

The Smart-Buyer Checklist

What to confirm before you spend a single dollar on hair.

Hair type

- ☐ **Human hair** — restyles, heat-safe, lasts longest
- ☐ **HD blend** — mix of value and realism
- ☐ **Synthetic** — lowest cost, limited styling

Quality signals — check before you buy

- ☐ Cuticle-aligned / single-donor
- ☐ Passes the tug test (no heavy shedding)
- ☐ No plastic-looking shine
- ☐ Wefts secure, no gaps
- ☐ Density stays natural to the ends

Vendor & listing

- ☐ Reviews verified (real photos)
- ☐ Clear return / exchange policy
- ☐ Price is realistic (too cheap = red flag)
- ☐ Length listed honestly (measured stretched)

Cost-per-wear math

PRICE \$

MONTHS YOU'LL WEAR IT

= COST PER MONTH \$

♦ EBONY'S TIP

Human hair costs more up front, but it restyles, takes heat, and lasts — so **cost per wear** almost always wins. Buy the unit, not the price tag.