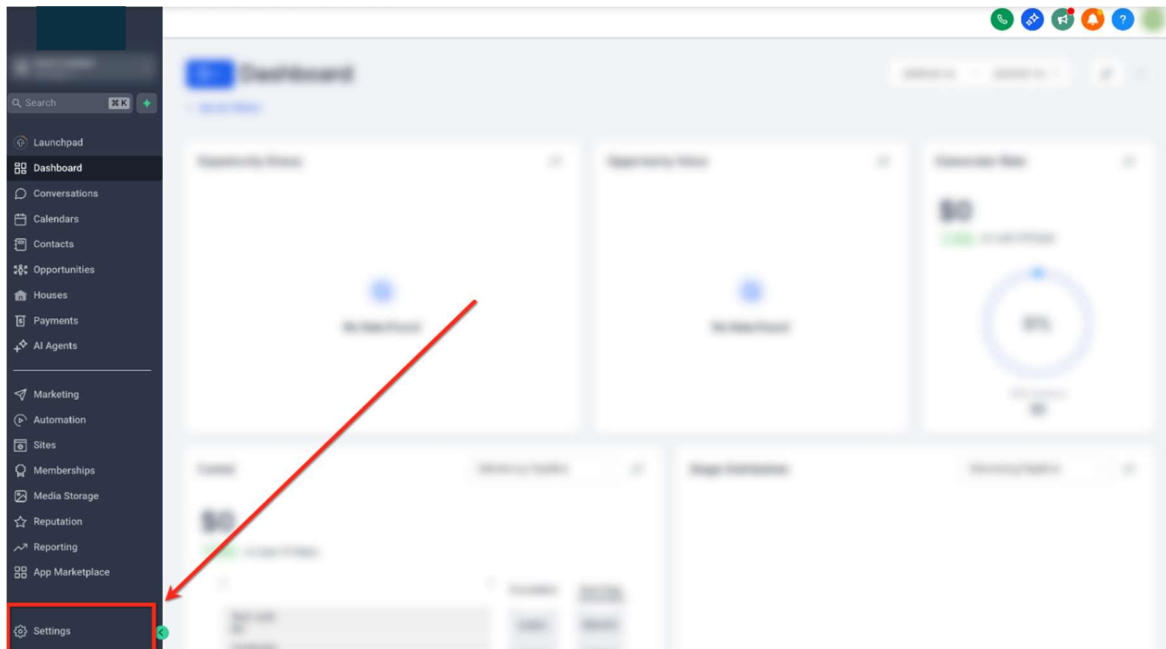


GOBOOSTIFY – FACEBOOK INTEGRATION GUIDELINE

How to Connect Facebook

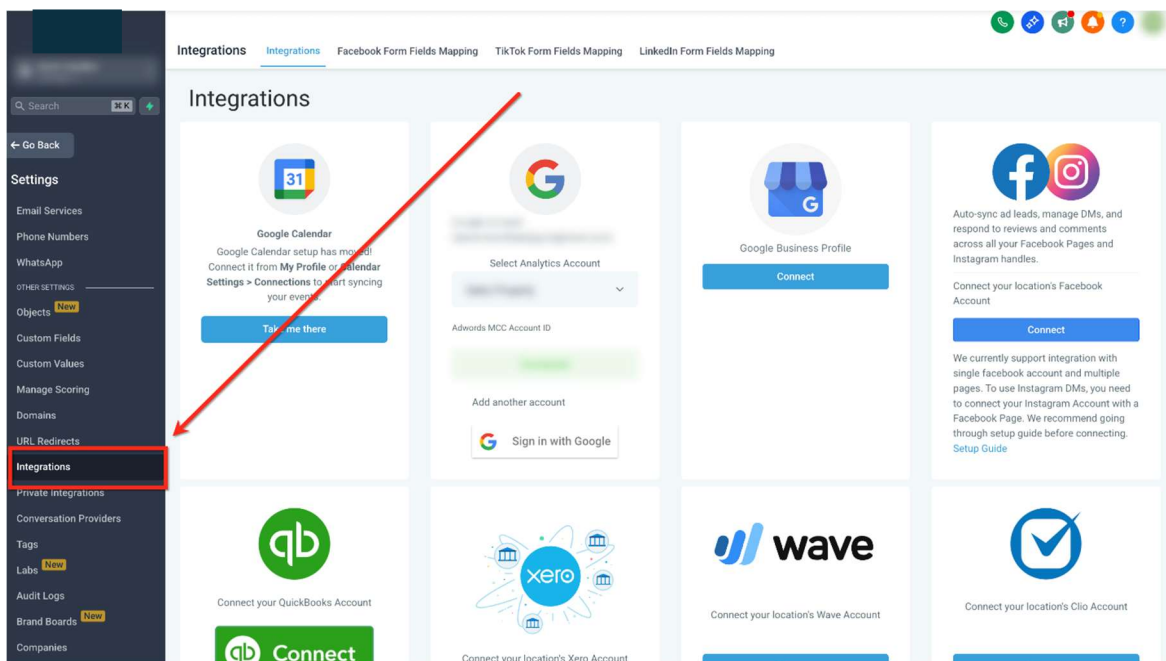
Step 1: Go to Account Settings

Navigate to **Settings** in the bottom-left corner of the screen



Step 2: Open Integrations

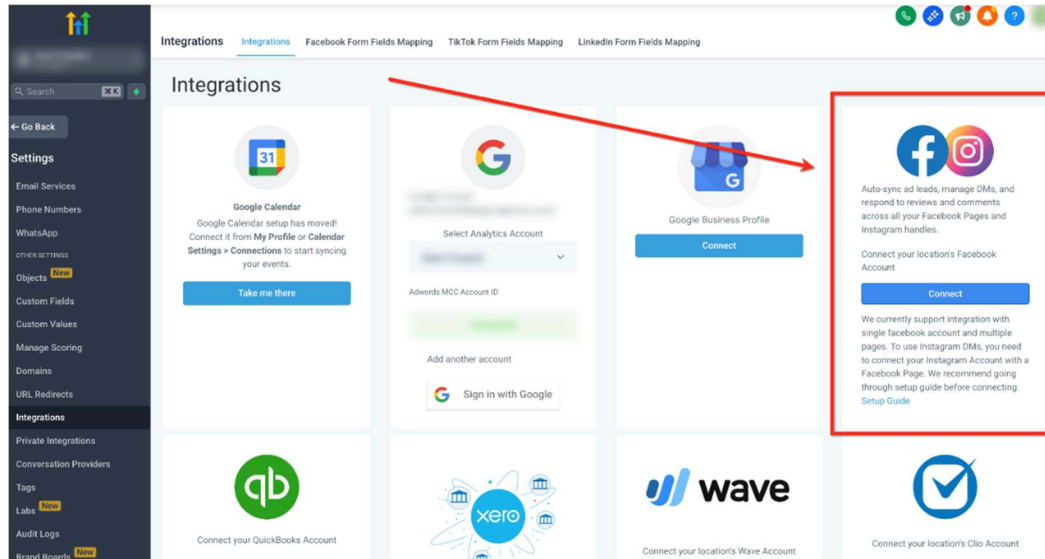
In the left-hand navigation within Settings, scroll down and click **Integrations**.



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Step 3: Click the Facebook–Instagram Card

