

Privacy Policy

Privacy Policy

Effective Date: 04/01/2026

Last Updated: 04/14/2026

Cellular Blueprint Wellness, LLC (“Cellular Blueprint Wellness,” “CBW,” “we,” “our,” or “us”) respects your privacy and is committed to protecting the information you share with us through our website, forms, scheduling tools, email communications, educational resources, and related services.

This Privacy Policy explains what information we collect, how we use it, how we protect it, and what choices you have.

1. Information We Collect

We may collect the following categories of information:

Information you provide directly

- Name
- Email address
- Phone number
- Mailing address
- Payment and billing information
- Information submitted through contact forms, questionnaires, intake forms, scheduling forms, and educational opt-ins
- Information you provide when purchasing a product, program, consultation, or course
- Information you send through email, text, or other communications

Health-related information

If you choose to share health-related information with us through forms, messages, consultations, questionnaires, or patient communications, we may collect that information to provide our services. Certain health information may be protected under applicable privacy laws, including HIPAA where applicable.

Automatically collected information

When you use our website, certain technical information may be collected automatically, such as:

- IP address
- Browser type
- Device information
- Pages visited

- Date and time of access
- Referral source
- Cookies and similar tracking technologies

The FTC notes that websites commonly collect technical information such as IP address, browser details, and page visit data, and businesses should be truthful and clear about what they collect and how they use it. ([Federal Trade Commission](#))

2. How We Use Your Information

We may use your information to:

- Provide and improve our website, programs, services, and educational content
- Respond to questions and customer service requests
- Schedule consultations or appointments
- Process purchases and payments
- Send educational emails, newsletters, and updates
- Deliver freebies, downloads, courses, and resources
- Communicate about products, services, and offerings
- Maintain records and internal business operations
- Monitor website performance, security, and fraud prevention
- Comply with legal, regulatory, and contractual obligations

3. Health Information and HIPAA

If we are acting as a covered health care provider or business associate under HIPAA in connection with certain services, your protected health information is governed by our separate **Notice of Privacy Practices**, not only by this website Privacy Policy. HHS states that covered providers must provide a Notice of Privacy Practices explaining how medical information may be used and disclosed, and what privacy rights individuals have. ([HHS.gov](#))

This website's Privacy Policy applies primarily to website visitors, educational leads, customers, and general communications through the site.

4. Cookies and Tracking Technologies

We may use cookies, pixels, analytics tools, and similar technologies to:

- Improve user experience
- Understand website traffic and performance
- Measure the effectiveness of pages, emails, and campaigns

- Support advertising and remarketing where used

You may adjust your browser settings to refuse some cookies, though parts of the site may not function properly if you do.

5. Email and Marketing Communications

If you opt in to receive a free resource, newsletter, updates, or educational content, we may send you emails related to:

- Health education
- Wellness content
- Product updates
- Course or program information
- Special announcements

You may unsubscribe at any time by using the unsubscribe link in our emails or by contacting us directly.

6. How We Share Information

We do **not** sell your personal information.

We may share information with trusted service providers who help us operate our business, such as:

- Website hosting providers
- Email and CRM platforms
- Scheduling platforms
- Payment processors
- Course or membership platforms
- Analytics providers
- Contractors or advisors who support our operations under confidentiality obligations

We may also disclose information:

- When required by law
- To protect rights, safety, or property
- To investigate fraud, misuse, or security issues
- In connection with a business transfer, merger, or reorganization

7. Data Security

We use reasonable administrative, technical, and physical safeguards to protect your information. The FTC advises businesses to protect personal information through reasonable security practices and to avoid careless handling of sensitive data. ([Federal Trade Commission](#))

However, no website, platform, email system, or electronic transmission can be guaranteed completely secure. By using the site, you understand that internet-based communications always carry some risk.

8. Third-Party Services and Links

Our website may contain links to third-party websites, tools, payment platforms, social media services, dispensary platforms, or embedded content. We are not responsible for the privacy or content practices of those third parties. Please review their policies separately.

9. Children's Privacy

Our website and services are not intended for children under 13, and we do not knowingly collect personal information from children under 13 through the website.

10. Your Choices

You may:

- Opt out of marketing emails
- Contact us to update your information
- Request information about the personal data we have collected from you, subject to applicable law
- Request deletion of certain personal information, subject to legal, regulatory, medical-record, and business-retention requirements

11. Retention of Information

We retain information for as long as reasonably necessary to:

- Provide services
- Fulfill transactions
- Maintain records
- Meet legal, tax, regulatory, and compliance obligations
- Resolve disputes and enforce agreements

12. State Privacy Rights

Depending on where you live, you may have additional rights under state privacy laws. If required by applicable law, we will honor those rights as they apply to our business and services.

