

SPONSORSHIP TERMS

PRESENTED BY BUFFALO MENTALITY X RUCK90 • OCTOBER 9-11, 2026 • THE GATHERING FARM, MOORE SC

FOUNDING SPONSOR	BID ONLY
OFFICIAL SPONSOR	\$5,000
SUPPORTING SPONSOR	\$2,500
COMMUNITY PARTNER	\$1,000
THE HERD	\$250 MINIMUM
GENERAL TERMS	APPLIES TO EVERY TIER

FOUNDING SPONSOR

Bid Only FOUNDING SPONSOR

1 SLOT, YEAR 1 EXCLUSIVE

WHAT'S INCLUDED

- Largest logo, top position on the event shirt back
- Featured logo on the Event website, permanent for as long as you hold the title
- Dedicated announcement post and tagged inclusion in all pre-Event marketing
- Top-priority brand visibility in live broadcast coverage, at the Company's discretion
- Largest on-site signage at base camp and start/finish
- Category exclusivity in your specific product or service category
- Product placement in gift bags, if applicable
- Two (2) comped Event entries
- First feature in post-Event recap content
- One event shirt

HOW IT WORKS

Founding Sponsor is a negotiated partnership, not a checkout purchase. Pricing and terms are worked out directly with Buffalo Mentality and documented in a dedicated agreement. This is the only tier with category exclusivity, and the only Founding Sponsor this Event will ever have. You hold the title for as long as you keep renewing each year; if you ever step away, it retires permanently, and you keep a permanent legacy credit on the Event website as the inaugural sponsor.

To discuss Founding Sponsor, contact BuffaloMentality@gmail.com. The General Terms on this document still apply once your agreement is finalized.

[See General Terms, which apply to every tier](#)

[Back to menu](#)

OFFICIAL SPONSOR

\$5,000 OFFICIAL SPONSOR

2 AVAILABLE

WHAT'S INCLUDED

- Logo on event shirt back, upper-mid position
- Logo on the Event website for twelve (12) months
- Dedicated social media post
- Brand visibility in the Company's live broadcast coverage, at the Company's discretion
- On-site signage at base camp
- Product placement in gift bags, if applicable
- One (1) comped Event entry
- Featured in post-Event recap content
- One event shirt, size confirmed at checkout

This tier does not include category exclusivity, that's reserved for Founding Sponsor only.

By checking the box on the sponsorship form and completing payment, you agree to these terms and the General Terms below, which apply to every tier.

[See General Terms, which apply to every tier](#)

[Back to menu](#)

SUPPORTING SPONSOR

\$2,500

SUPPORTING SPONSOR

3 AVAILABLE

WHAT'S INCLUDED

- Logo on event shirt back, lower-mid position
- Logo on the Event website for twelve (12) months
- Group mention in social media content
- Group brand recognition in the Company's live broadcast coverage
- Signage in the vendor area
- Product placement in gift bags, if applicable
- One (1) comped Event entry
- One event shirt, size confirmed at checkout

This tier does not include category exclusivity, that's reserved for Founding Sponsor only.

By checking the box on the sponsorship form and completing payment, you agree to these terms and the General Terms below, which apply to every tier.

[See General Terms, which apply to every tier](#)

[Back to menu](#)

COMMUNITY PARTNER

\$1,000

COMMUNITY PARTNER

5 AVAILABLE

WHAT'S INCLUDED

- Logo on event shirt back, base position
- Logo on the Event website for twelve (12) months
- Logo on the live leaderboard graphic
- Included in group signage
- Product placement in gift bags, if applicable
- One (1) comped Event entry
- One event shirt, size confirmed at checkout

This tier does not include category exclusivity, that's reserved for Founding Sponsor only.

By checking the box on the sponsorship form and completing payment, you agree to these terms and the General Terms below, which apply to every tier.

[See General Terms, which apply to every tier](#)

[Back to menu](#)

THE HERD

\$250 Minimum THE HERD

UNLIMITED

WHAT'S INCLUDED

- Name and logo listed on a dedicated "The Herd" page on the Event website
- Ongoing recognition in social media as new members join
- One event shirt, size confirmed at checkout

This tier does not include category exclusivity, that's reserved for Founding Sponsor only.

By checking the box on the sponsorship form and completing payment, you agree to these terms and the General Terms below, which apply to every tier.

[See General Terms, which apply to every tier](#)

[Back to menu](#)

GENERAL TERMS

These terms apply to every sponsorship tier, in addition to what's described on your tier's page. Buffalo Mentality LLC ("Company") is the organizer of Last Rucker Standing (the "Event"), hosted and presented by Buffalo Mentality x RUCK90.

PAYMENT

Payment is due in full at checkout. By completing payment, you accept these terms.

CANCELLATION

You can cancel for a full refund within three (3) business days of your purchase. After that, all fees are non-refundable and no partial refund will be issued, regardless of timing or how much has already been delivered. This is because the Company begins acting on your sponsorship, website placement, marketing inclusion, and more, right after purchase.

ASSET DEADLINE

Logos and any other required assets are due by August 15, 2026. The event shirt design locks on September 15, 2026, logo placement on the shirt depends on your assets and payment being in by then.

LIABILITY AND INSURANCE

The Company's liability to you is capped at what you've paid. You release the Company from claims related to your own participation, property, or people, except where caused by the Company's gross negligence or willful misconduct, and you're responsible for claims arising from your own products, people, or actions. If you're running an on-site booth or activation, you'll need proof of your own general liability insurance naming the Company as an additional insured, at least 30 days before the Event.

USE OF YOUR BRAND, AND OURS

You're giving the Company the right to use your name, logo, and trademarks to promote the Event, across the website, social media, signage, the shirt, and broadcast content. The Company can also photograph and record your presence at the Event for promotional and archival use. The Company retains full rights to its own event photography, video, and broadcast content.

COMPLIANCE

You're confirming that any products, services, or claims you bring to the Event comply with applicable law, and that you won't make false or misleading statements about a competitor.

IF THE EVENT CAN'T HAPPEN

If the Event is cancelled or delayed for reasons outside anyone's control (severe weather, disaster, government order, and similar), or if the Company cancels for any other reason, your fees will be applied as credit toward a future Event. Refunds are not guaranteed and are issued only at the Company's discretion.

OTHER TERMS

This agreement is governed by South Carolina law. Notices go to BuffaloMentality@gmail.com. If the Company doesn't enforce a provision on one occasion, that doesn't waive its right to enforce it later.

[Back to menu](#)
