

POINT OF VIEW CONSULTING

Official Press & Media Kit

*For media brands, podcast hosts, journalists,
and event organizers requesting interviews & features.*

www.pointofviewconsultinginc.com · Media Inquiries: pointofviewconsultinginc.com/contact-us

ABOUT THE FIRM

"Point of View Consulting is a New York-based strategy, structure, systems, and execution firm helping entrepreneurs, nonprofits, professional service firms, and growth-stage organizations build the clarity and operational discipline required for sustainable scale."

FOUNDED

New York, NY

TEAM STRENGTH

20+ Professionals

SERVICE LINES

8 Core Disciplines

CLIENTS SERVED

Startups to Nonprofits

The voice behind the firm.



Jay Adewole

CEO & Managing Partner

Point of View Consulting

Jay Adewole leads the firm's strategic direction, consulting standards, client advisory work, and execution model. His focus is helping organizations move beyond scattered effort into clarity, structure, and scalable systems.

Strategic Direction · Business Growth · Systems Strategy · Client Advisory

SPEAKING TOPICS

Available for podcasts, panels, keynotes, broadcast interviews, press features, and expert commentary.

Submit a media inquiry at:
pointofviewconsultinginc.com/contact-us or
contactus@pointofviewconsultinginc.com

BUSINESS GROWTH & STRATEGY

- Why growth fails without structure
- From founder-led to systems-led business
- How to build a scalable operating model

OPERATIONS & SYSTEMS

- Building SOPs and workflows that actually work
- CRM strategy and automation for service businesses
- Creating clarity in a chaotic organization

LEADERSHIP & EXECUTION

- Decision-making under pressure
- Execution discipline for entrepreneurs
- What separates high-performing consulting firms

NONPROFITS & SOCIAL IMPACT

- Governance and operational capacity for NGOs
- Building donor systems and funding readiness
- Scaling mission-driven organizations with structure

SUGGESTED INTERVIEW QUESTIONS

Ready-to-use questions for podcast hosts, journalists & interviewers.

Q1

What does it actually mean to "build structure" in a business, and why do so many founders skip it?

Q2

What's the most common mistake you see entrepreneurs make when their business starts to grow?

Q3

How does Point of View Consulting approach a new client — what does the process look like?

Q4

You work with nonprofits and for-profit businesses. What do those two worlds have in common?

Q5

What is the difference between a business that is busy and a business that is actually scaling?

Q6

When should a business owner hire a consultant — and what should they expect from the experience?

Q7

What does great execution look like inside a growing organization?

Q8

How do CRM systems and automation fit into business strategy at the leadership level?

MEDIA FORMATS & AVAILABILITY



Podcast Interviews

In-depth conversations on business, strategy, systems, leadership, and entrepreneurship. Available for virtual or in-studio recordings.



Broadcast & TV Features

Expert commentary and live segment appearances on business, growth, operations, and organizational development topics.



Press & Editorial

Written features, expert quotes, contributed articles, and executive profiles for business publications and trade media.



Keynotes & Panels

Speaking engagements at conferences, summits, corporate events, and business forums on strategy, leadership, and execution.



Webinars & Online Events

Virtual presentations, workshop facilitation, and online panel participation for entrepreneurship and business communities.



Brand Partnerships

Strategic collaborations, co-branded content, thought leadership features, and media partner relationships.

How we think. What we believe. How we want to be represented.

"Growth does not fail because of ambition. It fails because of missing structure. Our work is about installing what is missing so that growth creates progress instead of complexity."

Diagnosis before prescription

We assess before we advise. No templates applied without understanding the specific business.

Structure enables freedom

The right systems and clarity give leaders more time, not less. We build organizations that run beyond the founder.

Practical, not theoretical

Every recommendation is built for implementation. We measure ourselves by what actually changes.

Clients are partners

We work with serious leaders who are committed to doing the work. We are an extension of the leadership team.

Ready to feature Point of View Consulting?

MEDIA INQUIRIES

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