Find the **Facebook–Instagram** card in the top-right section of the Integrations screen and click **Connect**

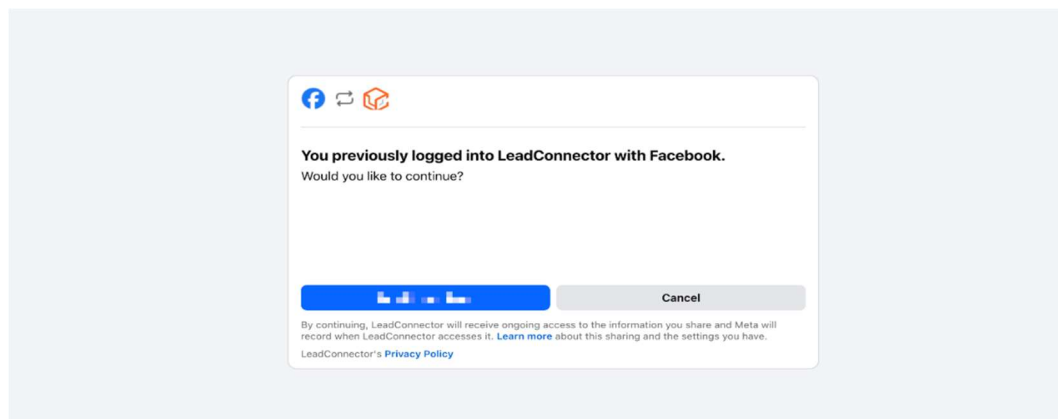


Step 4: Complete Facebook Login and Permissions

A pop-up window will ask you to log into your Facebook account. Make sure to:

- Log into the correct Facebook account
- Approve all required permissions (especially access to leads and page data)
- Select the correct Facebook Page to sync

Note: You must have Admin access to both the Facebook Page and the Business Manager it's connected to.



