



SOCIAL MEDIA POSTS

Stay visible and active on social media – without having to think about it every week.



\$100 +GST
/month

No upfront cost

Cancel anytime

WHY THIS MATTERS FOR YOUR BUSINESS

Your customers are on social media every day. If they visit your page and the last post was months ago, they often assume the business is quiet or even closed.

Regular posts show that your business is active, professional, and worth contacting.

Consistency is what builds visibility online. When your pages stay active, people start to notice you, and search engines also recognise that your business is alive and engaged.

We create and publish regular posts for you each month so your social media stays active and professional – while still leaving plenty of room for you to add your own updates whenever you like.

WHAT YOU GET



4 posts per month



Images designed for you



Up to **4 channels**



Posts written in your voice



Facebook and Instagram



Scheduled and published for you



LinkedIn and Google Business Profile



Consistency guaranteed

YOUR QUESTIONS ANSWERED

Do I need to provide photos?

No. We can create images for the posts. If you have your own photos or projects to share, even better.

Will it sound like me?

Yes. We start with a short conversation to understand your tone and style. You can approve posts before they go live.

Can I post things myself as well?

Absolutely. Our posts provide consistent activity each month, but you're welcome to add your own updates anytime, whether it's a project, promotion, customer story, or quick thought.

What if I have an idea for a post?

Just send it through. A quick message or idea is often all we need, we can turn it into a polished post for you.

Is four posts a month enough?

For most small businesses, yes. Steady, consistent posting builds far more visibility than posting heavily for a short time and then disappearing.

WHY WE ARE DIFFERENT

Posts written in a natural Kiwi style that means – no jargon, just clear, friendly content your customers can actually read.

Plain English. Simple solutions. Real support.

Email: pam@liftsmallbusiness.co.nz

Call: +64 9 884 0994

liftsmallbusiness.co.nz

All prices exclude GST.
Lift Small Business T/A Virtual Innovation Group Limited.

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