



Ebony Kevette
BEAUTY • BUSINESS • LIFESTYLE

— A THE WIG WALL GUIDE • WITH
EBONYKEVETTE

The Wig Wall Maintenance Guide

make your unit last

Washing, conditioning, storage and travel — the care
routine that keeps a wig gorgeous for months, not
weeks.

EBONYKEVETTE.COM • GREATER HOUSTON

— WELCOME

A Wig Doesn't Wear Out. It Gets Neglected.

I've seen \$400 units ruined in a month and budget wigs still flawless after a year. The difference is never the price tag — it's the care.

Your wig is an investment, and like any investment it rewards a little consistent attention. This guide is exactly how I keep my clients' units looking salon-fresh: how to wash, condition, dry, store, travel with, and extend the life of every wig you own.

Treat it right and it'll love you back for a long time.

— EbonyKevette



— YOUR STYLIST & MENTOR

Meet EbonyKevette

MASTER STYLIST · WIG EXPERT ·
EDUCATOR

For 25 years I've washed, revived and rescued more units than I can count — a Master Stylist licensed in Texas since 2009 and the creator of The Wig Wall.

Maintenance is where most people lose their hair investment. So I'm handing you my exact routine, step by step.

Let's make it last.

— INSIDE THIS GUIDE

Keep It Salon-Fresh

01 Washing Your Unit

How often, and how to do it without damage

02 Conditioning & Detangling

Soft, smooth, tangle-free

03 Drying & Storage

Keep its shape and shine between wears

04 Traveling With Wigs

Arrive flawless, every time

05 Extending Wig Life

Get months — even years — out of it



CHAPTER ONE

Washing Your Unit

How you wash decides how long your wig lasts. Most damage comes from washing too hard or too hot — gentle is the whole game.

- ✦ Wash every **7–10 wears**, or sooner if it's product-heavy or smells.
- ✦ Use **cool water** and a sulfate-free (or wig-specific) shampoo.
- ✦ Stroke gently **downward** — never scrub, twist or pile it up.
- ✦ Rinse until the water runs completely clear.

"Hot water and rough hands age a wig faster than wearing it ever will."

✦ EBONY'S TIP

Synthetic units are cool-water only — heat warps the fibers permanently. When in doubt, cooler and gentler is always safer.



CHAPTER TWO

Conditioning & Detangling

Conditioning keeps the hair soft and tangle-resistant — just keep it off the base, where it can loosen the knots and the lace.

- ✦ Apply conditioner **mid-length to ends** — avoid the roots, knots and lace.
- ✦ Detangle **while wet** with conditioner in: fingers first, then a wide-tooth comb, ends to roots.
- ✦ Finish with a leave-in (human hair) or a wig-safe detangler (synthetic) for slip and shine.

✦ EBONY'S TIP

Never detangle a wig dry — that's how you get shedding and frizz. A little slip first saves a lot of hair.



CHAPTER THREE

Drying & Storage

How you dry and store a wig between wears is what keeps its shape, its style, and its shine.

Drying

- ✦ Gently squeeze out water — never wring. Air-dry on a wig stand or mannequin.
- ✦ Human hair can take low heat; let synthetic air-dry only.

Storage

- ✦ Store on a stand/mannequin to hold its shape, or in a satin/silk bag if traveling light.
- ✦ Keep it out of direct sun, dust and humidity.

✦ EBONY'S TIP

Don't toss a wig in a drawer — that's how it loses its style and gets matted. A simple stand is the cheapest way to protect an expensive unit.



CHAPTER FOUR

Traveling With Wigs

Travel is where good units get crushed and tangled. A little packing strategy keeps them flawless from door to destination.

- ✦ Pack each wig in a **box** or a satin-lined bag — never loose where it can get crushed.
- ✦ Pre-style before you pack so it arrives ready to wear.
- ✦ Wear one, pack one — rotate so neither gets overworked.
- ✦ On arrival, hang it out and let it fall back into shape before wearing.

✦ EBONY'S TIP

For long curls, lightly loop and pin them before packing — you'll unpack a styled unit instead of a tangled one.



CHAPTER FIVE

Extending Wig Life

With real care, a quality human-hair unit can last a year or more. Here's how to stretch every wig as far as it'll go.

- ✦ **Rotate** your units so no single wig takes all the wear.
- ✦ **Refresh** the style — re-curl, re-lay, trim the ends as they age.
- ✦ Bring in tired units for a **professional revamp** — a deep wash, recolor or restyle brings them back to life.
- ✦ Know when to retire: if it's matted at the root or shedding heavily, it's served its time.

✦ EBONY'S TIP

Drop your unit off with me for a professional cleaning & revamp — it's the cheapest way to make an old favorite feel brand new.

The logo for Ebony Kevette, featuring the name in a cursive script with "WIGS • STYLING • REVAMPS" in smaller text below it.

Ebony Kevette
WIGS • STYLING • REVAMPS

— MAKE IT
LAST

Treat It Like the Investment It Is

A cared-for wig looks better, lasts longer, and saves you money. Now you've got the whole routine.

Need a professional wash, revamp or drop-off cleaning?
Bring it to the suite.

BOOK A WIG REVAMP · EBONYKEVETTE.COM

THE WIG WALL · GREATER HOUSTON-GALVESTON