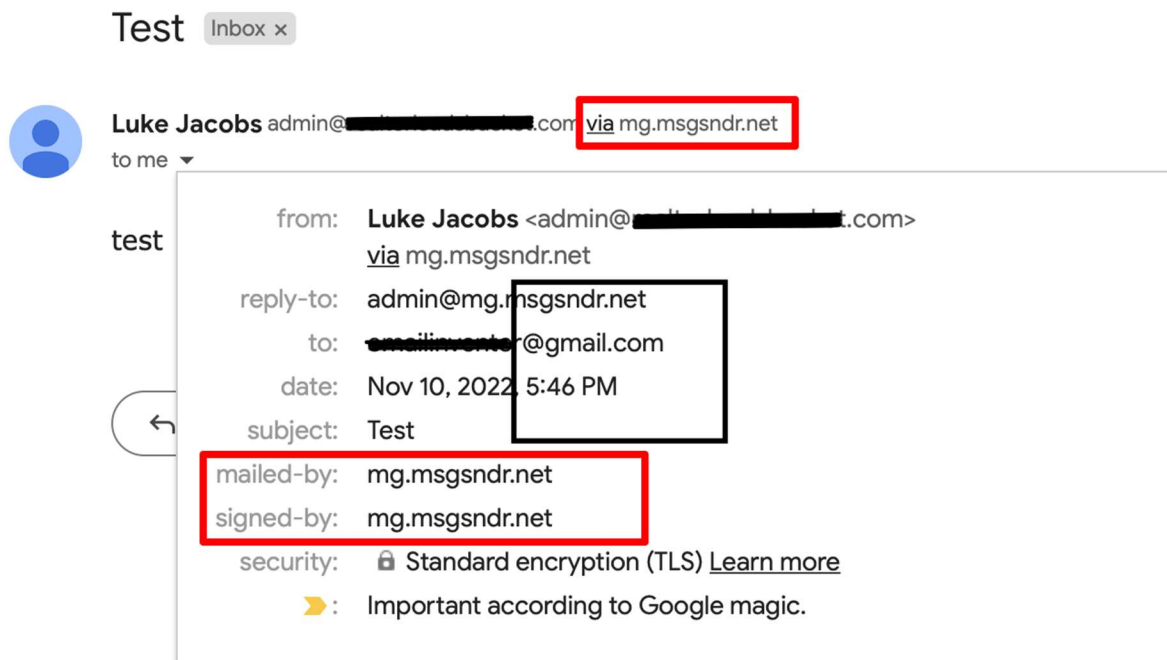


GOBOOSTIFY – EMAIL SETUP GUIDELINE

What is a Dedicated Sending Domain?

A dedicated sending domain lets you send emails that appear to come directly from your brand not from GoBoostify's shared infrastructure. This protects your sender reputation and gives recipients a trustworthy, consistent experience.

By default, all emails sent through the platform show GoBoostify's sending servers in the "sent on behalf of" or "sent via" headers, as shown below:



Configuring Dedicated Sending Domains

You can create multiple sending domains and assign different ones for 1-to-1 emails, workflow emails, marketing campaigns, and payment/invoice emails.

1. Navigate to Email Services
 - Go to Settings → Email Services
 - Click the "Dedicated Domain and IP" tab.

GOBOOSTIFY – EMAIL SETUP GUIDELINE

Email Services

SMTP Service

You can use your own SMTP services or use the default service

Select Default Provider

LeadConnector Email System

Using a dedicated sending domain for email communications can help improve deliverability and maintain your sender reputation. Here are the key actions you should take when setting up a dedicated sending domain:

- Implement DMARC: DMARC policy allows you to specify how receiving servers should handle emails that fail SPF and DKIM checks. It helps you monitor email deliverability and protects against phishing attempts using your domain.

