

Butterflies 15

Privacy Policy

Effective Date: May 1, 2025 • Last Updated: April 2026

P.O. Box 41 • Toledo, OH 43697 • (419) 480-7800 • hello@butterflies15.org

Our Commitment to Your Privacy

Butterflies 15 is committed to protecting the privacy of everyone who visits our website, donates to our cause, or engages with our organization. This Privacy Policy explains what information we collect, how we use it, and the choices you have regarding your information.

By using our website at butterflies15.org, you agree to the collection and use of information in accordance with this policy.

Information We Collect

Information You Provide Directly

We collect information you voluntarily provide when you:

- Make a donation through our online giving forms
- Submit a volunteer application
- Contact us through our website contact form
- Subscribe to our newsletter
- Submit a board of directors application

This information may include your name, email address, phone number, mailing address, date of birth (for volunteer age verification), and payment information processed securely through Stripe.

Information Collected Automatically

When you visit our website, we may automatically collect certain information about your device and browsing activity, including:

- IP address and general geographic location
- Browser type and version
- Pages visited and time spent on each page
- Referring website or search terms

This information is collected through cookies and similar tracking technologies. You can control cookie preferences through the consent banner displayed on our website.

Payment Information

All donation payments are processed securely through Stripe, a third-party payment processor. Butterflies 15 does not store your credit card, debit card, or bank account information on our systems. Please review Stripe's Privacy Policy at stripe.com/privacy for details on how your payment data is handled.

How We Use Your Information

We use the information we collect to:

- Process donations and send donation receipts and tax acknowledgment letters
- Communicate with volunteers about scheduling and events
- Send organizational updates, newsletters, and fundraising communications (only with your consent)
- Respond to inquiries submitted through our contact form
- Improve our website and understand how visitors use it
- Comply with legal obligations

We will never sell, rent, or trade your personal information to third parties for marketing purposes.

Sharing Your Information

Butterflies 15 may share your information only in the following limited circumstances:

- Service providers: We work with trusted third-party vendors (such as Stripe for payment processing and GoHighLevel for website and CRM services) who assist us in operating our organization. These vendors are contractually obligated to protect your information and may not use it for their own purposes.
- Legal requirements: We may disclose your information if required by law, court order, or government regulation, or to protect the rights, safety, or property of Butterflies 15 or others.
- Organizational transfers: In the unlikely event of a merger or organizational restructuring, your information may be transferred as part of that process.

Data Retention

We retain your personal information only as long as necessary to fulfill the purposes for which it was collected, comply with legal obligations, resolve disputes, and enforce our agreements. Donor records are retained for a minimum of seven years to comply with nonprofit financial reporting requirements.

Your Rights and Choices

Communications

You may opt out of receiving email communications from us at any time by clicking the unsubscribe link in any email we send, or by contacting us directly at hello@butterflies15.org.

Access and Correction

You may request access to, correction of, or deletion of your personal information by contacting us at hello@butterflies15.org or by calling (419) 480-7800. We will respond to your request within 30 days.

Cookies

You can control the use of cookies through the consent banner on our website. Declining non-essential cookies will not affect your ability to use our website, but may limit our ability to understand how visitors use our site.

Children's Privacy

Our website is not directed to children under the age of 13. We do not knowingly collect personal information from children under 13. If you believe we have inadvertently collected information from a child under 13, please contact us immediately at hello@butterflies15.org and we will promptly delete that information.

Security

We take reasonable technical and organizational measures to protect your personal information from unauthorized access, use, or disclosure. However, no method of transmission over the internet or electronic storage is 100% secure. While we strive to protect your information, we cannot guarantee absolute security.

Third-Party Links

Our website may contain links to third-party websites such as Kroger Community Rewards, PayPal, Venmo, and CashApp. We are not responsible for the privacy practices of those

websites and encourage you to review their privacy policies before providing any personal information.

Changes to This Policy

We may update this Privacy Policy from time to time. When we do, we will update the effective date at the top of this document. We encourage you to review this policy periodically. Continued use of our website after changes are posted constitutes your acceptance of the updated policy.

Contact Us

If you have questions or concerns about this Privacy Policy or our data practices, please contact us:

Butterflies 15

P.O. Box 41, Toledo, OH 43697

Phone: (419) 480-7800

Email: hello@butterflies15.org

Website: www.butterflies15.org

This Privacy Policy was reviewed and adopted by the Butterflies 15 Board of Directors.