

Ebony Kevette
BEAUTY · BUSINESS · LIFESTYLE
MAGAZINE

A THE WIG WALL GUIDE · WITH
EBONYKEVETTE

Under the Wig

the hair beneath the crown

Your ritual for healthy, thriving, growing hair —
protected and loved underneath every style you wear.

EBONYKEVETTE.COM · GREATER HOUSTON

— WELCOME

The Wig Is the **Glory**. The Hair Underneath Is the **Foundation**.

Here's the truth I tell every client in my chair: a wig should never be a place you hide your hair — it should be a place you protect it. Done right, wearing a wig is one of the most powerful protective styles there is. It guards your strands from daily manipulation, heat and weather while your real hair rests, retains length and grows underneath.

But "set it and forget it" is where so many go wrong. Out of sight becomes out of mind — and three weeks later we're dealing with a dry scalp, thinning edges, or that musty smell nobody talks about. None of that is the wig's fault. It's the care underneath.

This little guide is the ritual I give my own clients: how to braid down right, wash on schedule, keep moisture in, protect your edges, and know when to let your crown breathe. Follow it, and your wig won't just look good on top — your hair will be flourishing underneath it.

Let's take care of the hair nobody sees. That's where the real growth happens.

— **EbonyKevette**



— YOUR STYLIST & MENTOR

Meet EbonyKevette

MASTER STYLIST · WIG EXPERT ·
EDUCATOR

For 25 years I've lived behind the styling chair — growing from a self-taught artisan into a Master Stylist licensed by the state of Texas in 2009. What started as home-based styling became a calling, shaped under the mentorship of seasoned stylists who taught me that great hair is built on healthy hair.

Today that calling lives at **The Wig Wall** — my private luxury suite where it's just me and you. More than a collection of beautiful units, it's my commitment to empowering you with the knowledge to make choices that fit your hair, your life and your crown.

I created this guide so the care you get in my chair travels home with you. Because a flawless install is only half the work — the other half is the hair underneath.

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CHAPTER ONE

The Foundation — Your Hair Comes First

A wig is protective styling — but protection only works when what's underneath is cared for. The unit on top can be perfect; if the scalp beneath it is dry, tight or neglected, your hair can't thrive. So before we talk products and wash days, shift the mindset: **the hair nobody sees is the hair that matters most.**

