
RADIANT HEALTH INSTITUTE

You Are Already a Coach.

Radiant is simply here to refine your leadership gifts.

A guide for healers, leaders, and intuitives considering ICF certification.

Think about the last time someone came to you in pain.

You did not reach for a textbook. You did not check your credentials. You did not wonder if you were qualified.

You just knew what to do.

Maybe it was a friend at 2am. Maybe a colleague about to make a costly decision. Maybe a stranger you spoke the exact words they had waited their whole life to hear.

You asked the question that cracked something open. You held the space. You saw them before they could see themselves.

That was coaching. You just did not have the word for it yet.

The shaman with the PhD has been doing this for decades. The healer running a corporate team does it in every 1:1. The intuitive in the boardroom does it before every hard conversation.

You did not stumble into this gift. You were built for it.

So why does it still feel like you need permission to claim it?

Meet

The Program.

The Program is not a person. It has no face. It does not announce itself. It does not need to.

It arrived before you were old enough to question it. It came through your parents, your school, your religion, your workplace. Every system that smiled when you obeyed and went cold when you questioned.

The Program did not want to break you. Breaking you would have been obvious.

It wanted something far more useful.

It wanted to make you an Agent.

An Agent who delivers the agenda without knowing it is an agenda. Who coaches from their wounds instead of their wisdom. Who mistakes their conditioning for their personality and their programming for their purpose.

The people who benefit from The Program need you to stay asleep. A conscious person is a threat. A whole person cannot be easily managed.

And here is the part that might make you uncomfortable...

Most coaching training is still running The Program.

Show up on this day, at this time. Complete these hours. Pay for this credential. Pass this test. Now you are a real coach.

Sound familiar? It should. It is the same system you sat in as a child. Sit still. Perform. Be evaluated. Get permission to exist.

The credential becomes the identity. The framework becomes the cage.

Still splitting themselves in half to fit a container that was never built for someone like them.

Still coaching from the wounded parts they were never given space to examine. Still delivering agendas they did not choose.

We are not here to burn credentialing to the ground. A credential is a tool. It gives you language, protection, and access. But a credential without consciousness is just a more sophisticated Program.

Which brings us to what Radiant actually is.

Radiant is not a coaching school. It is a deprogramming.

Imagine walking into a school that does not ask you to shrink. That does not hand you a script and call it a methodology. That does not reward you for performing and punish you for questioning.

That is Radiant.

We credential the whole person. Not just the technique. Before we hand you a framework, we ask you to examine the frameworks already running inside you. The ones you inherited without choosing them. The ones that shaped how you lead, how you love, how you coach.

We call this consciousness first. It means you cannot truly coach someone else into freedom if you are still running someone else's program.

We produce whole coaches.

Coaches who can sit with a client in their darkest pattern because they have already sat with their own. Coaches who can name what is happening in the room because they are not still running from what happened in theirs.

We do not replicate the obedience model that shaped most of us. We do not require sameness. We honor different needs, different identities, different ways of knowing. Your intuition is not a liability here. It is curriculum.

Bring all of it. We will show you how to integrate it, credential it, and get paid for it ethically.

But this path is not for everyone. And that is exactly the point.

Radiant is for the ones who never fully fit.

❖ **The one who has been coaching unofficially for years**

in your friendships, your leadership, your community. You just never called it that.

❖ **The one who got quiet in rooms that punished your questions**

not because you stopped having answers, but because you learned that safety sometimes requires silence.

❖ **The one whose gifts have never been allowed to exist in one place**

the healer and the executive, the intuitive and the strategist, the spiritual and the professional.

❖ **The one who senses that most coaching training would shrink you**

not grow you. That something about the traditional path feels like another version of the same system.

❖ **The one who is done splitting themselves in half**

and is ready for a professional home that can hold all of it.

*If you read this list and felt recognized rather than recruited, you
are in the right place.*

Here is what happens when you are ready to move.

The ICF credential is not your legitimacy. You already have that.

What the credential gives you is something different.

Language

A shared professional vocabulary that opens doors in corporate, healthcare, and institutional spaces.

Protection

Ethical standards that protect both you and your clients. A framework that holds you accountable in writing.

Access

Organizations, HR departments, and high-ticket clients who require credentials before they engage.

Authority

Not the kind you beg systems to give you. The kind that is recognized across 140 countries.

Radiant is an ICF-accredited Level 1, 2, and 3 school. Level 1 begins at \$6,000 paid in full or \$7,000 on a payment plan. Many of our students are sponsored by their employers.

You do not need to be ready today. But when you are ready, the door is open.

And if today is not the day, we still want you in our world.

THE INVITATION

When you are ready, Radiant will be here.

Not to evaluate you. Not to certify you as finally enough. Not to hand you another program to run.

To walk with you as you integrate every part of who you are into the most powerful coaching presence you have ever shown up as.

If you are ready to explore:

Take the enrollment intake form at yes.radianthealthinternational.com/intake-form-page

It takes 2 minutes. It tells us both if this is the right fit. No pressure. No performance.

If the timing is not right yet:

Stay in our world. Follow the work. Come back when it is time.

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— Surya, CEO & Success Shaman
Radiant Health Institute