

GOBOOSTIFY – REVIEW RESPONSES GUIDELINE

Step 1 – Connect GBP or Facebook Pages

Connecting your Google Business Profile or Facebook Page is the first step toward collecting reviews from these platforms. This connection enables review data to be pulled directly into the system.

- Click on Connect Review Platforms
- You will be redirected to the Integrations page
- Select either Google or Facebook and follow the connection prompts

Step 2 – Setup Review Link

A custom review link allows you to request feedback from customers directly. This step ensures that the link is active and ready for use in messages or widgets.

- Go to Settings → Review Link
- Customize or confirm your default review link
- Copy this link for use in review request workflows

Step 3 – Send First Review Request

This step encourages users to begin engaging with customers by sending an initial review request.

- Navigate to the Review Requests page
- Choose a contact or enter recipient information manually
- Send the review request via SMS or email

Step 4 – Configure Reviews AI

Enabling Reviews AI allows the system to generate and publish automated responses to customer reviews, improving responsiveness and consistency.

- Click Settings → Reviews AI
- Toggle the AI response feature to “On”
- Select the desired tone and response behavior

Step 5 – Create Review Widget

Review widgets display your positive reviews on your website to build trust with potential customers.

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- Go to the Widgets tab
- Choose from available widget styles (carousel, grid, list)
- Copy and embed the widget code into your website's HTML

Step 6 – Connect More Review Platforms

After setting up your initial source, explore additional platforms to maximize review collection opportunities.

- Go back to the Integrations page
- Connect other available platforms such as Yelp or TripAdvisor, if applicable

