

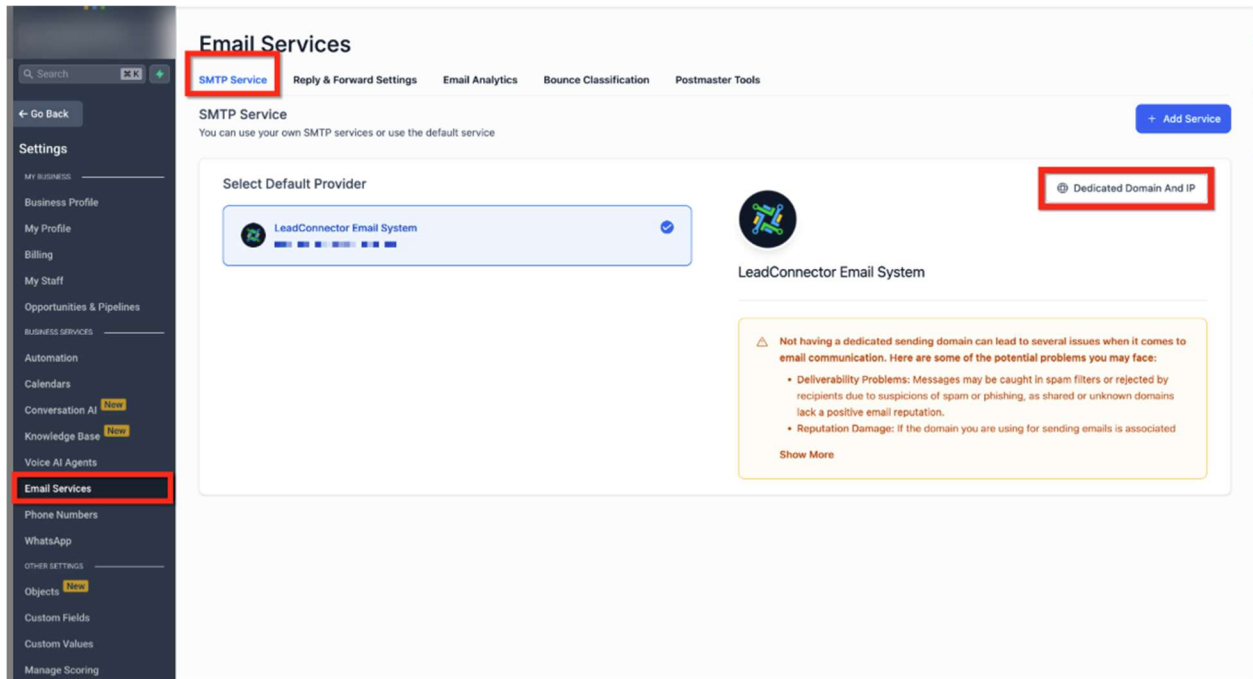
GOBOOSTIFY – EMAIL SETUP GUIDELINE

Setup Email

Setting up a dedicated email domain ensures better inbox placement, higher deliverability, and a stronger sender reputation.

Steps

1. Navigate to **Settings** → **Email Services**.



2. Click **Dedicated Domain and IP**.

3. Click **Add Domain**.

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The screenshot displays the 'Add new domain' page in the GoBoostify dashboard. On the left sidebar, 'Email Services' is highlighted. The main content area has a header 'Add new domain' with a sub-header 'Sending from a dedicated domain improves the likelihood of landing in the inbox.' Below this is a form with a red border around the 'Enter Domain Name' field, which contains 'lc.mydomain.com'. A note below the field says 'Use only lowercases in domain name.' A list of bullet points explains the process: moving the domain to LeadConnector, providing new DNS records, updating DNS records with the registrar, verifying the domain, and noting that domain logs are lost from MailGun. At the bottom of the form are 'Previous' and 'Add & Verify' buttons, with 'Add & Verify' highlighted with a red box. On the right, there are two informational panels: 'Use subdomain with Leadconnector' and 'Email warming process'.

Back to Dedicated Domains

Add new domain

Sending from a dedicated domain improves the likelihood of landing in the inbox.

Enter Domain Name

lc.mydomain.com

Use only lowercases in domain name.

- Your domain [] will be moved to LeadConnector account.
- New DNS records will be provided on the next screen, after you click 'Add & Verify'
- Update DNS records with your DNS provider (note that this is not done within LeadConnector account).
- Verify and apply your domain.
- Domain logs get lost from your MailGun account.

Previous Add & Verify

Use subdomain with Leadconnector

We recommend using a subdomain with Mailgun, like 'mg.mydomain.com'. Using a subdomain you will be able to send emails from root domain, e.g: 'you@mydomain.com'. If using a subdomain please make sure that you configure MX records for the subdomain for optimal delivery.