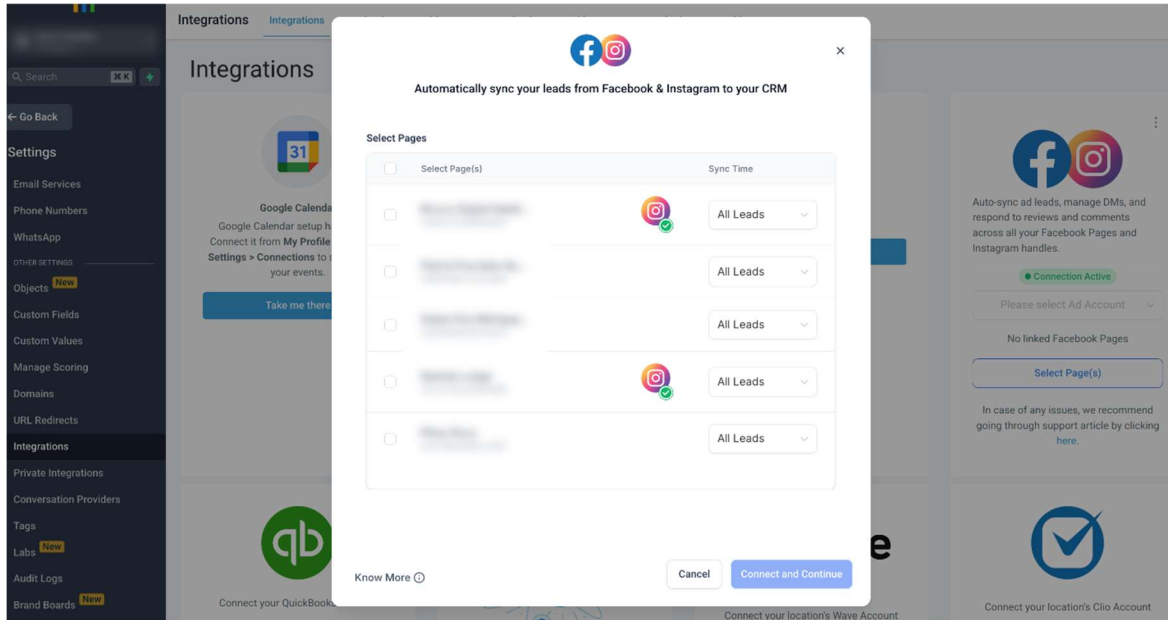
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Step 5: Choose Page and Sync Options

After login, select:

- The Facebook Page you want to integrate
- Sync preference:
 - **All Leads:** Pull in historical leads and all new leads going forward
 - **New Leads Only:** Only sync leads submitted after this integration

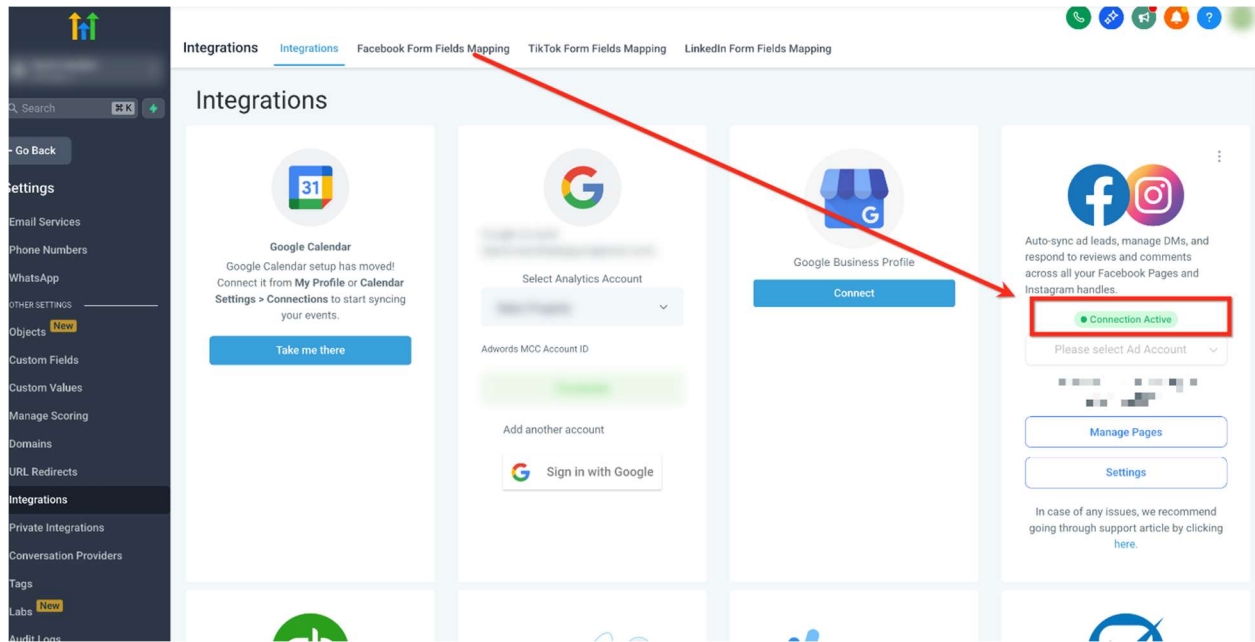
Tip: You can search Facebook Pages (and Ad Accounts, when available) by name to find the right selection faster. Search appears after your pages finish loading because Meta does not provide native search for this step. Accounts with many pages may take longer to load before search is available.



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Step 6: Confirm Integration

- Click **Connect and Continue** to finalize the integration. You'll see a green banner in the upper-right that says **Integration successful**



GOBOOSTIFY – FACEBOOK INTEGRATION GUIDELINE

Step 7: Map Facebook Form Fields to CRM Fields

Map your Facebook form fields to the appropriate CRM fields inside GoBoostify. This ensures every lead's data, like email, phone, and name, lands in the right place.

