



PRIDE SKILLS

PLAYBOOK

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WHAT IS PRIDE?

YOUR FUTURE STARTS HERE
THE WORLD IS CHANGING. ARE YOU READY?

Industries are evolving.
Technology is advancing.

Artificial Intelligence is reshaping how organisations operate.
The skills that created success yesterday may not be enough tomorrow.

That's why lifelong learning has become one of the most valuable career advantages in today's workforce.

PRIDE is MAHSA University's future-ready learning ecosystem designed to help professionals develop the capabilities needed to remain relevant, competitive and adaptable in a rapidly changing world.

Because career growth doesn't happen by accident.
It happens through continuous learning.



FUTURE SKILLS SNAPSHOT

75% of professionals already use AI-powered tools at work.

 Lifelong learning is now considered essential for long-term career growth.

 Employers increasingly prioritise skills, adaptability and continuous development.



WHY SHOULD I CARE?

WHAT WILL I GAIN?
INVEST IN YOURSELF. THE RETURNS LAST A LIFETIME.

PRIDE helps professionals build capabilities that support career progression and personal growth.

THROUGH PRIDE YOU CAN:

🏆 Earn Industry-Relevant Micro-Credentials

💻 Build A Professional Digital Portfolio

🚀 Develop Future-Ready Skills

🤝 Expand Professional Networks

👑 Strengthen Leadership Capabilities

📈 Enhance Career Mobility

🌍 Embrace Lifelong Learning

Because the most valuable investment, you'll ever make is in yourself.



WHY PRIDE IS DIFFERENT

MORE THAN A WORKSHOP.
MORE THAN A CERTIFICATE.

Many learning programmes focus on knowledge.
PRIDE focuses on capability.

Rather than delivering isolated workshops, PRIDE combines
learning, recognition, networking and professional
development into a single ecosystem.



THE FOUR PILLARS OF PRIDE

PRIDE SKILLS

Leadership, innovation, technology and sustainability.

PRIDE DIGITAL

Digital credentials, badges and professional portfolios.

PRIDE CONNECT

Industry engagement, professional networking and real-world exposure.

PRIDE LIFE

Continuous growth, personal development and lifelong learning.

Together, these pillars create a learning experience designed for the modern workforce



EARN A MICRO-CREDENTIAL AT UPD

EXPERIENCE LEARNING DIFFERENTLY

Every Adult Learning Open Day includes a complimentary PRIDE Skills experience.

Participate in a featured session.

Complete the learning activity.

Receive a PRIDE Skills Micro-Credential Certificate.

Experience how flexible, skills-based learning can support your personal and professional development.



WHAT YOU RECEIVE

- 🏆 PRIDE Skills Certificate
- 📜 Recognised Digital Credential
- 💻 Exposure To Future-Ready Skills
- 🚀 A Taste Of The MAHSA Learning Experience

START BEFORE YOU EVEN ENROL

Whether you're early in your career, changing industries, pursuing promotion or returning to education, PRIDE helps you take the next step forward.



PRIDE SKILLS TOPICS

SKILLS FOR THE MODERN WORKPLACE

The workplace continues to evolve.

PRIDE Skills introduces professionals to emerging capabilities increasingly valued across industries.



Leadership Using The MAHSA Ethos

Lead with purpose, integrity and accountability.



Artificial Intelligence & Machine Learning

Understand how AI is transforming workplaces and decision-making.



Big Data & Analytics

Learn how data drives strategy and business performance.



Internet Of Things

Explore connected technologies and smart systems.

PRIDE SKILLS TOPICS

EXPLORE THE SKILLS OF TOMORROW

Blockchain

Understand digital trust, security and emerging applications.

Entrepreneurship & Innovation

Develop an entrepreneurial mindset and innovative thinking.

Fundamentals Of Operations

Improve efficiency, productivity and organisational performance.

Mastering ESG

Understand sustainability, governance and responsible business practices.

Ethical Leadership & Social Responsibility

Lead responsibly in an increasingly complex world.



WHY THESE SKILLS MATTER

THE FUTURE BELONGS TO ADAPTABLE PROFESSIONALS

Technology will continue to evolve.

Industries will continue to transform.

New opportunities will continue to emerge.

The professionals who thrive will be those who continuously learn, adapt and grow.

FUTURE-READY PROFESSIONAL CAPABILITIES



Leadership



Digital Fluency



Business Awareness



Communication



Innovation



Collaboration



Sustainability



Problem Solving

YOUR PRIDE JOURNEY

LEARN. EARN. ADVANCE.

PRIDE supports continuous professional development through a structured learning journey.