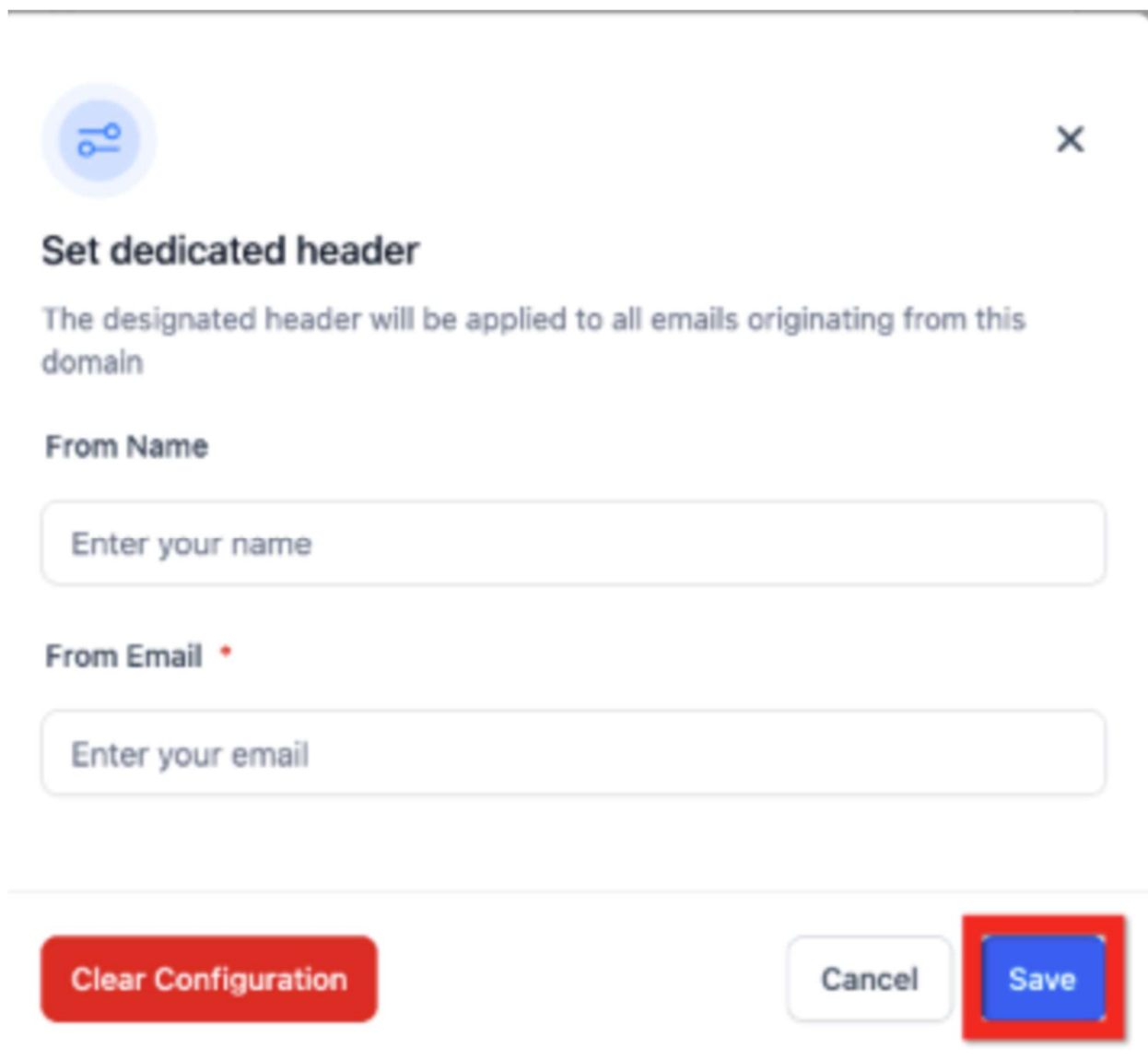
Email warming process

When you start sending through your dedicated domain, inbox providers begin calculating your domain's sending reputation. In the first 2-4 weeks of sending, limiting your email sending to only engaged recipients will help you generate a strong sending reputation.

If your sending goals do not permit this, please consider moving to a dedicated sending domain at another time.

[Help center](#)

4. Enter your subdomain (for example, lc.mydomain.com) and click **Add & Verify**.
5. Follow the on-screen DNS record instructions from your registrar.
6. Click **Verify Records** once the updates are complete.
7. Click the **3-dot menu** → **Set Headers**.



Set dedicated header

The designated header will be applied to all emails originating from this domain

From Name

Enter your name

From Email *

Enter your email

Clear Configuration **Cancel** **Save**

8. Enter your **From Name** and **From Email**, then click **Save**.

Your email setup is now complete and ready for verified sending.

