

FACEBOOK SETUP SECURITY CHECKLIST

Tammy P





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Welcome

I'M TAMMY P
FACEBOOK AD EXPERT

DON'T MAKE THIS \$16K MISTAKE...

Let me tell you all about the time my client spent \$16k on ads by accident.

They messaged me, "Can I talk to you. It's a little urgent."
That was an understatement.

They had hired someone to help with ads who was inexperienced.
(to say the least)

Big mistake. A security breach happened.
And hackers ended up running a fake ad on my client's ad account.

The hackers were "borrowing" my client's credit card. And charging upwards of \$900 a day on her card. And over \$16k in just 30 days.

That's when the urgent message came my way. I was able to jump on Zoom and fix the issue.

Secure her account.

Kick the hackers out of her ad account.

Report the hackers to Meta support.

Remove the charges from her credit card.

It could have been way worse.

I don't say any of this to scare you.

But knowing the exact steps to secure your ad account,

BEFORE you start an ad is vitally important.

For the next step... please make sure to join my Facebook Group. 📌

JOIN MY FREE FB GROUP

FB SETUP SECURITY CHECKLIST

- ✓ GO TO YOUR PERSONAL FB PROFILE > SETTINGS & PRIVACY > SETTINGS THEN META ACCOUNT CENTER
- ✓ UNDER PASSWORD & SECURITY > SETUP TWO FACTOR AUTH
- ✓ MAKE SURE YOUR FB EMAIL IS NOT A PUBLIC ONE (& SECURE YOUR EMAIL WITH TWO FACTOR)
- ✓ ADD YOUR PHONE # AS BACKUP METHOD FOR LOGGING IN
- ✓ AFTER YOU SETUP TWO FACTOR, CHANGE YOUR PASSWORD (MAKE SURE YOU'RE ABLE TO LOGIN 1ST)
- ✓ GO TO "WHERE YOU'RE LOGGED IN" AND LOG OUT OF ANY DEVICES

FB SETUP SECURITY CHECKLIST

- ✓ GO TO YOUR FB BUSINESS PAGE >
ADD A BACKUP ADMIN
- ✓ MAKE SURE YOUR BACKUP PAGE
ADMIN FOLLOWS SECURITY
- ✓ IF YOU HAVE A FB GROUP >
ADD YOUR FB BUSINESS PAGE TO
YOUR GROUP AND MAKE IT ADMIN
- ✓ GO TO YOUR FB GROUP >
ADD A BACKUP ADMIN
- ✓ MAKE SURE YOUR BACKUP GROUP
ADMIN FOLLOWS SECURITY
- ✓ GET META VERIFIED UNDER
YOUR FB PROFILE
- ✓ YOU'LL RECEIVE LIVE META SUPPORT

FB SETUP SECURITY CHECKLIST

- ✓ GO TO BUSINESS.FACEBOOK.COM > YOUR AD ACCOUNT MANAGER > BUSINESS SETTINGS
- ✓ REMOVE ANYONE WHO ISN'T ACTIVELY HELPING YOU
- ✓ UNDER SECURITY SETTINGS > SWITCH TWO FACTOR AUTH TO "EVERYONE" ON THE DROPDOWN
- ✓ UNDER SECURITY SETTINGS > ADD A BACKUP ADMIN
- ✓ MAKE SURE YOUR BACKUP AD ACCT ADMIN FOLLOWS SECURITY
- ✓ GO TO BILLING & PAYMENTS > REMOVE ANY OUTDATED PMT METHODS



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The Next Step

TAMMYP.COM | TAMMY@TAMMYP.COM

**YOUR BUSINESS WAS MEANT TO IMPACT MILLIONS.
But how do you reach the world, without breaking the bank?
FOR EXPLOSIVE FEMALE-LED BRANDS ON A MISSION**

Everyone preaches using Facebook Ads to scale; but who teaches you how to do it without spending every cent you make?

Well, I do. After running nearly a million dollars of ads over the past 5 years, I can tell you in 7 days if an ad will work and why.

My name is Tammy Pereira, and I'm a digital marketing expert with 20+ years of experience in the marketing and advertising world, most widely-known for helping empire-building female entrepreneurs scale with Facebook ads.

Not only do I work with incredible coaches, but I also built my agency using the exact methods I teach and also use with my private 1:1 clients.

Some of my favorite client results with Facebook Ads are:

- Bringing in \$70k on live launch
- 1,000 leads in 3 weeks for a Masterclass
- Clients on a \$5-\$50/day budget, typically making 3x their ad spend

If these phenomenal female-led brands trust me to help scale their business ... you can too! **Team Tammy P**

JOIN MY FREE FB GROUP

LET'S CONNECT



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