

KW FUNCTIONAL HEALTH · OFFICIAL DOCUMENT

# Privacy Policy

Effective Date: May 2026 · KW Functional Health, LLC · Kelly Wilson, FDN-P

*At KW Functional Health, your privacy is important to us. This policy explains how we collect, use, and protect your personal information when you interact with our website, forms, or communication channels.*

## 1. Information We Collect

We may collect the following types of personal information when you voluntarily submit it through our website, forms, or scheduling tools:

- Your name
- Email address
- Phone number
- Health-related information voluntarily submitted through intake or inquiry forms
- Scheduling and appointment requests

## 2. How We Use Your Information

The information we collect is used solely for the purpose of providing wellness resources, appointment information, program updates, and client support. Specifically, we use your information to:

- Respond to your inquiries and requests
- Provide program and resource access
- Send appointment reminders and scheduling communications
- Deliver wellness support content and program updates
- Improve our services and client experience

## 3. Communications & Messaging Consent

By submitting your information through our website or forms, you consent to receive communications from KW Functional Health via email and/or text message related to your inquiry, requested resources, appointments, wellness support, and program updates.

Message frequency may vary. Message and data rates may apply. You may opt out at any time by replying STOP to any text message or clicking the unsubscribe link in any email.

## 4. Sharing of Information

We do not sell, rent, or share your personal information with third parties for marketing purposes. Your