13. Changes to This Policy

We may update this Privacy Policy from time to time. Any updated version will be posted on this page with a revised effective date.

14. Contact Us

Cellular Blueprint Wellness, LLC

Support Email: info@cellularblueprintwellness.com

Mailing Address: Support at Cellular Blueprint wellness, LLC

CBW Information

P.O. Box 157, Morehead City NC 28557

Terms of Use

Effective Date: 4/01/2026

Last Updated: 4/14/2026

These Terms of Use (“Terms”) govern your access to and use of the Cellular Blueprint Wellness website and related content, products, services, downloads, courses, educational materials, and communications.

By using this website, you agree to these Terms. If you do not agree, do not use the website.

1. Website Purpose

Cellular Blueprint Wellness provides educational information, wellness content, digital resources, programs, and related offerings designed to support informed health and wellness decisions.

Unless explicitly stated otherwise in a formal clinical relationship, the website and its content are provided for **educational and informational purposes only**.

2. No Medical Advice

The information on this website **is not medical advice** and is not intended to diagnose, treat, cure, or prevent any disease. It is not a substitute for professional medical advice, diagnosis, or treatment from your physician or other licensed health care provider.

Always seek the advice of your qualified health care provider regarding any medical condition, symptoms, treatment decisions, or before making changes to medications, supplements, diet, or care plans.

If you are experiencing a medical emergency, call 911 or seek immediate emergency care.

3. No Provider-Patient Relationship by Website Use

Using this website, reading content, downloading resources, sending a contact form, subscribing to emails, or purchasing educational content does not by itself create a doctor-patient, provider-patient, coaching, or fiduciary relationship unless we expressly agree to one in writing.

4. Educational Products and Services

We may offer:

- Educational programs
- Digital downloads
- Courses
- Membership content
- Consultations
- Wellness resources
- Other products and services

We reserve the right to modify, update, discontinue, or limit any offering at any time.

5. Payments and Purchases

If you purchase a product or service through the website, you agree to provide accurate billing and payment information.

All prices are subject to change without notice unless otherwise stated at the time of purchase.

Digital products, educational materials, and online programs are subject to a **no-refund policy** if stated on the applicable sales, checkout, or program page. FTC guidance emphasizes that material disclosures must be clear and conspicuous. ([Federal Trade Commission](#))

6. User Responsibilities

You agree not to:

- Use the site for unlawful purposes
- Attempt to gain unauthorized access to the site or its systems
- Interfere with site functionality or security
- Copy, distribute, republish, or exploit our content without permission
- Submit false, misleading, or fraudulent information
- Use the site in a way that could harm other users or us.

7. Intellectual Property

All content on this website, including text, graphics, branding, logos, downloads, design elements, course materials, videos, and other materials, is owned by or licensed to Cellular Blueprint Wellness and is protected by applicable intellectual property laws.

You may use the site and its materials only for your personal, non-commercial use unless we expressly grant written permission otherwise.

8. Testimonials and Results Disclaimer

Any testimonials, stories, or examples on this site are individual experiences and are not guarantees of results. Your experience may differ.

9. Third-Party Links and Tools

We may provide links or access to third-party websites, products, scheduling platforms, dispensaries, payment processors, social media platforms, or other tools. We do not control and are not responsible for the content, policies, or practices of third parties.

10. Disclaimer of Warranties

This website and all content, products, and services are provided on an “as is” and “as available” basis without warranties of any kind, express or implied, to the fullest extent permitted by law.

We do not warrant that:

- The site will always be available or error-free
- The site will be secure or free from viruses or harmful code
- The information will always be complete, accurate, or current

11. Limitation of Liability

To the fullest extent permitted by law, Cellular Blueprint Wellness and its owners, officers, members, employees, contractors, affiliates, and representatives shall not be liable for any direct, indirect, incidental, consequential, special, or punitive damages arising out of or related to your use of the website, content, products, services, or reliance on information provided.

12. Indemnification

You agree to indemnify and hold harmless Cellular Blueprint Wellness and its affiliates, owners, team members, and representatives from any claims, losses, liabilities, damages, costs, or expenses arising from your misuse of the website, your violation of these Terms, or your violation of any law or rights of a third party.

13. Privacy

Your use of the website is also subject to our Privacy Policy.

14. Governing Law

These Terms shall be governed by and interpreted under the laws of the State of North Carolina, without regard to conflict of law principles.

15. Changes to These Terms

We may update these Terms at any time by posting the revised version on this page. Your continued use of the website after changes are posted constitutes your acceptance of those changes.

16. Contact Information

Cellular Blueprint Wellness, LLC

Mailing Address:

CBW Information

P.O. Box 157, Morehead City NC 28557

Email Address:

info@cellularblueprintwellness.com

Website URL <https://cellularblueprintwellness.com>