How to Create an NFC Tag That Links to Your Google Review Profile (or any other link)



What You'll Need:

- NFC tags (look for NTAG213) or cards
- A smartphone with NFC capability
- An NFC writing app (like NFC Tools or NXP TagWriter)
- Your Google Business review link

Step-By-Step Instructions:

ONE: Buy Your NFC Tags
Top recommendations: keychain tags (easy to attach to jewelry case key ring) and stickers that are cheap to stick onto business cards you can **CUSTOMIZE ON CANVA** and print yourself

TWO: Get Your Google Review Link

1. Sign in to your Google Business Profile, then choose your business.
2. Click "Ask for Reviews" or "Get More Reviews."
3. Copy the direct review link Google gives you.
4. Don't have access? Use the Google Place ID Finder Tool to find your Business Place ID then drop it into this link:

https://search.google.com/local/writereview?placeid=**<Place ID Goes Here>**

THREE: Program the NFC Tag

1. Download a free NFC writing app:
   - NFC Tools (iOS & Android)
   - TagWriter by NXP (Android)
2. Open the app and choose "Write" > "Add a record" > "URL / Link."
3. Paste your Google review link.
4. Hold your phone over the NFC tag and tap "Write."
5. Done! The tag is now programmed. Want to change it? Just erase and re-write!

The Three C's of Online Reputation

At PR Shield, we believe reputation isn't just about automation—it's about building a business with a **CULTURE** that values feedback and delivers five-star service with **CONSISTENCY.** Simple tools like NFC tags help with **CLICKABILITY**—making it effortless for happy clients to share their experience.

Ready to Lead With Trust? Join PR Shield Today.

PR SHIELD

Don't wait for a crisis to realize how visible or vulnerable your business really is.

PR Shield helps you take control now—with the tools, strategy, and support to **grow reviews**, show up with confidence, and stay ready for anything.

Because when it comes to managing your reputation, you're not just collecting stars —you're earning trust.