MAHSA UNIVERSITY

NUSANTARA

PLAYBOOK

WHY NUSANTARA?

More Than a Festival.
It's a Celebration of Our Shared Heritage.

Experience the vibrant traditions, diverse cultures and unique stories that define Southeast Asia. Nusantara brings the MAHSA community together to celebrate our shared heritage while embracing the richness of every culture. From traditional performances and authentic cuisine to interactive workshops and cultural showcases, every experience inspires connection, appreciation and belonging.

Celebrate. Connect. Belong.



WHAT YOU'LL GAIN

CREATE

- Celebrate your heritage through traditional arts, music, performances and cultural expressions.

CONNECT

- Build friendships by embracing the diversity of Southeast Asia's many cultures.

DISCOVER

- Explore traditions, customs and stories that unite our region and inspire global understanding.



WHAT YOU'LL GAIN

- Cultural Appreciation
- Community Engagement
- Leadership Opportunities
- Creative Expression
- Meaningful Friendships
- Greater Global Awareness



FESTIVAL EXPERIENCES

Experience the Spirit of Nusantara
Celebrate the cultures of Southeast Asia through immersive experiences and interactive activities.

🌏 Heritage Village

🍜 ASEAN Food Street

🎭 Traditional Performances

🎨 Cultural Workshops

🎲 Traditional Games

🛍️ Artisan Market

📸 Cultural Photo Zones



FESTIVAL HIGHLIGHTS

Celebrate Our Cultural Diversity
Discover the traditions that make Southeast Asia unique.

- Traditional Dance & Music
- Heritage Fashion Showcase
- Authentic Regional Cuisine
- Cultural Demonstrations
- Interactive Workshops
- Student Cultural Performances

Every experience is a celebration of unity through diversity.



YOUR MATSURI JOURNEY

BEFORE THE FESTIVAL

- Register and explore the programme.
- Invite your friends.
- Prepare to experience Southeast Asia.

DURING THE FESTIVAL

- Discover different cultures.
- Participate in hands-on activities.
- Taste authentic regional cuisine.
- Celebrate together.

AFTER THE FESTIVAL

- Leave with unforgettable memories.
- Gain a deeper appreciation for Southeast Asia's cultural heritage.
- Build friendships that extend beyond borders.



BE PART OF THE CELEBRATION

Represent Your Culture. Celebrate Together.
Whether you're performing, volunteering, organising or sharing your heritage, there's a place for everyone at Nusantara.

Get involved as a:

- Performer
- Volunteer
- Event Crew
- Cultural Ambassador
- Student Club Representative

Share your culture. Celebrate our heritage. Inspire our community.





Ready to Experience MAHSA?

Join our next Campus Open Day and explore our programmes, meet our lecturers, tour the campus and discover what makes MAHSA your future university.

For Enquiries
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