THE PRIDE JOURNEY

PRIDE Skills



Micro-Credentials



Digital Badges



Professional Portfolio



APEL Recognition

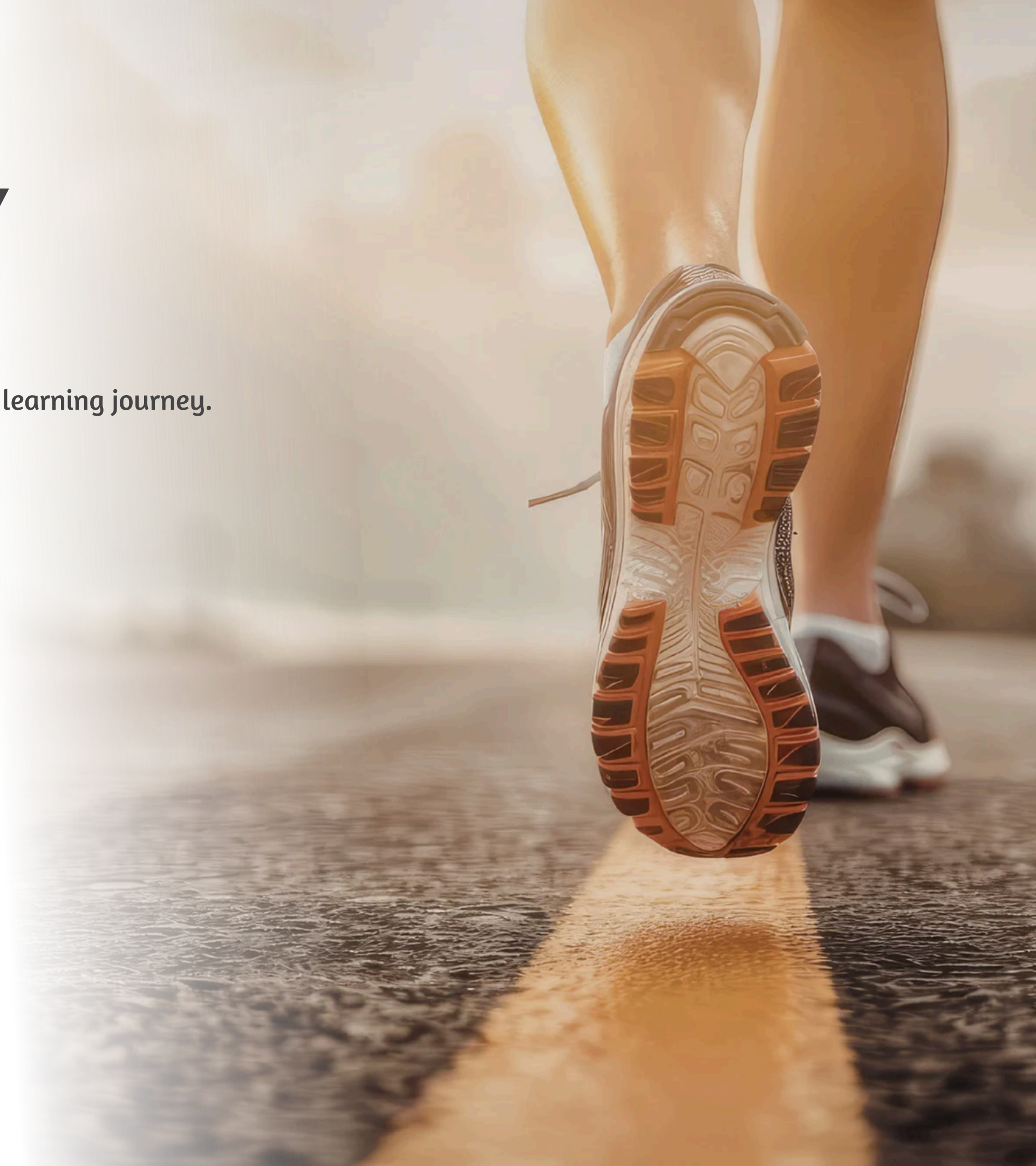


Postgraduate Opportunities



Career Advancement

Every skill acquired creates new possibilities for growth.



