



MERLE GILLEY

Merle Gilley's life and career have been guided by a deep conviction: true financial freedom is not just about wealth, but about stewardship — aligning resources with God's truth and purpose. With a heart for teaching and mentoring, Merle has dedicated his work to helping American families break free from financial uncertainty and step into lives of independence, confidence, and generosity.

Merle's journey into financial services has always been more than a career. It has been a calling. Over the years, he has trained hundreds of financial advisors, sharing not only practical strategies but also a bigger vision: money can be a tool to build lasting security, bless future generations, and fuel a life of significance. His motivation to write this book flows from his desire to equip families with clarity, protect them from the traps of debt and misinformation, and encourage them to plan with wisdom.

For Merle, faith is inseparable from finance. He believes that God calls us to live with purpose, to prepare for the future, and to leave a legacy that goes beyond material possessions. Through his teaching, writing, and leadership, he encourages families to reject fear, embrace truth, and use their resources as instruments of freedom and blessing.

When Merle isn't guiding families or training advisors, he can be found enjoying the outdoors, spending time with loved ones, and sharing his passion for fishing and boating. But at the core of it all is his unwavering mission: to see American families equipped, strengthened, and free.