Show More

Email Services

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LeadConnector Email System

Dedicated Domain And IP

Using a dedicated sending domain for email communications can help improve deliverability and maintain your sender reputation. Here are the key actions you should take when setting up a dedicated sending domain:

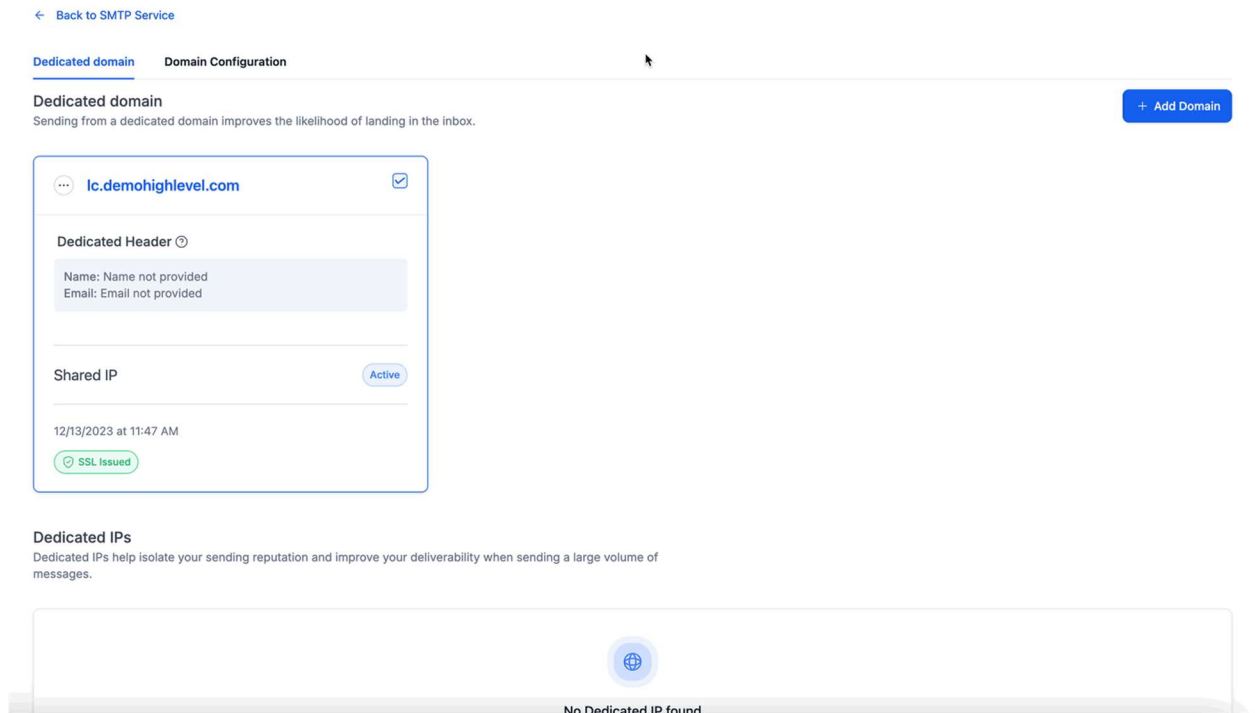
- Implement DMARC: DMARC policy allows you to specify how receiving servers should handle emails that fail SPF and DKIM checks. It helps you monitor email deliverability and protects against phishing attempts using your domain.

Show More

2. Add Domain Information

- Click "Add Domain" to begin configuring.
- Enter the sub-domain you want to use for sending.

GOBOOSTIFY – EMAIL SETUP GUIDELINE



What is a Sub-Domain?