Healthy scalp, healthy growth

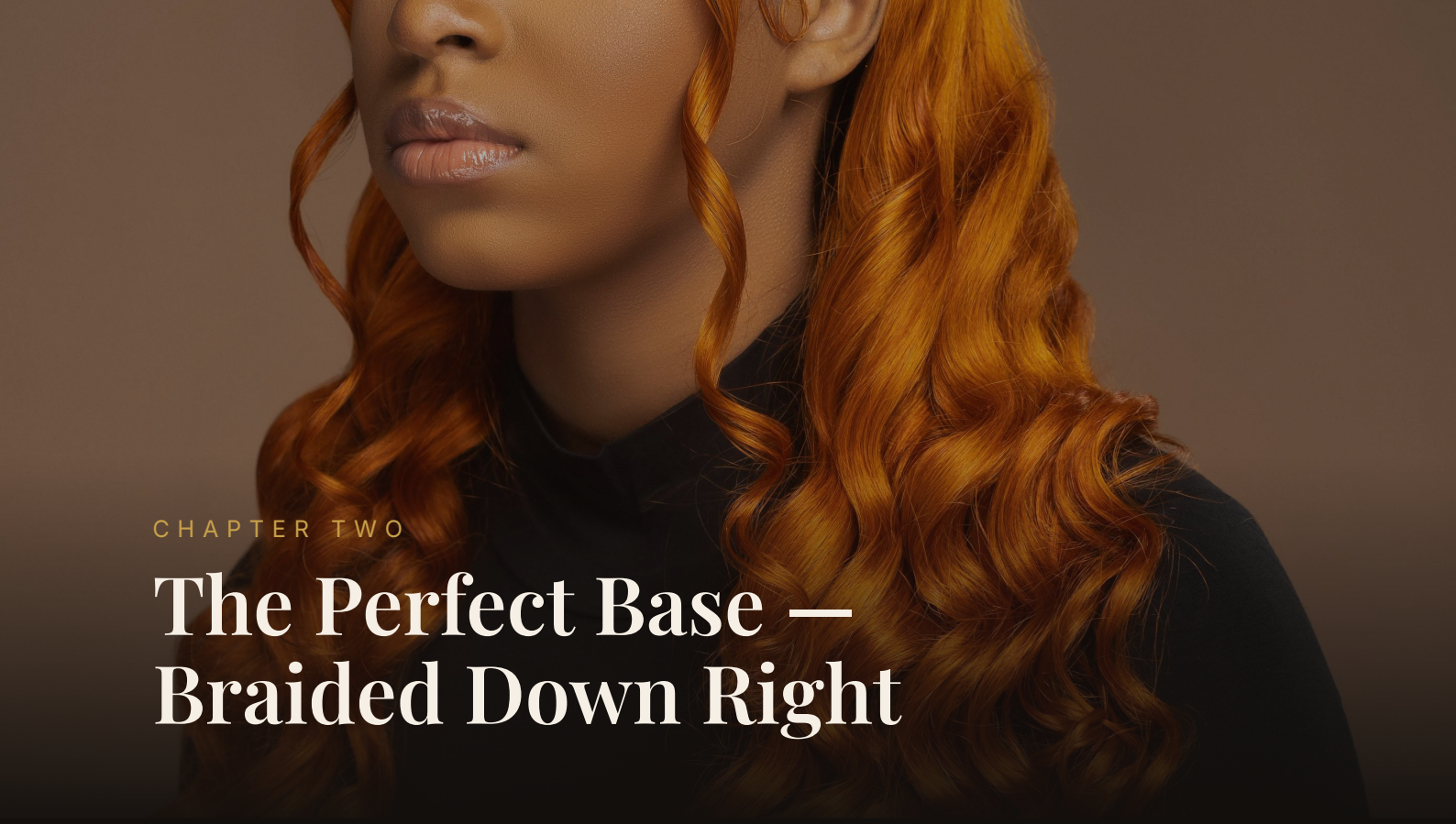
Your scalp is the soil. Length retention, fullness and strong edges all start there — with a clean, moisturized, low-tension environment where your follicles can breathe and work.

- ✦ Keep the scalp clean and clear of buildup so follicles stay active.
- ✦ Keep tension low — your style should never hurt.
- ✦ Keep strands moisturized so they bend instead of breaking.
- ✦ Give your crown regular rest between installs.

"A wig should be where your hair rests and grows — never where it hides and breaks."

✦ EBONY'S TIP

Treat your hair underneath like an investment, not an afterthought. Five honest minutes of care a day is what separates hair that survives a wig from hair that flourishes under one.



CHAPTER TWO

The Perfect Base — Braided Down Right

A wig sits its best — flat, secure and natural — only when the hair underneath is braided down into a smooth base. When you come in for your install, I cornrow your hair flat against the scalp so the cap and unit sit flush — tucking your own hair away to rest, stay protected and grow.

The braided-down base

- ✦ Hair is detangled and moisturized first — never braided dry or brittle.
- ✦ Cornrowed flat and close to the scalp so it lies flush under the cap.
- ✦ A flat, even base means a flatter, more secure, more natural-looking fit.
- ✦ Between installs, keep the braids moisturized and flat — never let them dry out.

Protect your edges

Your edges and hairline are the most fragile hair you have — and the first to go from too much tension. If a braid, cap or unit ever pulls or stings, it's too tight. Tension is not "laid," it's damage in slow motion.

"If it hurts, it's not laid — it's too tight. Beautiful should never be painful."

