



The Ingenious Interlock Brief

The Partnership Brief: Engineering a Collaborative Economy

A Strategic Interlock with Jerrilynn B. Thomas & Smart Women Partner & Grow Rich



The Vision: A World Where No Woman Builds Alone

"I'm not just a guest on your schedule; I am your **Co-Marketing Partner**. My mission is to turn your project into a high-velocity engine for the **Female Ally Economy™**."

"I co-market to build the **Partner Portfolio™** and its companion, the **Plum Portfolio™**. I am scouting for the 'Active Architects' who will anchor our global regional editions."

The \$15,000 Activation Engine (What I Bring)

The LinkedIn Refresher

Professional "Real Estate" surgery for your VIPs, Speakers, and Sponsors.

DNA Blending

Custom co-marketing blueprints to sync your project with your guests' audiences.

The Census Bridge

Fast-tracking your community into a global B2B directory of 50+ powerhouse women.

The "Ingenious Exchange" (The Requirements)

1

The Global Census Feature

Inclusion of the Plum Portfolio™ regional spotlight in your digital collateral.

2

The Direct-to-Portfolio Bridge

My direct QR code/link in your pre-event emails and "Thank You" page for instant waitlist access.

3

The Host's Mini-Commercial

A 2-minute live endorsement where you share your own Partner Portfolio goals.

4

The VIP Engine Room Access

Warm introductions to your Speakers/Sponsors to begin their "Refresher" early.

5

The Ecosystem Audit

A confirmed asset and registrant count 14 days prior to launch.

The Global Regional Spotlight

100

Women. One Mission.

We are highlighting 100 influential women from every US State, select Canadian Provinces, AU States, and UK Regions.

 **The Pitch:** "Your project is the vetting ground. Let's see who in your room is 'Portfolio-Ready!'"



The Outcome: From Solo to Stacked

By weaving these interlocks into your build, we move your attendees from passive viewers to active amplifiers. You stop managing a list and start leading an Economy.



Passive Viewers

Attendees on a list



Active Amplifiers

Engaged co-marketers



Leading an Economy

The Female Ally Economy™

 Move forward by prepping your pitch using the guide stored within the B2B Women Collaborate Community:

[Click here](#)