

PRIVACY POLICY

Effective date: March 1, 2026



1. Who We Are

This website (the “Site”) is operated by **BIM3 Alliance, Inc.** (“BIM3 Alliance,” “we,” “us,” “our”).

Contact: Diane@BIM3Alliance.com | 4040 Broadway St., Ste 240-150, San Antonio, Texas 78209

2. Scope

This Privacy Policy explains how we collect, use, share, and protect personal information when you visit or interact with our Site, content, events, training, certifications, and services (collectively, the “Services”).

3. Information We Collect

We may collect the following categories of information:

A) Information you provide

- Contact details (name, email, phone/WhatsApp, company, job title)
- Registration details (event attendance, training enrollment, certification interest)
- Payment details (if applicable) processed by third-party payment providers (we typically do not store full card details)
- Messages and submissions (forms, email replies, surveys, support requests)

B) Information collected automatically

- Device and usage data (IP address, browser type, pages viewed, referring/exit pages, timestamps)
- Approximate location (derived from IP)
- Cookies and similar technologies (see Section 7)

C) Information from third parties

- CRM, email, analytics, webinar/event platforms, or advertising partners that help us operate and improve Services
- Publicly available professional information (e.g., company website) when relevant to partnership or membership inquiries

4. How We Use Information

We use information to:

- Provide, operate, and improve the Services
- Respond to inquiries and provide customer support
- Send administrative messages (confirmations, updates, security notices)
- Send marketing communications (newsletters, event invitations, offers) where permitted
- Manage memberships, training programs, events, and certifications
- Analyze Site usage and performance
- Prevent fraud, abuse, and security incidents
- Comply with legal obligations and enforce our Terms

5. Legal Bases (where applicable)

Depending on your location and applicable law, our processing may be based on:

- Performance of a contract (e.g., to provide training or event registration)
- Legitimate interests (e.g., improving Services, security, communications)
- Consent (e.g., certain marketing, cookies)
- Legal obligations

6. How We Share Information

We may share information with:

- **Service providers** (hosting, analytics, CRM, email/SMS/WhatsApp tools, payment processors, event platforms) who process data on our behalf
- **Business partners** (e.g., co-host organizations) only as needed for events or joint programs, and subject to appropriate protections

- **Legal and safety** recipients if required to comply with law, respond to lawful requests, or protect rights/safety
- **Corporate transactions** (e.g., merger, acquisition) where permitted by law

We do **not** sell your personal information in the traditional sense. If we engage in targeted advertising, you may have opt-out rights depending on your jurisdiction.

7. Cookies & Tracking Technologies

We use cookies and similar technologies to:

- Remember preferences
- Understand Site traffic and performance
- Improve content and user experience
- Support marketing and communications (where applicable)

You can control cookies through your browser settings and, where available, cookie preference tools. Disabling cookies may limit certain features.

8. Marketing Choices

You can opt out of marketing emails anytime by clicking “**unsubscribe**” in the email or contacting us at **Diane@BIM3Alliance.com**.

If we send WhatsApp/SMS, you can opt out by replying **STOP** (where supported) or contacting us.

9. Data Retention

We retain personal information only as long as necessary for the purposes described above, including legal, accounting, or reporting requirements. Typical retention periods depend on the type of record (e.g., event registrations, contractual records).

10. Security

We use reasonable administrative, technical, and physical safeguards to protect information. No method of transmission or storage is 100% secure; we cannot guarantee absolute security.

11. International Transfers

Your information may be processed in countries other than where you live (for example, where our service providers operate). We take steps designed to ensure appropriate protections for cross-border transfers when required.

12. Children’s Privacy

The Services are not intended for children under **18** (or the age defined by local law). We do not knowingly collect personal information from children.

13. Your Rights

Depending on where you live, you may have rights to:

- Access, correct, or delete your personal information
- Object to or restrict certain processing
- Withdraw consent (where processing is based on consent)
- Request data portability (where applicable)

To exercise rights, contact: **Diane@bim3alliance.com**.

14. Third-Party Links

The Site may link to third-party sites. We are not responsible for their privacy practices. Review their policies before providing information.

15. Changes to This Policy

We may update this Privacy Policy from time to time. We will post the updated version with a new “Effective date.”

16. Contact Us

For privacy questions or requests:

Email: Diane@BIM3Alliance.com

Address: 4040 Broadway St., Ste 240-150, San Antonio, Texas 78209