



Ebony Kevette
BEAUTY • BUSINESS • LIFESTYLE

A THE WIG WALL GUIDE • WITH
EBONYKEVETTE

The First-Time Wig Wearer's Guide

your gentle, no-judgment start

What to expect, the mistakes to skip, the perfect fit,
and the units made for beginners.

EBONYKEVETTE.COM • GREATER HOUSTON

— WELCOME

Your First Wig Should Feel Like a Glow-Up — Not a Stress Test.

Nobody hands first-timers a manual. So they grab the wrong size, drown it in glue, buy the cheapest unit on the page, and decide "wigs just aren't for me." That's not true — they just never had a guide.

This is that guide. No jargon, no judgment. By the end you'll know exactly what to expect, what to avoid, how to get a comfortable secure fit, and which beginner-friendly units make this easy.

Take a breath. You've got this — and you've got me.

— EbonyKevette



— YOUR STYLIST & MENTOR

Meet EbonyKevette

MASTER STYLIST · WIG EXPERT ·
EDUCATOR

For 25 years I've walked nervous first-timers into their very first unit — and watched them light up in the mirror. A Master Stylist licensed in Texas since 2009 and the creator of The Wig Wall.

Everyone starts somewhere. My job is to make your start easy, comfortable and confident.

Let's get you wig-ready.

— INSIDE THIS GUIDE

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Your first unit, honestly

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Secure, comfortable, never painful

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Wear it like it's yours



CHAPTER ONE

What to Expect

Your first unit will feel a little new — and that's completely normal. Here's the honest picture so nothing catches you off guard.

- ✦ It may feel snug or "there" for a day or two — your scalp adjusts quickly.
- ✦ A good wig should feel **secure, not tight**. Pressure or pain means it's wrong, not normal.
- ✦ The most natural looks come from prep and fit — not just the unit itself.
- ✦ You will get faster and more confident every single time you wear it.

"Everyone's first wig feels new. By the third, it just feels like you."

✦ EBONY'S TIP

Do a relaxed test-run at home before your first big outing. Twenty minutes in the mirror turns nerves into confidence.

CHAPTER TWO

Common Beginner Mistakes

Skip these five and you're already ahead of most wig wearers — first-timer or not.

- ✦ **Wrong size.** Too big slips, too small squeezes. Measure your head first.
- ✦ **Too much glue.** Less is more — thin layers hold cleaner and protect your edges.
- ✦ **Buying the cheapest unit.** Bargain hair tangles and sheds; you end up buying twice.
- ✦ **Wearing it too tight.** Tension thins your edges. Snug, never painful.
- ✦ **Skipping the cap & prep.** A flat, clean base is what makes it look real.

✦ **EBONY'S TIP**

If you only fix one thing: stop reaching for the glue. A good glueless or adjustable unit looks amazing and protects your hairline.



CHAPTER THREE

Getting the Perfect Fit

Fit is everything for a beginner — it's the difference between "I keep touching it" and "I forgot I had it on."

- ✦ **Measure your head** (circumference) and match the wig's size — most are average, but check.
- ✦ Use the **adjustable straps** inside to snug it to you.
- ✦ It should sit secure with a gentle hold — **no pinching, no headache.**
- ✦ Set the wig just behind your natural hairline for the most believable front.

"A wig that fits right is a wig you forget you're wearing."

✦ EBONY'S TIP

If a unit gives you a headache or leaves marks, it's too tight — loosen it or size up. Comfort and a flawless look are not a trade-off.



CHAPTER FOUR

Beginner-Friendly Units

Start with units designed to be easy. You can graduate to frontals and custom installs once you've got your confidence.

Glueless & Headband

On in seconds, no adhesive, gentle on your edges. The perfect training wheels — and genuinely chic.

Closures & Ready-to-Wear

Closure units (4×4/5×5) are simple to lay; pre-styled synthetic looks great out of the box with zero styling.

♦ EBONY'S TIP

For your very first unit, I usually steer beginners to a glueless closure wig — natural, forgiving, and no adhesive to learn. Easy win.



CHAPTER FIVE

Confidence & Everyday Care

The last secret isn't a product — it's how you carry it. Wear your wig like it grew from your scalp, because honestly, no one's looking as hard as you think.

Carry it with confidence

- ✦ Stand tall, hands out of it — constant adjusting is what draws the eye, not the wig.
- ✦ A clean lay and a fit that feels good give you the confidence automatically.

Quick everyday care

- ✦ Bonnet or satin scarf at night; light moisture and a gentle detangle as needed.
- ✦ Store it on a stand so it's ready to go tomorrow.

✦ EBONY'S TIP

Feeling unsure? Book your first fitting with me. I'll size it, lay it, and teach you to do it yourself — you'll walk out a pro.



Ebony Kevette
HAIR & WIG STYLING & INSTALLATION

WELCOME TO THE WIG
WORLD

Your First Unit, Done Right

No more guessing, no more glue disasters. You know what
to expect and how to start.

Book a beginner-friendly first fitting and I'll walk you
through every step in person.

BOOK YOUR FIRST FITTING · EBONYKEVETTE.COM

THE WIG WALL · GREATER HOUSTON-GALVESTON