MAHSA UNIVERSITY

THAIFEST

PLAYBOOK

WHY THAIFEST?

More Than a Festival.

It's a Celebration of Culture, Friendship and Global Connections.
Step into the colourful world of Thailand through authentic traditions, vibrant performances and immersive cultural experiences.

Thaifest brings the MAHSA community together to celebrate diversity, foster cultural appreciation and create meaningful connections that extend beyond the classroom.

Discover. Connect. Celebrate.



WHAT YOU'LL GAIN

CREATE

- Express your creativity through traditional arts, crafts and cultural activities.

CONNECT

- Build friendships with students from different cultures and backgrounds.

DISCOVER

- Experience Thai traditions, customs and heritage through interactive learning.



WHAT YOU'LL GAIN

- Cultural Appreciation
- Global Friendships
- Creative Learning
- Interactive Workshops
- New Perspectives
- Cross-cultural Communication



FESTIVAL EXPERIENCES

Experience the Best of Thailand
Immerse yourself in a variety of exciting cultural experiences throughout the festival.

🇹🇭 Thai Food Street

💦 Songkran Zone

🥊 Muay Thai Showcase

🎭 Cultural Performances

🎨 Traditional Workshops

📸 Photo Booths



FESTIVAL HIGHLIGHTS

Discover authentic Thai culture through experiences that engage all your senses.

- Traditional Dance Performances
- Thai Music
- Authentic Cuisine
- Cultural Games
- Handicraft Demonstrations
- Student Performances

Every corner of Thaifest offers a new cultural experience.



YOUR THAIFEST JOURNEY

BEFORE THE FESTIVAL

- Register and invite your friends.
- Explore the programme highlights.
- Get ready to experience Thailand.

DURING THE FESTIVAL

- Taste authentic Thai cuisine.
- Join cultural activities.
- Meet new friends.
- Celebrate together.

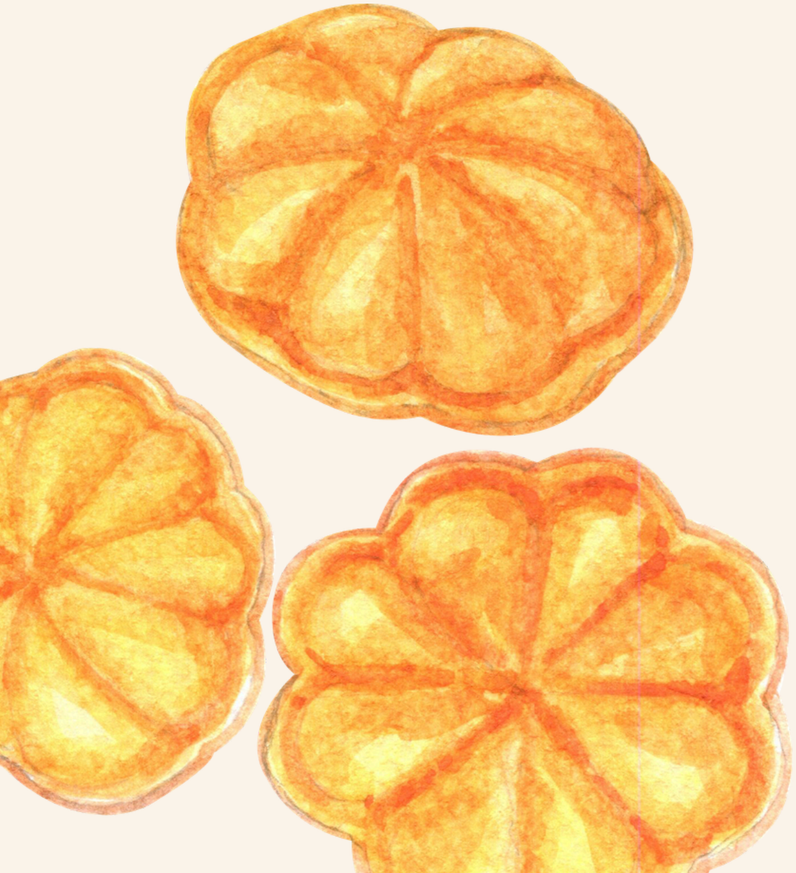
AFTER THE FESTIVAL

- Leave with unforgettable memories.
- Gain a deeper appreciation for Thai culture.
- Build friendships that cross borders.



THAI DESSERTS

A Colorful Journey
Through Thai Desserts







BE PART OF THE CELEBRATION

Share the Experience

Whether you're showcasing your talents or simply enjoying the festivities, there's a place for everyone at Thaifest.

Get involved as a:

- Performer
- Volunteer
- Event Crew
- Cultural Ambassador
- Student Club Representative

Celebrate together. Learn together. Grow together.





Ready to Experience MAHSA?

Join our next Campus Open Day and explore our programmes, meet our lecturers, tour the campus and discover what makes MAHSA your future university.

For Enquiries
MAHSA General Email
✉️ apply@mahsa.edu.my

☎ +603 5102 2260
☎ 1800 88 0300 (Toll-Free)