MAHSA UNIVERSITY

PRIDE SKILLS PLAYBOOK

WHAT IS PRIDE?

RESEARCH IS CHANGING
THE FUTURE BELONGS TO THOSE WHO CREATE KNOWLEDGE.

The world's greatest challenges require new ideas.
Healthcare.
Technology.
Sustainability.
Business.
Education.
Innovation no longer happens in isolation.

Today's researchers must be able to collaborate, communicate, adapt and translate knowledge into meaningful outcomes.

PRIDE is MAHSA University's future-ready learning ecosystem designed to support researchers, innovators and postgraduate learners in an increasingly connected world.

Because research is no longer only about discovery.
It's about impact.



📊 RESEARCH & INNOVATION SNAPSHOT

💡 Global research output continues to grow every year.

🤖 Artificial Intelligence is transforming research and discovery.

🌏 Industry increasingly seeks research that creates real-world impact.



WHY SHOULD I CARE?

WHAT WILL I GAIN?
TURN KNOWLEDGE INTO IMPACT.

PRIDE helps researchers develop capabilities that extend beyond academic expertise.

THROUGH PRIDE YOU CAN:

🏅 Earn Micro-Credentials

💻 Build A Research Portfolio

🚀 Explore Emerging Technologies

🤝 Develop Industry Connections

👑 Strengthen Research Leadership

🌏 Expand Professional Networks

📈 Enhance Research Impact

Because great research deserves to be seen, shared and applied.



WHY PRIDE IS DIFFERENT

MORE THAN RESEARCH.
MORE THAN PUBLICATIONS.

Research excellence today requires more than technical expertise.

It requires leadership.

Digital fluency.

Innovation.

Collaboration.

Commercial awareness.

PRIDE brings these elements together through a connected ecosystem designed to support modern researchers.



THE FOUR PILLARS OF PRIDE

👑 **PRIDE SKILLS**
Future-focused capabilities that strengthen research, innovation and leadership.

💻 **PRIDE DIGITAL**
Digital credentials, portfolios and emerging technologies that support modern scholarship.

🤝 **PRIDE CONNECT**
Industry collaboration, networking and engagement opportunities.

🌏 **PRIDE LIFE**
Personal growth, leadership development and lifelong learning.

Together, these pillars help transform researchers into innovators, leaders and changemakers.



EARN A MICRO-CREDENTIAL AT UPD

EXPERIENCE LEARNING DIFFERENTLY

Every Research Impact & Innovation Open Day includes a complimentary PRIDE Skills experience.

Participate in a featured session.

Complete the learning activity.

Receive a PRIDE Skills Micro-Credential Certificate.

Experience how future-ready learning can strengthen research, innovation and professional development.



WHAT YOU RECEIVE

🏅 PRIDE Skills Certificate

📜 Recognised Digital Credential

💻 Exposure To Emerging Technologies

🚀 Research & Innovation Insights



PRIDE SKILLS TOPICS

SKILLS FOR THE MODERN WORKPLACE

Research continues to evolve.
PRIDE Skills introduces capabilities increasingly relevant across academia, industry and innovation ecosystems.

👑 **Leadership Using The MAHSA Ethos**
Lead research teams, projects and collaborations with confidence.

🤖 **Artificial Intelligence & Machine Learning**
Explore AI applications in research, discovery and decision-making.

📊 **Big Data & Analytics**
Harness data to generate insights and evidence-based outcomes.

🔬 **Research Methodology**
Develop a strong foundation in research design, data collection, analysis and scholarly inquiry to support high-quality research outcomes.

🌐 **Internet Of Things**
Understand smart systems, connected technologies and emerging applications.



PRIDE SKILLS TOPICS

EXPLORE THE SKILLS OF TOMORROW

⛓️ **Blockchain**
Explore secure data management, credential verification and digital trust.

🚀 **Entrepreneurship & Innovation**
Transform ideas into solutions, startups and societal impact.

⚙️ **Fundamentals Of Operations**
Understand project execution, systems thinking and performance management.

🌱 **Mastering ESG**
Integrate sustainability and responsible practices into research and innovation.

🤝 **Ethical Leadership & Social Responsibility**
Ensure research remains ethical, responsible and impactful.