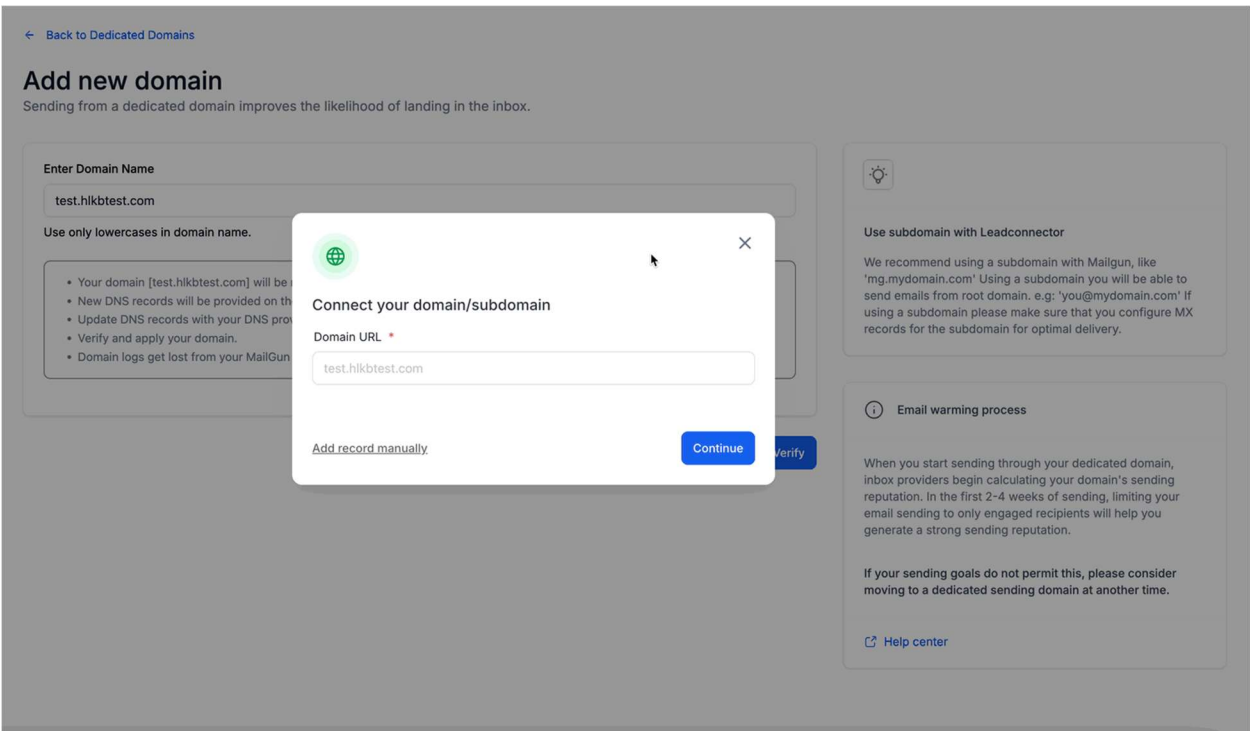
Sub-domains are variants of your root domain. For example, if your root domain is agency123.com, you can create sub-domains like emails.agency123.com or no-reply.agency123.com.

You can create as many sub-domains as you like and use different ones for different campaigns or communication types.

