



## JENN SEEGER

Jenn Seeger is a seasoned financial strategist, marketing expert, and entrepreneur with over 20 years of experience in the financial services and marketing industry.

She is the Founder & CEO of the Legacy Provider Group, a financial firm dedicated to helping professionals and couples over 40 build a tax-efficient retirement income plan designed to maximize income, reduce taxes, and protect their legacy.

Jenn's work has earned her numerous accolades, including being named one of San Diego's Top "40 Under 40" Outstanding Young Leaders, a Trailblazer Award Finalist Nominee by the National Association of Women Business Owners, and a Women Who Mean Business Award honoree by the San Diego Business Journal.

She is the creator of Rise & Thrive Funnels, an all-in-one marketing and automation platform that gives business owners everything they need to market, grow, and scale in one place. She was also the founder of The Diva Center, where she opened three resource centers for women across San Diego dedicated to helping women live happy, healthy, and wealthy lives. The DIVA acronym — Driven, Intelligent, Vivacious, Achiever — captures her lifelong commitment to empowering women to thrive in all areas of life.

Throughout her career, Jenn has served as Chief Marketing Officer for multiple financial firms, blending strategic marketing with advanced financial planning to help advisors elevate their brand, attract ideal clients, and scale with confidence.

Jenn holds a Bachelor of Science in Financial Services, a minor in Economics, and a Certificate in Personal Financial Planning from San Diego State University, where she graduated #1 in her class. She also maintains active real estate, property, casualty, life, and disability insurance licenses.

Connect at [JennSeeger.com](https://JennSeeger.com)