WHY THESE SKILLS MATTER

THE FUTURE OF RESEARCH IS INTERDISCIPLINARY

The most impactful research increasingly sits at the intersection of disciplines.

Technology.

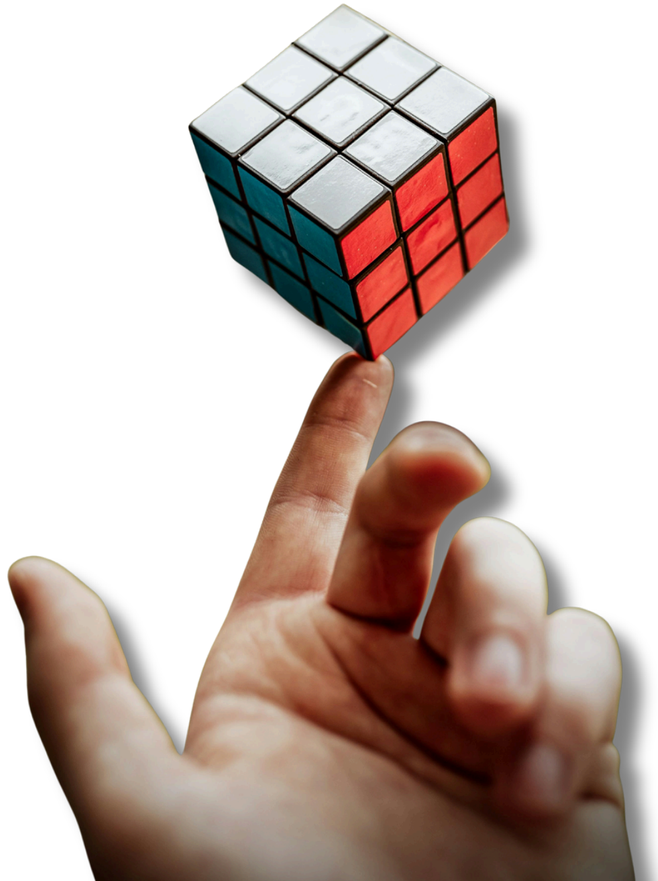
Innovation.

Industry.

Community.

Policy.

Researchers who understand these connections will be better positioned to create meaningful outcomes.



RESEARCHER CAPABILITIES OF THE FUTURE

- 🔬 Research Excellence
- 🤖 Digital Fluency
- 📊 Data Literacy
- 🚀 Innovation
- 👑 Leadership
- 🤝 Collaboration
- 🌱 Sustainability
- 🌎 Global Perspective



YOUR PRIDE JOURNEY

DISCOVER. INNOVATE. IMPACT.