3. Verify DNS Records

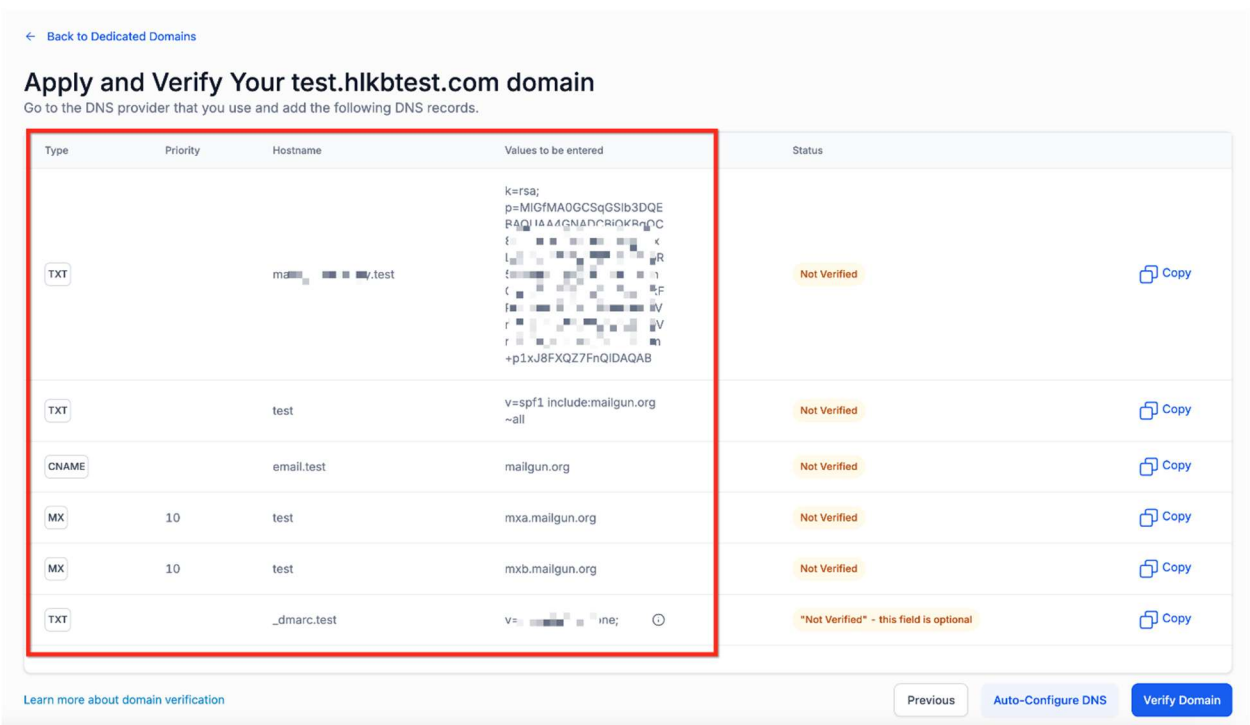
After adding your sub-domain, you'll need to verify DNS records. GoBoostify can auto-configure them, or you can add them manually if auto-configuration isn't available.

GOBOOSTIFY – EMAIL SETUP GUIDELINE



Manually Adding DNS Records

To add DNS records manually, create them in your hosting provider's dashboard using the values GoBoostify provides (as shown below). Then verify them from the GoBoostify settings panel.



GOBOOSTIFY – EMAIL SETUP GUIDELINE

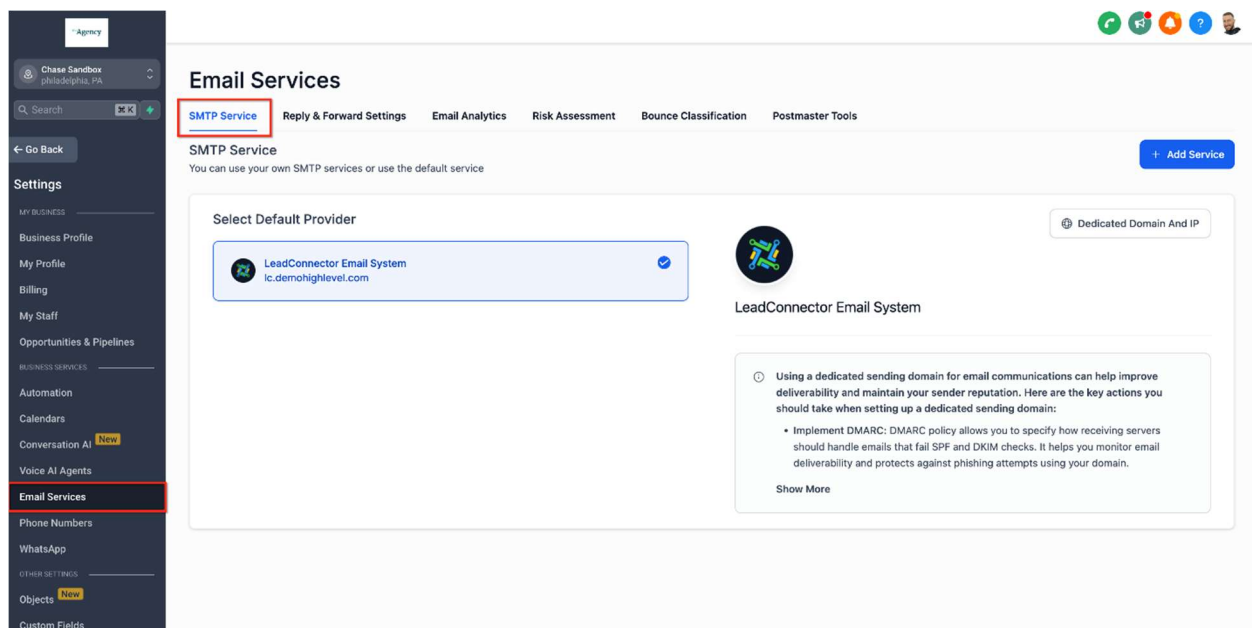
Instructions for common DNS providers:

