LOADED JUNT**  
PREMIUM INFUSED  
PREROLL



**SHORT JUNTS**  
SMALL FLOWER  
PREROLLS



**ICKY STICK**  
PREMIUM  
VAPE PEN





## **A Premium Cannabis Brand Built for Scalable Market Dominance**

The cannabis industry is rapidly evolving from a commodity-based market into a brand-driven economy. As wholesale prices tighten and competition increases, manufacturers need more than production capacity to succeed.

They need consumer demand, recognizable branding, and products that consistently move at retail.

That is exactly where Junt Premium Cannabis by Muck Sticky creates value.

Licensing Junt gives manufacturers the opportunity to align with a culturally relevant, premium cannabis brand that already has identity, audience appeal, and market positioning without the massive time and capital investment required to build a successful brand from the ground up.

## **Why Junt Stands Above Other Cannabis Brands**

### **Authentic Consumer Connection**

Most cannabis brands are created in boardrooms. Junt was built from culture.

Backed by Muck Sticky's authentic voice, loyal audience, and recognizable personality, Junt carries something most cannabis brands cannot manufacture: credibility. Consumers gravitate toward brands that feel real, relatable, and lifestyle-driven. Junt naturally delivers that connection.

This creates stronger consumer trust, repeat purchases, and long-term brand loyalty.

### **Premium Product Standards**

Junt is positioned at the high end of the cannabis market, with a focus on:

- Elite genetics
- High terpene expression
- Potency consistency
- Superior cultivation standards
- Premium visual and sensory quality

For manufacturers, this creates a clear framework for producing products that command higher retail pricing and stronger consumer demand.

Rather than competing in oversaturated low-margin categories, licensed partners participate in a premium segment with greater upside potential.



## **Built-In Marketability**

One of the largest expenses for manufacturers is customer acquisition and brand development. Junt solves that problem immediately.

The brand is designed to generate attention through:

- Strong visual identity
- Lifestyle-driven branding
- Social media engagement
- Influencer potential
- Cultural relevance

This reduces the burden on manufacturers to create brand awareness from scratch and allows partners to focus on operational excellence while leveraging the strength of the Junt identity.

## **Why Licensing Junt Makes Financial Sense for Manufacturers**

Building a cannabis brand independently can take years of marketing, trial and error, and significant capital investment.

Licensing Junt provides:

- Immediate premium market positioning
- Established brand identity
- Faster retail acceptance
- Quicker consumer recognition
- Accelerated sales potential

Manufacturers can enter competitive markets with a recognizable premium product instead of launching another unknown label into an overcrowded industry.

## **Scalable Multi-Market Expansion**

Junt is designed for scalability across multiple legal and medicinal cannabis markets.

Licensing partnerships allow manufacturers to:

- Expand into new territories under a unified premium brand
- Leverage shared marketing momentum
- Standardize product quality expectations
- Create cross-market recognition
- Benefit from national-level brand growth



## **Partnership, Not Just Packaging**

As cannabis continues moving toward interstate and mainstream expansion, recognizable brands will hold the greatest long-term value. focus on operational excellence while leveraging the strength of the Junt identity.

## **Faster Revenue Growth**

Junt is not simply a logo placed on products. The brand is positioned as a collaborative growth platform where manufacturers benefit from:

- Shared brand equity
- Coordinated market strategy
- Consumer-facing identity
- Long-term scalability
- Retail demand generation

The goal is to create lasting partnerships that increase profitability for both the manufacturer and the brand as the market matures.

## **The Industry Is Changing — Brands Will Win**

Cannabis is no longer just about cultivation capacity. The next phase of the industry belongs to brands that consumers actively seek out by name.

Manufacturers who align early with strong, authentic premium brands will be positioned to dominate as the market consolidates.

Junt Premium Cannabis by Muck Sticky offers manufacturers:

- Premium positioning
- Authentic cultural relevance
- Built-in marketability
- Consumer loyalty potential
- Scalable licensing opportunities
- Stronger long-term margins

**Junt Premium Cannabis**  
Premium Products. Authentic Culture. Scalable Growth.

**[www.juntcannabis.com](http://www.juntcannabis.com)**

**[www.mucksticky.com](http://www.mucksticky.com)**