THE PRIDE JOURNEY

PRIDE Skills

⬇️

Micro-Credentials

⬇️

Digital Portfolio

⬇️

Research Visibility

⬇️

Industry Collaboration

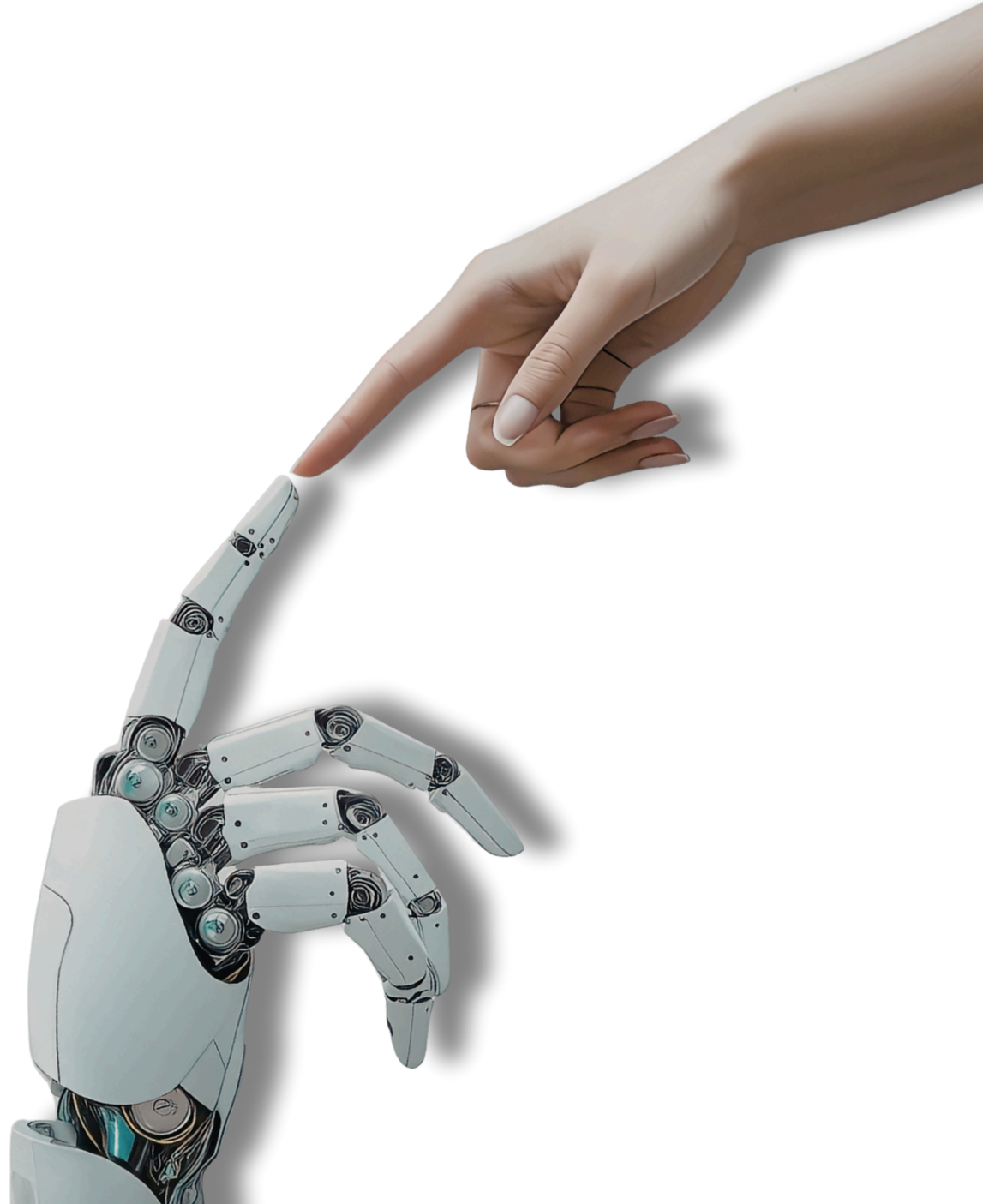
⬇️

Innovation & Commercialisation

⬇️

Research Impact

Every skill acquired becomes another step towards creating meaningful change.



FROM RESEARCHER TO INNOVATOR

BEYOND PUBLICATIONS

Research is only the beginning. Impact happens when knowledge is applied.

EXPLORE OPPORTUNITIES SUCH AS

📖 Publications

💡 Innovation Projects

🤝 Industry Collaborations

🏆 Research Grants

📜 Intellectual Property

🚀 Commercialisation

🌍 Community Impact

Because great ideas deserve to make a difference.



