MAHSA UNIVERSITY

MATSURI

PLAYBOOK

WHY MATSURI?

More Than a Festival.
It's Where Tradition Meets Creativity.

Step into the vibrant world of Japanese culture through traditional performances, interactive experiences and unforgettable celebrations. Matsuri brings students together to explore Japan's rich heritage, celebrate diversity and create lasting friendships in a lively festival atmosphere.

Explore. Experience. Celebrate.



WHAT YOU'LL GAIN

CREATE

- Express your creativity through Japanese arts, crafts and cultural activities.

CONNECT

- Build friendships while celebrating one of the world's most fascinating cultures.

DISCOVER

- Experience Japanese traditions, customs and festivals through hands-on activities and performances.



WHAT YOU'LL GAIN

- Cultural Appreciation
- Creative Expression
- International Friendships
- Hands-on Learning
- New Perspectives
- Lifelong Memories



FESTIVAL EXPERIENCES

Explore the Spirit of Japan
Immerse yourself in exciting experiences inspired by traditional and modern Japanese culture.

🍣 Japanese Food Street

🎌 Bon Odori

🎭 Cultural Performances

🎨 Origami & Calligraphy Workshops

🎮 Anime & Gaming Corner

📸 Japanese Photo Booths



FESTIVAL HIGHLIGHTS

Experience the Best of Matsuri
Celebrate the colours, flavours and traditions of Japan through engaging cultural experiences.

- Bon Odori Dance
- Cosplay Showcase
- Japanese Traditional Games
- Authentic Japanese Cuisine
- Tea Ceremony
- Live Cultural Performances

Every activity offers a new way to experience Japan.



YOUR MATSURI JOURNEY

BEFORE THE FESTIVAL

- Register and invite your friends.
- Plan your festival experience.
- Get ready to explore Japanese culture.

DURING THE FESTIVAL

- Taste authentic Japanese food.
- Join workshops and games.
- Meet new friends.
- Celebrate together.

AFTER THE FESTIVAL

- Take home unforgettable memories.
- Discover a deeper appreciation for Japanese culture.
- Build friendships that last beyond the festival.



BE PART OF MATSURI

Become Part of the Celebration. Whether you're performing, volunteering or simply enjoying the festivities, everyone has a place at Matsuri.

Get involved as a:

- Performer
- Volunteer
- Event Crew
- Cultural Ambassador
- Student Club Representative

Celebrate Japanese culture. Share unforgettable experiences. Create lasting memories.





Ready to Experience MAHSA?

Join our next Campus Open Day and explore our programmes, meet our lecturers, tour the campus and discover what makes MAHSA your future university.

For Enquiries
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