- [GoDaddy](#)
- [Google Domains](#)
- [Hostgator](#)
- [Hover](#)
- [Namecheap](#)
- [AWS Route 53](#)
- [Cloudflare](#)
- [Bluehost](#)
- [Hostinger](#)
- [InMotion](#)

4. Dedicated Sending Domains for Calendar Emails

You can assign dedicated sending domains specifically for Calendar emails (confirmations, reminders, reschedules) to protect deliverability for time-sensitive appointment communications.

① Go to Settings → Email Service → SMTP Service



The screenshot shows the 'Email Services' configuration page. On the left is a dark sidebar with a search bar and a list of settings categories: MY BUSINESS (Business Profile, My Profile, Billing, My Staff, Opportunities & Pipelines), BUSINESS SERVICES (Automation, Calendars, Conversation AI, Voice AI Agents, **Email Services**, Phone Numbers, WhatsApp), and OTHER SETTINGS (Objects, Custom Fields). The 'Email Services' menu item is highlighted with a red box. The main content area is titled 'Email Services' and has a sub-tab 'SMTP Service' selected and highlighted with a red box. Other tabs include 'Reply & Forward Settings', 'Email Analytics', 'Risk Assessment', 'Bounce Classification', and 'Postmaster Tools'. Below the tabs, it says 'SMTP Service' and 'You can use your own SMTP services or use the default service'. There is an 'Add Service' button. A 'Select Default Provider' section shows 'LeadConnector Email System' as the selected provider. To the right, there is a 'Dedicated Domain And IP' section with a tip about using a dedicated sending domain to improve deliverability and maintain sender reputation, listing 'Implement DMARC' as a key action.

GOBOOSTIFY – EMAIL SETUP GUIDELINE

② Select Dedicated Domain and IP

Email Services

[SMTP Service](#) [Reply & Forward Settings](#) [Email Analytics](#) [Risk Assessment](#) [Bounce Classification](#) [Postmaster Tools](#)

SMTP Service

You can use your own SMTP services or use the default service

[+ Add Service](#)

Select Default Provider

 **LeadConnector Email System**
lc.demohighlevel.com



LeadConnector Email System

[Dedicated Domain And IP](#)

- Using a dedicated sending domain for email communications can help improve deliverability and maintain your sender reputation. Here are the key actions you should take when setting up a dedicated sending domain:
 - Implement DMARC: DMARC policy allows you to specify how receiving servers should handle emails that fail SPF and DKIM checks. It helps you monitor email deliverability and protects against phishing attempts using your domain.