✦ EBONY'S TIP

Keep your edges and baby hairs protected and never cornrowed too tight — that delicate hairline is the first to go. And own two wig caps so a fresh, clean one is always ready while the other is washed.



CHAPTER THREE

Wash Day Under the Wig

Hidden does not mean clean. Sweat, oil and product still build up under there — so wash day stays on the calendar, wig or no wig.

How often

- ✦ A full cleanse every **7–14 days** keeps the scalp clear without over-drying.
- ✦ Sweat a lot or work out often? Lean toward the weekly end.
- ✦ Gently cleanse the scalp, exfoliate buildup, then deep condition to put moisture back.

The golden rule: dry completely

This is the one that saves your hair — and your nose. **Never put a wig over damp hair.** Trapped moisture under a unit is exactly how mildew and that musty smell start. Dry all the way to the roots before anything goes back on.

Do

Sit under a hooded dryer 30+ minutes, or air-dry fully — even overnight — until the roots are bone dry.

Don't

Rush a unit onto wet braids. Damp + covered = odor, itch and a breeding ground for bacteria.

✦ EBONY'S TIP

Wash your wig caps weekly, too — they soak up sweat and oil just like your hair does. A clean cap is part of a clean scalp.



CHAPTER FOUR

Moisture & Daily Love

A wig can quietly wick moisture from your hair all day. Type 4 hair already runs on the drier side — so daily moisture is non-negotiable. Dry hair snaps; moisturized hair bends, retains length and grows.

Lock moisture in

- ✦ Refresh with a light leave-in or water-based spray, then **seal** with an oil — jojoba, argan or coconut.
- ✦ Don't skip your ends — they're the oldest, thirstiest part of your hair.
- ✦ Oil and massage the scalp a few times a week to feed it and boost circulation.

Protect it at night

Take the wig off at night so your scalp can breathe, and wrap your hair in a silk or satin bonnet or scarf to hold moisture in and friction out.

"Moisture is memory. Hair that stays soft is hair that stays on your head."

✦ EBONY'S TIP

Try the L-O-C method on wash day: **L**iquid (water/leave-in), **O**il to seal, then **C**ream to lock. It keeps your braids soft for days under the unit.



To our world-class Women's Service Team
Thank you for providing Debraeyia,
and all women, life changing care

CHAPTER FIVE

Give Your Crown a Break

Even the best protective style needs a pause. Back-to-back installs with no rest is how edges thin and scalps get stressed. Build breaks into your routine on purpose.

Rest & reset

- ✦ Between units, give your hair a few days down to cleanse, deep condition and breathe.
- ✦ Trim your ends on schedule so small splits don't travel up the strand.
- ✦ Rotate your styles so tension never lands in the same spot twice.

Listen to your hair

Your hair will tell you when something's off. Don't push through these:

- ✦ Soreness, tension or tender spots — your base is too tight.
- ✦ Thinning or receding edges — back off and let them recover.
- ✦ Persistent flaking, itch or odor — it's time to cleanse and reset.

✦ EBONY'S TIP

When in doubt, don't guess — come see me. A quick consultation at The Wig Wall can catch tension and dryness early, while it's still easy to fix.

The logo for Ebony Kevette, featuring the name in a stylized script font with the words "WIGS • WIGS • WIGS" in a smaller font below it.

Ebony Kevette
WIGS • WIGS • WIGS

YOUR CROWN DESERVES
CARE

Healthy Hair Is *Always* in Style

Wear the wig. Love the hair underneath. Do both well, and you'll never have to choose between a flawless look and a flourishing crown.

Ready for a custom unit, a fresh install, or a one-on-one hair consultation? Let's build your ritual together — privately, in the suite.

BOOK YOUR EXPERIENCE · [EBONYKEVETTE.COM](https://ebonykevette.com)

THE WIG WALL · GREATER HOUSTON-GALVESTON