DISCOVER SOMETHING NEW EVERY MONTH

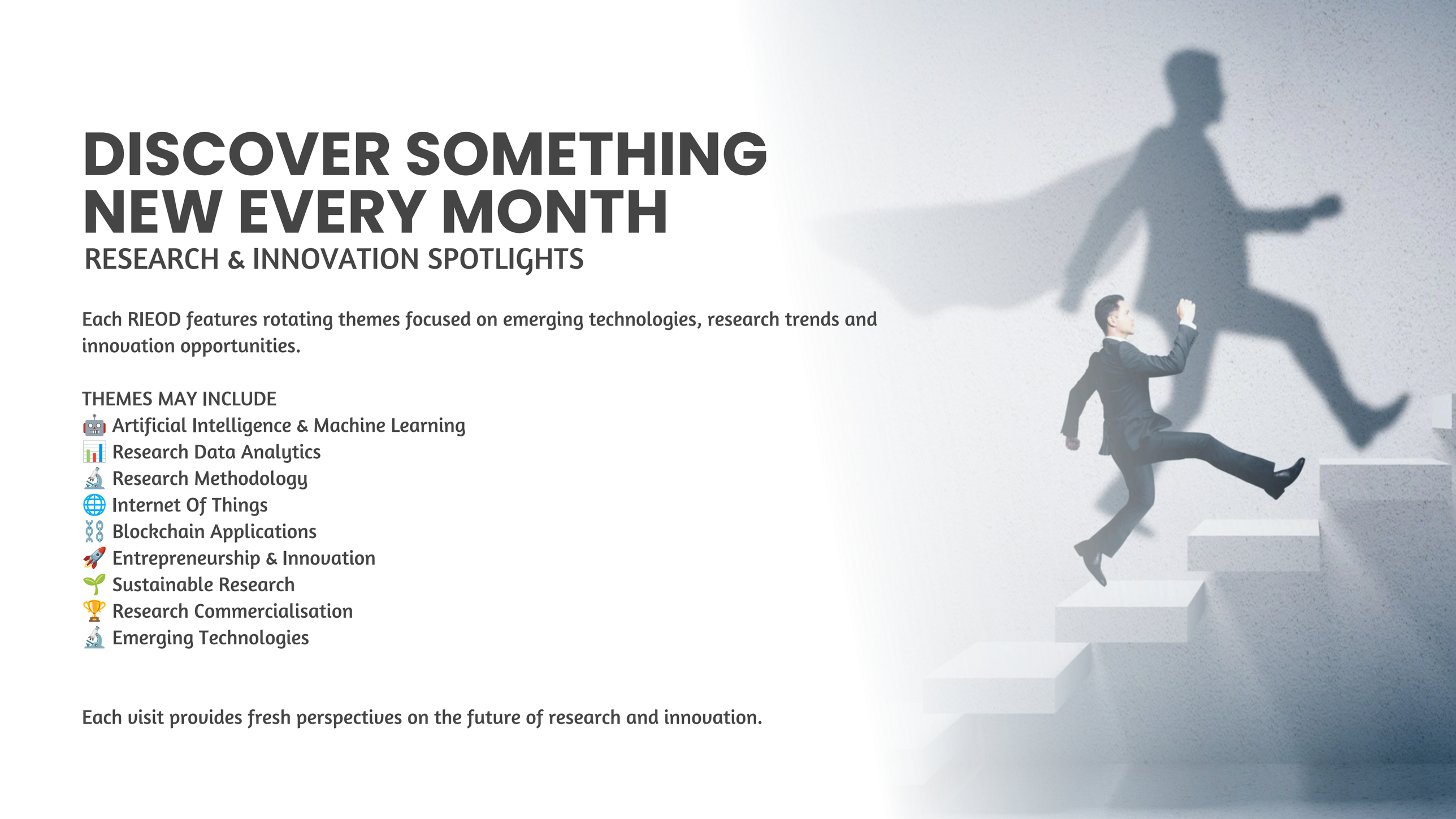
RESEARCH & INNOVATION SPOTLIGHTS

Each RIEOD features rotating themes focused on emerging technologies, research trends and innovation opportunities.

THEMES MAY INCLUDE

- 🤖 Artificial Intelligence & Machine Learning
- 📊 Research Data Analytics
- 🔬 Research Methodology
- 🌐 Internet Of Things
- ⛓️ Blockchain Applications
- 🚀 Entrepreneurship & Innovation
- 🌱 Sustainable Research
- 🏆 Research Commercialisation
- 🔬 Emerging Technologies

Each visit provides fresh perspectives on the future of research and innovation.



THE MAHSA DIFFERENCE

RESEARCH WITH PURPOSE

MAHSA combines research, innovation, healthcare, industry engagement and education within a single ecosystem.

Researchers gain access to opportunities that extend beyond traditional academic environments.

MAHSA BY THE NUMBERS

🎓 20+ Years of Educational Excellence

🌏 Students & Researchers From 75+ Countries

📚 Research Across Multiple Disciplines

🏥 Integrated Healthcare & Academic Ecosystem

🚀 Future-Ready Learning Through PRIDE

🤝 Industry & Community Engagement





Every breakthrough begins with a question.
Every innovation begins with an idea.
Every discovery begins with curiosity.

The future needs researchers who can think differently, collaborate effectively and create meaningful change.

DISCOVER. INNOVATE. IMPACT.
SHAPE THE FUTURE WITH PRIDE.

Welcome to RIEOD.
Welcome to PRIDE.
Welcome to the future of research and innovation.

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