

Privacy Policy

Harry Cornish-Co | harrycornish.co | Effective Date: 08/20/2026

1. Scope and Who We Are

This Privacy Policy explains how Harry Cornish-Co, a Florida-based company ("Harry Cornish-Co," "we," "us," or "our"), collects, uses, discloses, retains, and protects personal information when you visit harrycornish.co or interact with this website, its forms, the homeowner guide download, the readiness survey, email, telephone, or SMS/MMS communications that link to this Policy (collectively, the "Services").

2. Personal Information We Collect

Identifiers and contact data

Examples: Name, mailing address, email, telephone number, IP address, device or cookie identifiers.

Source: You; forms; CRM.

Commercial and preference data

Examples: Guide requested, communication preferences, survey responses.

Source: You; forms; cookies.

Internet and device activity

Examples: Pages viewed, clicks, referring URL, browser, device, approximate location, session activity.

Source: You; your device; CRM and service providers.

Content and form data

Examples: Survey answers, form entries, and any content you submit.

Source: You.

Communications

Examples: Emails, texts, calls, chat transcripts, support messages, and opt-in or opt-out instructions.

Source: You; communications providers.

Sensitive information, if requested

Examples: Financial or other data treated as sensitive by law, only if you choose to share it in a message to us.

Source: You; only when reasonably necessary and disclosed.

3. How We Collect Information

Directly from you when you submit a form, request the guide, take the readiness survey, or communicate with us.

Automatically through cookies, pixels, and similar technologies when you use the Services.

From vendors that provide our CRM/forms platform, hosting, analytics, and communications functions.

4. Why We Use Personal Information

- Provide, personalize, and improve the Services.
- Send the guide you requested and respond to your inquiries.
- Send you additional homeowner-preparedness resources or updates, where you have not opted out.
- Measure how visitors use the site and improve it.
- Detect fraud, abuse, and technical problems.
- Comply with law and protect our legal rights.

5. Legal Bases Where Applicable

Where a law requires a legal basis, we rely as appropriate on performance of a requested service, compliance with legal obligations, legitimate interests not overridden by your rights, or consent. You may withdraw consent at any time, without affecting processing that occurred before withdrawal.

6. Cookies, Pixels, and Analytics

We may use necessary, functional, and analytics technologies. Necessary technologies support security and core site functions. Analytics technologies help us understand how visitors use the site. Browser controls may let you limit cookies, though disabling necessary technologies may affect how the site functions.

7. Targeted Advertising, Sale, Sharing, and Global Privacy Control

We do not sell personal information for money. Some privacy laws define "sale," "sharing," or "targeted advertising" broadly enough to include certain disclosures of identifiers and internet activity to advertising or analytics partners, even when no money changes hands.

Where applicable, you may opt out through <https://harrycornish.co/privacy>. We will also process legally recognized browser-based universal opt-out signals, including Global Privacy Control, as required.

We do not knowingly sell or share personal information of consumers under 16 without the affirmative authorization required by law.

8. How We Disclose Personal Information

We may disclose personal information to:

- Service providers supporting our hosting, CRM/forms, email, SMS/MMS, telephone, analytics, and security functions.
- Government authorities, courts, or regulators when reasonably necessary for legal compliance, safety, or rights protection.
- A buyer or successor in connection with a sale or transfer of the business, subject to applicable law.

- Other parties at your direction or with your consent.

9. A2P SMS/MMS and Telephone Privacy

If you provide a telephone number, we use it for the purpose disclosed at collection. Providing a number does not by itself authorize marketing texts. No mobile information will be shared with third parties or affiliates for their own marketing purposes. You may opt out by replying STOP, QUIT, END, REVOKE, OPT OUT, CANCEL, or UNSUBSCRIBE, or through another reasonable method. See our A2P SMS/MMS Messaging Terms for program details.

10. Email and Marketing Choices

You may unsubscribe from commercial email through the link in the message or by contacting support@harrycornish.co. We may continue to send nonmarketing communications required to respond to your request or comply with law.

11. Artificial Intelligence and Automated Processing

We may use automated tools for chat, FAQs, or scheduling. These tools may process the information you submit. AI output may be inaccurate and should not be treated as professional advice. We do not use automated processing alone to make decisions with legal or similarly significant effects on you.

12. Sensitive Personal Information

We ask that you not provide sensitive personal information unless necessary for a disclosed purpose. Where we collect it, we use it only for permitted or disclosed purposes and apply reasonable safeguards.

13. Payment Information

This website does not process payments and does not collect payment card information.

14. Data Retention

Lead, guide-request, and inquiry records

Retention: 3 years from last contact, subject to earlier deletion upon opt-out or a valid deletion request.

A2P consent and opt-out records

Retention: For the duration of the messaging relationship and 10 years afterward, consistent with state-law requirements.

Marketing suppression records

Retention: Retained indefinitely to honor the opt-out and prevent re-enrollment without valid consent.

Cookie and analytics data

Retention: Up to 14 months, not exceeding 26 months.

Security logs

Retention: At least 12 months.

15. Security

We use reasonable administrative, technical, and physical safeguards appropriate to the information we hold. No method of transmission or storage is completely secure. Notify us at support@harrycornish.co if you suspect unauthorized access.

16. Your Privacy Rights

Depending on where you live and subject to exceptions, you may have rights to confirm, access, correct, or delete your personal information; receive it in a portable format; opt out of sale, sharing, or targeted advertising; withdraw consent; appeal our refusal to act on a request; and receive equal service for exercising these rights.

17. How to Exercise Privacy Rights

Submit a request by emailing support@harrycornish.co. Describe the right you are exercising and the email, telephone number, or submission associated with your request. We will acknowledge, verify, and respond within the period required by applicable law. To appeal a denial, email support@harrycornish.co with "Privacy Appeal" in the subject line within 30 days.

18. State-Specific Disclosures

This section supplements the Policy for residents of states with applicable comprehensive privacy laws. Rights and disclosures apply only when the law covers our processing and are subject to statutory exceptions.

California notice

California residents may have rights to know, access, correct, delete, and obtain information about categories, sources, purposes, and recipients; to opt out of sale or sharing; to limit certain uses of sensitive personal information; and to receive nondiscriminatory treatment. The categories collected, sources, and purposes are described in Sections 2–8. We do not offer a financial incentive for personal information.

Use <https://harrycornish.co/privacy> or Global Privacy Control to opt out. We do not have actual knowledge that we sold or shared personal information of consumers under 16.

Other U.S. state rights

Residents of Colorado, Connecticut, Virginia, and other states with effective privacy laws may have some or all of the rights in Section 16, subject to applicability, definitions, and exemptions. We will recognize universal opt-out mechanisms where legally required.

19. Children and Teens

The Services are not directed to children under 13, and we do not knowingly collect personal information from a child under 13 without legally required parental consent. If you believe a child provided information, contact support@harrycornish.co and we will take appropriate steps to delete it.

20. Third-Party Sites and Platforms

The Services may link to third-party websites. Their privacy practices are governed by their own notices, not this Policy. Review those notices before providing information.

21. International Visitors

The Services are directed to the United States. If you access them elsewhere, your information may be processed in the United States, where privacy laws may differ from those of your home country.

22. Changes to This Policy

We may update this Policy to reflect changes in law, vendors, or practices. We will post the updated Policy with a revised effective date. Prior versions may be requested at support@harrycornish.co.

23. Contact Us

Harry Cornish-Co, Attn: Privacy

Email: support@harrycornish.co

Mailing address: 9300 Elan Cir., Orlando, FL 32836

Website: <https://harrycornish.co>