

# Cyber Incident Cost Snapshot

Answer a few quick questions to estimate what a cyber incident could cost your business.

Estimated time: Under 60 seconds | Page 1 of 2

## 01 EMPLOYEE COUNT

How many employees does your business have?

- ☐ 1 - 10 employees
- ☐ 11 - 25 employees
- ☐ 26 - 50 employees
- ☐ 51 - 100 employees
- ☐ 100+ employees

## 02 DAILY BUSINESS IMPACT

If your systems were down for a full day, what would the impact be?

- ☐ Minor disruption to daily operations
- ☐ Noticeable impact on productivity
- ☐ Serious disruption to business operations
- ☐ Business operations would stop completely

## 03 SYSTEM DEPENDENCY

If your systems went down, how much of your business would stop?

- ☐ Low dependency  
Only a small portion of operations would be affected
- ☐ Moderate dependency  
Several parts of the business would be disrupted
- ☐ High dependency  
Most operations would be impacted
- ☐ Fully dependent  
The business would not be able to operate

## 04 CURRENT SECURITY CONTROLS

Which of these would create a problem if something went wrong? (Check all that apply)

- ☐ No Multi-Factor Authentication (MFA)
- ☐ No regularly tested data backups
- ☐ No cyber insurance coverage
- ☐ No employee cybersecurity training

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## HOW TO VIEW YOUR RESULTS

Select your answers on Page 1, then review your Estimated Risk Exposure below.

Here's your Cyber Incident Cost Snapshot based on the calculator you completed.

## What a Cyber Incident Could Cost Your Business

### Estimated Financial Impact

# -- Select options on Page 1 --

Exposure Level

-

*Most businesses don't estimate this number until they are already in the middle of an incident.*

### RISK SCALE:

LOW

MODERATE

HIGH

CRITICAL

\$25k - \$50k

\$50k - \$100k

\$100k - \$180k

\$180k - \$300k

*This estimate is based on initial inputs and standard business impact assumptions.*

### What's Not Included in This Estimate

*These are often the largest costs during a cyber incident.*

- Legal and compliance
- Customer loss
- Vendor costs
- Insurance gaps

Your full risk breakdown is not included in this report.

### Next Step

This snapshot only shows part of the picture.

A full review identifies what is increasing your exposure and where it can be reduced quickly.

- What's increasing your exposure
- Where your business is most vulnerable
- How to reduce risk quickly

Name:

Company:

Email:

Phone:

DOWNLOAD

*Your full risk breakdown is not included in this report.*