

Terms and Conditions

Cellular Blueprint Wellness, LLC

Effective Date: May 1, 2026

Welcome to Cellular Blueprint Wellness, LLC. These Terms and Conditions govern your use of our website, services, educational materials, online programs, coaching resources, supplement recommendations, digital content, and any related communications provided through Cellular Blueprint Wellness.

By using this website, purchasing a product or service, scheduling a consultation, enrolling in a program, downloading materials, or interacting with our content, you agree to these Terms and Conditions. If you do not agree, please do not use this website or our services.

1. Who We Are

Cellular Blueprint Wellness, LLC provides wellness education, health coaching, lifestyle education, functional wellness support, course materials, supplement education, and related resources designed to help individuals better understand their health and support their body's natural healing capacity.

Our services may include educational programs, wellness coaching, functional health education, lifestyle recommendations, supplement education, lab review education, and general health support. These services are intended to be educational and supportive in nature.

2. Educational Purpose Only

The information provided on this website and through Cellular Blueprint Wellness is for educational and informational purposes only.

Nothing on this website, in our courses, programs, emails, videos, handouts, downloads, supplement protocols, or coaching sessions is intended to diagnose, treat, cure, prevent, or manage any disease or medical condition.

Our content is not a substitute for professional medical advice, diagnosis, treatment, emergency care, or the care of a licensed medical provider.

You should always consult your physician or other qualified healthcare provider regarding any medical condition, symptoms, diagnosis, medication, treatment plan, or change in your health routine.

3. No Doctor-Patient Relationship

Use of this website, participation in our programs, purchase of materials, enrollment in coaching, review of educational content, or communication with Cellular Blueprint Wellness does not create a doctor-patient relationship.

Although our team may include licensed healthcare professionals, Cellular Blueprint Wellness services are provided as educational wellness support and health coaching unless otherwise clearly stated in a separate written agreement.

You remain responsible for maintaining care with your primary care physician, specialist, oncologist, or other appropriate licensed medical provider.

4. Functional Wellness and Lab Education

Cellular Blueprint Wellness may provide education related to functional wellness testing, nutrition, supplements, lifestyle, hormones, gut health, immune health, cellular health, detoxification support, metabolic health, inflammation, and other wellness topics.

Any lab testing or lab review discussed through Cellular Blueprint Wellness is used for educational wellness purposes only. Lab results should not be interpreted as a medical diagnosis or replacement for medical evaluation.

If you have abnormal lab findings, active symptoms, a known medical condition, or concerns about your health, you should review those results with your physician or appropriate licensed healthcare provider.

5. Oncology and Serious Medical Conditions

Cellular Blueprint Wellness may provide educational support for individuals who are also under the care of medical providers for serious health concerns, including cancer or other chronic conditions.

We do not provide cancer treatment. We do not replace oncology care. We do not advise anyone to delay, avoid, or discontinue conventional medical treatment.

If you are receiving chemotherapy, radiation, immunotherapy, hormone therapy, surgery, targeted therapy, or any other medical treatment, you must review all supplements, nutritional products, lifestyle changes, and wellness recommendations with your oncologist or treating physician before beginning them.

You are responsible for informing your medical team about all supplements, herbs, nutrients, dietary changes, and wellness strategies you are considering or using.

6. Supplements and Nutritional Products

Cellular Blueprint Wellness may provide general supplement education, supplement protocols, product links, or access to professional supplement platforms.

Supplement information is provided for educational purposes only and is not intended to diagnose, treat, cure, or prevent disease.

Supplements may interact with medications, medical treatments, surgery, pregnancy, chronic illness, or specific health conditions. You should consult your physician, pharmacist, oncologist, or qualified healthcare provider before beginning any supplement.

Cellular Blueprint Wellness may receive compensation, affiliate revenue, or professional account benefits from supplement purchases made through certain links or platforms. Any such relationship does not change our commitment to recommending products based on quality, appropriateness, and educational value.

7. Not Emergency Care

Cellular Blueprint Wellness does not provide emergency medical care.

If you are experiencing a medical emergency, call 911 or go to the nearest emergency room immediately.

Do not use this website, email, text messaging, online forms, course materials, or coaching communication for urgent medical needs.

8. Personal Responsibility

By using our website or services, you acknowledge that you are responsible for your own health decisions.

You agree to use your judgment, consult appropriate healthcare providers, and seek medical advice when needed.

You understand that lifestyle, nutrition, supplements, and wellness strategies may affect individuals differently. Results vary from person to person, and no specific outcome is guaranteed.

9. Program Results Are Not Guaranteed

Cellular Blueprint Wellness makes no guarantees regarding specific health outcomes, symptom improvement, lab changes, weight loss, energy improvement, hormone balance, disease resolution, or any other result.

Testimonials, examples, case discussions, or client experiences shared on our website or in our materials are not guarantees of what you will experience.

Your results depend on many factors, including your health history, medical conditions, consistency, lifestyle, environment, genetics, stress level, medications, medical care, and personal participation.

10. Payments, Fees, and Purchases

Prices for consultations, discovery calls, courses, coaching programs, digital products, supplements, and other services are listed at the time of purchase or enrollment.

