

Privacy Policy

The 6-Pillar AI Prompt Formula Effective Date: April 26, 2026 **Last Updated:** April 26, 2026

1. Introduction

This Privacy Policy describes how The 6-Pillar AI Prompt Formula (“we,” “us,” or “our”) collects, uses, and protects information you provide when you visit our website or purchase our digital products. We are committed to protecting your privacy and handling your personal information with transparency and care.

By using this Site or purchasing our products, you consent to the data practices described in this Privacy Policy.

2. Information We Collect

2.1 Information You Provide Directly

When you make a purchase or create an account, we may collect:

- **Name** — used to personalize your purchase confirmation and communications.
- **Email address** — used to deliver your purchased products, send order confirmations, and provide customer support.
- **Billing information** — payment card details are collected and processed securely by our payment processor, Stripe. We do not store your full card number on our servers.
- **Mailing or billing address** — collected by Stripe for payment processing and fraud prevention purposes.

2.2 Information Collected Automatically

When you visit our Site, we may automatically collect certain technical information, including:

- **IP address** and approximate geographic location (country/region level).
- **Browser type and version**, operating system, and device type.
- **Pages visited**, time spent on pages, referring URLs, and click behavior.
- **Cookies and similar tracking technologies** (see Section 5).

2.3 Information from Third Parties

We may receive limited information from third-party services we use, such as:

- **Stripe** — payment status, transaction IDs, and fraud signals.
 - **Analytics providers** — aggregated, anonymized usage data about how visitors interact with our Site.
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3. How We Use Your Information

We use the information we collect for the following purposes:

- **Order fulfillment** — to process your payment, deliver your digital downloads, and send purchase confirmation emails.
- **Customer support** — to respond to your questions, resolve technical issues, and manage refund requests.
- **Account management** — to maintain your account, manage membership subscriptions, and send renewal notices.
- **Communications** — to send you important updates about your purchase, changes to our products, or updates to these policies. We will only send marketing emails if you have opted in to receive them.
- **Site improvement** — to analyze usage patterns, identify technical issues, and improve the user experience.
- **Legal compliance** — to comply with applicable laws, respond to lawful requests, and protect our legal rights.

4. How We Share Your Information

We do not sell, rent, or trade your personal information to third parties for their marketing purposes. We may share your information only in the following limited circumstances:

- **Payment processors** — Stripe receives your payment information to process transactions. Stripe’s use of your data is governed by their own Privacy Policy.
 - **Service providers** — we may share data with trusted vendors who assist us in operating our Site (e.g., email delivery services, analytics platforms). These providers are contractually obligated to use your data only for the services they provide to us.
 - **Legal requirements** — we may disclose your information if required by law, court order, or governmental authority, or if we believe disclosure is necessary to protect our rights or the safety of others.
 - **Business transfers** — in the event of a merger, acquisition, or sale of assets, your information may be transferred as part of that transaction. We will notify you via email or prominent Site notice before your information becomes subject to a different privacy policy.
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5. Cookies and Tracking Technologies

We use cookies and similar technologies to enhance your experience on our Site. Cookies are small text files stored on your device that help us recognize returning visitors, maintain session state, and understand how our Site is used.

Types of cookies we use:

Cookie Type	Purpose
Essential	Required for the Site to function (e.g., session management, checkout)
Analytics	Help us understand how visitors use the Site (aggregated, anonymized data)
Preference	Remember your settings and preferences across visits

You can control cookie settings through your browser preferences. Disabling certain cookies may affect the functionality of the Site, including the ability to complete a purchase.

6. Data Retention

We retain your personal information for as long as necessary to fulfill the purposes described in this Privacy Policy, unless a longer retention period is required by law. Specifically:

- **Purchase records** are retained for a minimum of 7 years for accounting and tax compliance purposes.
- **Account data** is retained for the duration of your account and for a reasonable period after account closure.
- **Email communications** are retained as needed to provide customer support and resolve disputes.

You may request deletion of your personal data at any time (see Section 9), subject to our legal retention obligations.

7. Data Security

We implement reasonable technical and organizational measures to protect your personal information against unauthorized access, disclosure, alteration, or destruction. These measures include:

- Secure HTTPS encryption for all data transmitted between your browser and our Site.
- Payment processing handled entirely by Stripe, a PCI DSS-compliant payment processor.
- Access controls limiting who within our organization can access personal data.

No method of transmission over the internet or electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your information, we cannot guarantee absolute security.

8. Children's Privacy

Our Site and products are not directed to children under the age of 13. We do not knowingly collect personal information from children under 13. If you believe we have inadvertently collected information from a child under 13, please contact us immediately and we will take steps to delete that information.

9. Your Rights and Choices

Depending on your location, you may have the following rights regarding your personal information:

- **Access** — request a copy of the personal information we hold about you.
- **Correction** — request that we correct inaccurate or incomplete information.
- **Deletion** — request that we delete your personal information, subject to our legal retention obligations.
- **Opt-out of marketing** — unsubscribe from marketing emails at any time by clicking the “unsubscribe” link in any email we send, or by contacting us directly.
- **Data portability** — request that we provide your data in a portable, machine-readable format where technically feasible.

To exercise any of these rights, please contact us using the information in Section 11. We will respond to your request within 30 days.

California Residents: If you are a California resident, you may have additional rights under the California Consumer Privacy Act (CCPA), including the right to know what personal information is collected, the right to delete personal information, and the right to opt out of the sale of personal information. We do not sell personal information.

European Residents: If you are located in the European Economic Area (EEA), you have rights under the General Data Protection Regulation (GDPR). Our legal basis for processing your data is typically contract performance (to fulfill your purchase) or

legitimate interests (to improve our Site). You also have the right to lodge a complaint with your local data protection authority.

10. Third-Party Links

Our Site may contain links to third-party websites, including AI image generation platforms and tools referenced in our products. This Privacy Policy applies only to our Site. We encourage you to review the privacy policies of any third-party sites you visit, as we have no control over their data practices.

11. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or applicable law. We will post the updated policy on this page with a revised effective date. For material changes, we will provide additional notice (such as an email notification). Your continued use of the Site after any changes constitutes your acceptance of the updated Privacy Policy.

12. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us at:

The 6-Pillar AI Prompt Formula Email: support@aipromptformula.com Website: aiprompt-zcfpewvt.manus.space

We will respond to all privacy-related inquiries within 30 days.

This Privacy Policy was last updated on April 26, 2026.