ADVANCE THROUGH EDUCATION

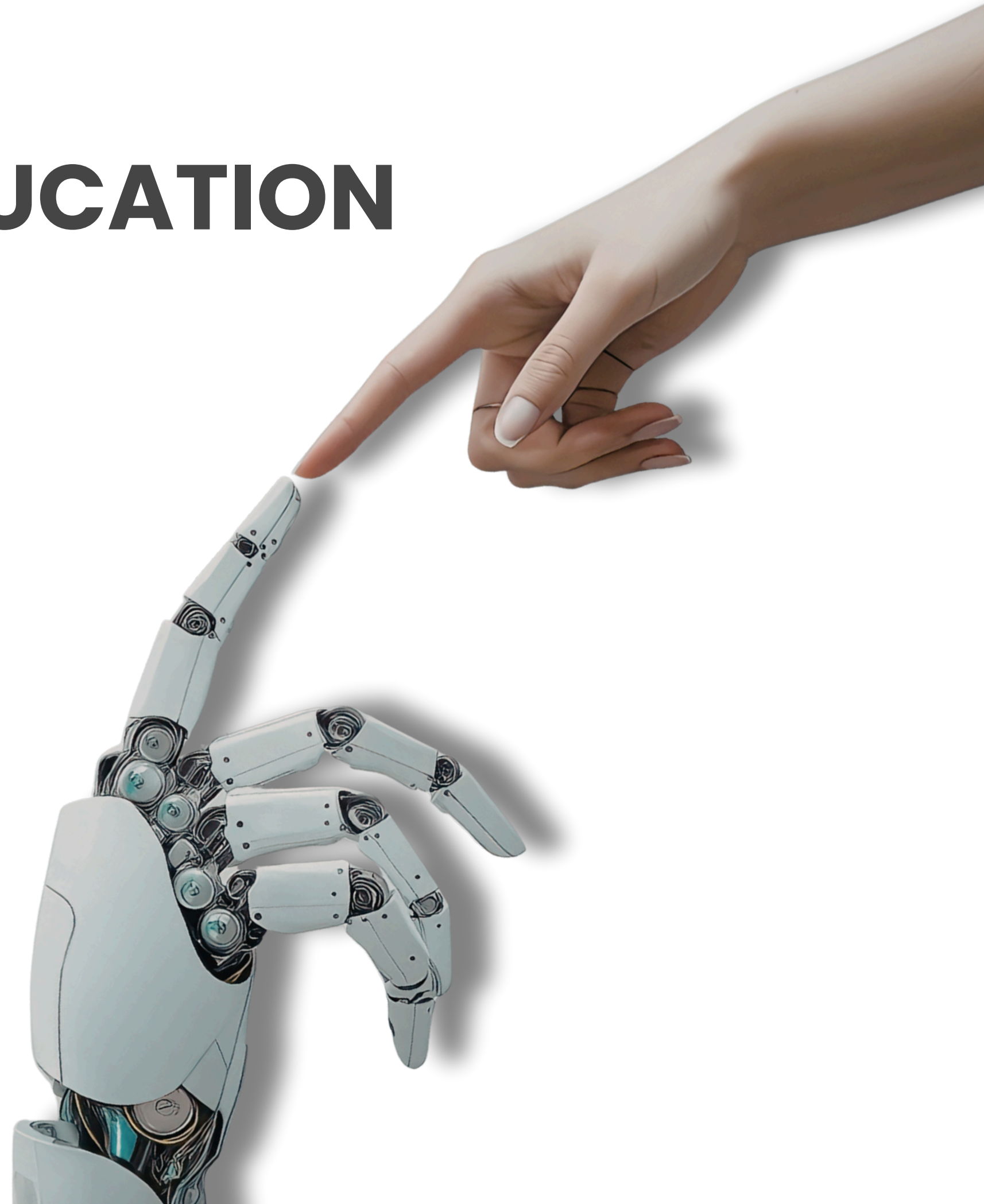
LEARNING WITHOUT LIMITS

Professional development doesn't have to stop with a workshop.
PRIDE can become the starting point for broader educational pathways.

EXPLORE OPPORTUNITIES SUCH AS:

- 📚 Professional Development Programmes
- 🏆 Stand-Alone Micro-Credentials
- 📖 APEL Recognition
- 🎓 Master's Programmes
- 👨‍🎓 DBA Programmes
- 🔬 PhD Pathways
- 🌐 Lifelong Learning Opportunities

Because learning should evolve with your ambitions.



DISCOVER SOMETHING NEW EVERY MONTH

FUTURE SKILLS SPOTLIGHTS

Every Adult Learning Open Day features rotating PRIDE themes designed around emerging workplace needs.

THEMES MAY INCLUDE

-  Artificial Intelligence & Machine Learning
-  Data Science & Analytics
-  Entrepreneurship & Innovation
-  ESG & Sustainability
-  Blockchain Applications
-  Operations Excellence
-  Leadership Development
-  Ethical Leadership

Each visit offers new insights, new skills and new opportunities for growth.



TIME FOR
SOMETHING
NEW!

THE MAHSA DIFFERENCE

GROW WITH CONFIDENCE

MAHSA combines education, industry relevance, professional development and lifelong learning into one integrated ecosystem.

Whether you're seeking promotion, changing careers, enhancing skills or pursuing postgraduate studies, MAHSA provides pathways designed to support your ambitions.

MAHSA BY THE NUMBERS

- 🎓 20+ Years of Educational Excellence
- 🌐 Students & Learners From 75+ Countries
- 📚 100+ Programmes & Pathways
- 🏥 University, Colleges, School & Healthcare Ecosystem
- 🚀 Future-Ready Learning Through PRIDE
- 🤝 Strong Industry & Professional Connections



YOUR NEXT OPPORTUNITY STARTS TODAY

Every successful career is built one skill at a time.

Every promotion begins with growth.

Every transformation begins with learning.

Today's micro-credential could become tomorrow's breakthrough.

Today's skill could become tomorrow's opportunity.

LEARN.

EARN.

ADVANCE.

GROW YOUR FUTURE WITH PRIDE.

Welcome to ALOD.

Welcome to PRIDE.

Welcome to your next chapter.





DISCOVER YOUR FUTURE WITH PRIDE.

Welcome to MAHSA.

Welcome to PRIDE.

Welcome to your future.

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