[Show More](#)

③ Under Domain Configuration → Calendar, add up to 5 domains

[← Back to SMTP Service](#)

[Dedicated Domain](#) [Domain Configuration](#)

Domain Configuration

Customize email domain settings for various email types, manage default domains, and optimize email delivery

Calendar Domain	Frequency Settings
Please Select	
lc.demohighlevel.com	Missing default header could lead to DMARC issues.
Payments	+ Frequency Settings
Please Select	
One - One Conversation Domain	Frequency Settings
Please Select	
Bulk Email Domain	Frequency Settings
Please Select	
Campaign Domain (except test campaign)	Manage Campaign Frequency Settings
Please Select	
Workflow Domain	Frequency Settings
Please Select	
Default Dedicated Domain	

GOBOOSTIFY – EMAIL SETUP GUIDELINE

④ Set percentage-based distribution across multiple Calendar domains

← Back to SMTP Service

Dedicated Domain Domain Configuration

Domain Configuration
Customize email domain settings for various email types, manage default domains, and optimize email delivery

Calendar Domain Frequency Settings

lc.demohighlevel.com - 100% X

Payments Frequency Settings

Please Select

One - One Conversation Domain Frequency Settings

Please Select

Bulk Email Domain Frequency Settings

Please Select

Campaign Domain (except test campaign) Manage Campaign Frequency Settings

Please Select

Workflow Domain Frequency Settings

Please Select

Default Dedicated Domain

Set Up Google Postmaster Tools

For your dedicated sending domain

Google Postmaster Tools (GPT) helps you monitor Gmail-specific deliverability for your GoBoostify dedicated sending domain. Track domain/IP reputation, spam rate, authentication alignment, and delivery errors to diagnose inboxing issues and improve performance.

1. Sign in to Google Postmaster Tools
Visit gmail.com/postmaster with a Google account.
2. Add your domain (e.g., yourbrand.com or mail.yourbrand.com)

Status Added

1/3 - Getting Started

What domain do you use to authenticate your email?

Enter a domain

Enter the domain used to authenticate your mail with SPF or DKIM. Refer to the [help page](#) for more details.

NEXT

GOBOOSTIFY – EMAIL SETUP GUIDELINE

3. Choose Verify and copy the TXT record

Status Added

2/3 - Domain Verification

Verify your ownership of [domain]

1. Add the TXT to the DNS configuration for goghiglevel.com

TXT record: `google-site-verification=DKU3UrvoJqccQ42nHs6KIM0T9psX_TzpAHRQc-bVZxc`

2. Click Verify

When Google finds the DNS record that you have added, we will verify your ownership of the domain. To stay verified, do not remove the DNS record, even after the verification succeeds. (DNS changes may take some time and if we do not find the record immediately, we will check for it periodically.)

Having trouble? Try Adding a CNAME record as an alternate option.

Note: On successful verification, your account will also have access to the domain's data on Google Search Console.

BACK NOT NOW **VERIFY**

4. Add TXT record to your DNS host exactly as shown, then save

domain

dedicated domain improves the likelihood of landing in the inbox.

Name

! Click 'Add & Verify' to pro

cases in domain name.

ain [disprz.co] will be movec

S records will be provided on

DNS records with your DNS p

d apply your domain.

ogs get lost from your MailG

Set up your domain manually by adding the following records

Record	Host	Required value
TXT	@	v=spf1 inclu
TXT	mx._domain	k=rsa; p=MI
CNAME	email	mailgun.org
MX	@	mx1.mailgur
MX	@	mx2.mailgur

☒ Watch the help video

Back **Verify records**

Use subdomain with l

We recommend using 'mg.mydomain.com' to send emails from root using a subdomain pl records for the subdo

Email warming

When you start sendi inbox providers begin reputation. In the first email sending to only generate a strong sen

If your sending goals moving to a dedicate

5. Return to GPT and complete verification. Google may take some time to detect the record.

GOBOOSTIFY – EMAIL SETUP GUIDELINE

6. Send email from GoBoostify using your verified dedicated domain.
7. After Google collects sufficient volume, review Domain Reputation, IP Reputation, Spam Rate, Authentication, and Delivery Errors dashboards.