By purchasing a product or service, you agree to provide accurate billing information and authorize payment for the selected service or product.

Failure to complete payment may result in loss of access to services, programs, appointments, or digital materials.

Cellular Blueprint Wellness reserves the right to change prices, offers, program structures, and available services at any time.

11. Discovery Calls and Appointments

Discovery Calls, consultations, or coaching appointments may require advance payment.

Appointments are intended to help clarify goals, determine fit, provide general direction, or support program participation. They are not a substitute for medical diagnosis, treatment, or emergency care.

If you need to reschedule, please follow the instructions provided at the time of booking. Missed appointments, late cancellations, or no-shows may be subject to our cancellation or refund policy.

12. Refunds and Cancellations

Refunds, cancellations, and program changes are governed by the refund or cancellation policy provided at the time of purchase or enrollment.

Digital products, downloadable resources, courses, and educational materials may be non-refundable once access has been granted, unless otherwise stated.

Coaching programs, consultations, and service packages may have specific cancellation terms. Please review the applicable policy before purchasing.

13. Website Content and Intellectual Property

All content on this website and within Cellular Blueprint Wellness programs is the property of Cellular Blueprint Wellness, LLC unless otherwise stated.

This includes, but is not limited to, text, graphics, videos, course materials, handouts, downloads, worksheets, images, logos, branding, protocols, lesson materials, emails, presentations, and written resources.

You may not copy, reproduce, distribute, modify, sell, share, upload, teach, publish, or use our materials for commercial purposes without written permission from Cellular Blueprint Wellness, LLC.

You may download or print materials for your own personal use only.

14. User Conduct

By using this website, you agree not to:

Use the website for unlawful purposes.

Attempt to interfere with website security or functionality.

Copy, distribute, or misuse our content.

Submit false, misleading, or harmful information.

Use our website or materials in a way that violates these Terms and Conditions.

We reserve the right to restrict or terminate access to our website, programs, or services if these terms are violated.

15. Third-Party Links and Services

Our website may contain links to third-party websites, products, services, supplement platforms, payment processors, scheduling tools, video platforms, or outside resources.

These third-party sites are provided for convenience only. Cellular Blueprint Wellness is not responsible for the content, policies, security, accuracy, availability, or practices of third-party websites or services.

Use of third-party websites is at your own risk and subject to their own terms and policies.

16. Technology, Website Access, and Availability

We make reasonable efforts to keep our website and online materials available, but we do not guarantee uninterrupted access.

Website access may be affected by maintenance, technical issues, internet problems, software updates, platform changes, or circumstances outside our control.

Cellular Blueprint Wellness is not responsible for temporary interruptions, errors, delays, data loss, or inability to access digital content due to technical issues.

17. Privacy

Your use of this website is also governed by our Privacy Policy.

Please review our Privacy Policy to understand how we collect, use, protect, and manage personal information.

If health-related information is collected, additional privacy practices may apply depending on the nature of the communication or service.

18. Communications

By providing your email address, phone number, or other contact information, you agree that Cellular Blueprint Wellness may communicate with you regarding appointments, programs, purchases, education, reminders, updates, and related services.

You may unsubscribe from marketing emails at any time by following the unsubscribe instructions included in those emails.

Please understand that standard email and text communication may not be fully secure. Do not send urgent medical information through email, text, or website forms.

19. Limitation of Liability

To the fullest extent permitted by law, Cellular Blueprint Wellness, LLC, its owners, employees, contractors, affiliates, and representatives shall not be liable for any direct, indirect, incidental, consequential, special, or punitive damages arising from your use of this website, services, programs, materials, supplements, third-party links, or educational content.

You agree that your use of our website and services is at your own risk.

20. Indemnification

You agree to indemnify and hold harmless Cellular Blueprint Wellness, LLC, its owners, employees, contractors, affiliates, and representatives from any claims, damages, losses, liabilities, costs, or expenses arising from your use of this website, your participation in services, your violation of these Terms and Conditions, or your misuse of our content.

21. Changes to These Terms

Cellular Blueprint Wellness may update or revise these Terms and Conditions at any time.

Changes will be posted on this page with an updated effective date. Continued use of the website or services after changes are posted means you accept the updated Terms and Conditions.

22. Governing Law

These Terms and Conditions shall be governed by the laws of the State of North Carolina, without regard to conflict of law principles.

Any disputes related to these Terms and Conditions, this website, or Cellular Blueprint Wellness services shall be handled in accordance with applicable North Carolina law.

23. Contact Information

If you have questions about these Terms and Conditions, please contact:

Cellular Blueprint Wellness, LLC

3001 Tootle Road
Morehead City, NC 28557

Website: cellularblueprintwellness.com

Email: [Insert CBW contact email]

24. Final Acknowledgment

By using this website, purchasing services, accessing materials, scheduling appointments, or participating in Cellular Blueprint Wellness programs, you acknowledge that you have read, understood, and agree to these Terms and Conditions.

You also acknowledge that Cellular Blueprint Wellness provides education and wellness support, not emergency care, medical diagnosis, or medical treatment.