




# RACHELA BRISINDI

EDUCATOR | MENTOR | BRANDING & COMMUNICATIONS

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@rachelabrisindi 

Educator, mentor, and communications professional with 20+ years' experience teaching, supporting, and motivating learners of all ages.

Skilled at fostering inclusive, respectful learning environments, supporting students with diverse needs, and building positive relationships with children, youth, and families.

Known for adaptability, empathy, and strong communication skills.

## EDUCATION & TRAINING

2025

### AI FOR VISUAL DESIGN

DesignLab

2024

### ADVANCED TEACHING & INSTRUCTIONAL DESIGN

Algonquin College

2023

### CULTURALLY RESPONSIVE TEACHING

Algonquin College

2023

### BRAND MANAGEMENT: ALIGNING BUSINESS, BRAND AND BEHAVIOUR

University of London Online

2021

### PLATFORM TRAINING & SOCIAL MEDIA MARKETING CERTIFICATION

Hootsuite

2005

### GRAPHIC DESIGN CERTIFICATE

Algonquin College

2002

### GRAPHIC DESIGN

Sessions College for Professional Design

1999

### B.S. PUBLIC RELATIONS

Georgia Southern University

## KEY SKILLS

- Classroom & Behaviour Management
- Student Support & Mentorship
- Inclusive & Culturally Responsive Practices
- Communication & Collaboration
- Adaptability in Fast-Changing Environments

## WORK EXPERIENCE

### PROFESSOR & MENTOR

ALGONQUIN COLLEGE | OTTAWA, ON

2018-2026

- Supported diverse student populations, including international students, neurodiverse learners, and those with social/emotional challenges.
- Created accessible curriculum and provided one-on-one mentoring to help students succeed.
- Managed classrooms of 20 - 40 students, ensuring positive, respectful learning environments.

### FOUNDER & EDUCATOR

THE GOOD HUMAN EXPERIMENT | OTTAWA, ON

2018 - 2024

- Developed a learning program promoting digital and media literacy, kindness, and responsible online engagement.
- Designed 30-day challenges and workshops used by families, students, and classrooms to encourage empathy, collaboration, and mindful digital use.
- Created accessible educational content (print, digital, and social media) to reach diverse audiences.
- Focused on helping people develop critical thinking skills, manage digital distractions, and build respectful communities.

### OWNER & LEAD GRAPHIC DESIGNER

BUTTER & HONEY GRAPHIC DESIGN | OTTAWA, ON

2009 - 2024

- Designed digital and print collateral for internal communications, signage, email campaigns, training materials, and outreach initiatives
- Collaborated with clients and stakeholders across sectors to develop and refine branded visuals, templates, and layouts
- Managed full project lifecycle including intake, concept presentation, revisions, and final production
- Adapted and repurposed design files from external agencies, ensuring consistency across languages and formats
- Enhanced internal and external materials with a focus on accessible layout, clear hierarchy, and compliance with evolving federal accessibility standards.

### GRAPHIC DESIGNER

HUNTER ADVERTISING | SAVANNAH, GA

2003 - 2008

- Collaborated closely with agency principal on full-service client work, from concept to production across real estate, retail, and tourism sectors
- Designed large-format showroom displays, brochures, and print campaigns; developed skills in advanced photo editing, Illustrator, and Photoshop workflows
- Supported creative direction for logos, ad layouts, trade show graphics, and on-site marketing materials while coordinating with photographers and print vendors