

Ebony Kevette
BEAUTY · BUSINESS · LIFESTYLE

— A THE WIG WALL GUIDE · WITH
EBONYKEVETTE

Wash-Day Mastery

the reset that grows your hair

Cleanse, condition, moisturize and dry — the step-by-step ritual for a healthy scalp and soft, thriving strands.

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— WELCOME

Wash Day Isn't a Chore. It's the **Reset**.

Every healthy head of hair I've ever touched has one thing in common: a real wash-day ritual. It's the reset that makes everything else work — your style sits better, your scalp behaves, your hair holds moisture and grows. Skip it or rush it and you feel it within days.

The problem is most people are doing it on autopilot — wrong order, wrong focus, and rushing the part that matters most (the drying). So let me walk you through wash day the way I'd do it for you in my chair: unhurried, intentional, and built for type 4 hair.

Block out the time. Your hair will pay you back.

— **EbonyKevette**



— YOUR STYLIST & MENTOR

Meet EbonyKevette

MASTER STYLIST · WIG EXPERT ·
EDUCATOR

For 25 years I've lived behind the styling chair — a Master Stylist licensed by the state of Texas in 2009 and the creator of The Wig Wall, my private luxury suite in the Greater Houston area.

Behind every flawless style is a healthy foundation, and it starts on wash day. This is the same routine I teach my clients so the care continues long after they leave my chair.

Healthy hair is a habit — let me show you mine.

— INSIDE THIS GUIDE

The Wash-Day Ritual, Step by Step

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CHAPTER ONE

Why Wash Day Is the Whole Game

Think of your scalp as soil. Nothing grows well in soil that's clogged, dry or neglected — and no style looks right sitting on top of it. Wash day is when you clear the buildup, feed the scalp, and put moisture back into the strands.

What a good wash day does

- ✦ Lifts sweat, oil and product buildup so follicles can breathe and grow.
- ✦ Re-floods dry strands with the moisture type 4 hair loses fastest.
- ✦ Resets your scalp's balance — less itch, less flaking, more comfort.

How often

- ✦ Every **7–14 days** for most. Lean weekly if you sweat or work out a lot.
- ✦ Hidden under a wig or style? Still wash — out of sight is not clean.

✦ EBONY'S TIP

Pick your wash day and protect it like an appointment. Consistency beats intensity — a steady rhythm grows more hair than an occasional deep-clean marathon.



CHAPTER TWO

Prep — Pre-Poo & Detangle

The damage usually happens before the shampoo — in how you handle dry, tangled hair. A few minutes of prep saves you a sink full of breakage.

Pre-poo & detangle right

- ✦ Coat dry or damp hair in an oil or conditioner first to protect it through the wash (a "pre-poo").
- ✦ Detangle on slip — with conditioner or while wet — using fingers first, then a wide-tooth comb.
- ✦ Always work **ends to roots**, gently. Never rip from the top down.
- ✦ Section in 4–6 parts so every strand gets attention.

"Most breakage isn't from washing — it's from rushing the detangle."

✦ EBONY'S TIP

Never detangle type 4 hair bone-dry. No slip means snap. Wet it or slick it with conditioner first, every time.



CHAPTER THREE

The Cleanse

Cleansing is about the scalp, not scrubbing your lengths into a frizzy mess. Aim the shampoo where the buildup actually lives.

Clean it the right way

- ✦ Focus shampoo on the **scalp**; let the suds rinse down the lengths.
- ✦ Massage with fingertips to lift dirt and boost circulation — never your nails.
- ✦ Go **gentle/sulfate-free weekly**, and **clarify monthly** to strip stubborn buildup.

Gentle wash

Your regular cleanse — keeps the scalp clean without stripping moisture.

Clarify

Monthly deep clean for product, oil & hard-water buildup. Always follow with deep conditioner.

✦ EBONY'S TIP

If the first lather barely foams, you had buildup — do a quick second cleanse. Clean scalp first, everything else follows.



CHAPTER FOUR

Condition & Moisture

This is where type 4 hair is won or lost. Cleansing opens the door; conditioning is what actually keeps your hair soft, strong and on your head.

Deep condition every wash

- ✦ Apply a deep conditioner from mid-length to ends and let it sit — 20–30 minutes.
- ✦ Add gentle heat (a steamer or cap) to drive moisture deeper.
- ✦ Rinse with cool water to seal the cuticle and lock in shine.

Balance moisture & protein

Moisture keeps hair soft; protein keeps it strong. Most washes are about moisture — add a protein treatment roughly monthly for strength.

✦ EBONY'S TIP

Listen to your hair: mushy and over-stretchy means it needs **protein**; dry, rough and snapping means it needs **moisture**. Balance is everything.



CHAPTER FIVE

Dry, Seal & Protect

You did the work — don't undo it at the finish line. How you dry and seal decides whether all that moisture stays in.

Seal it in

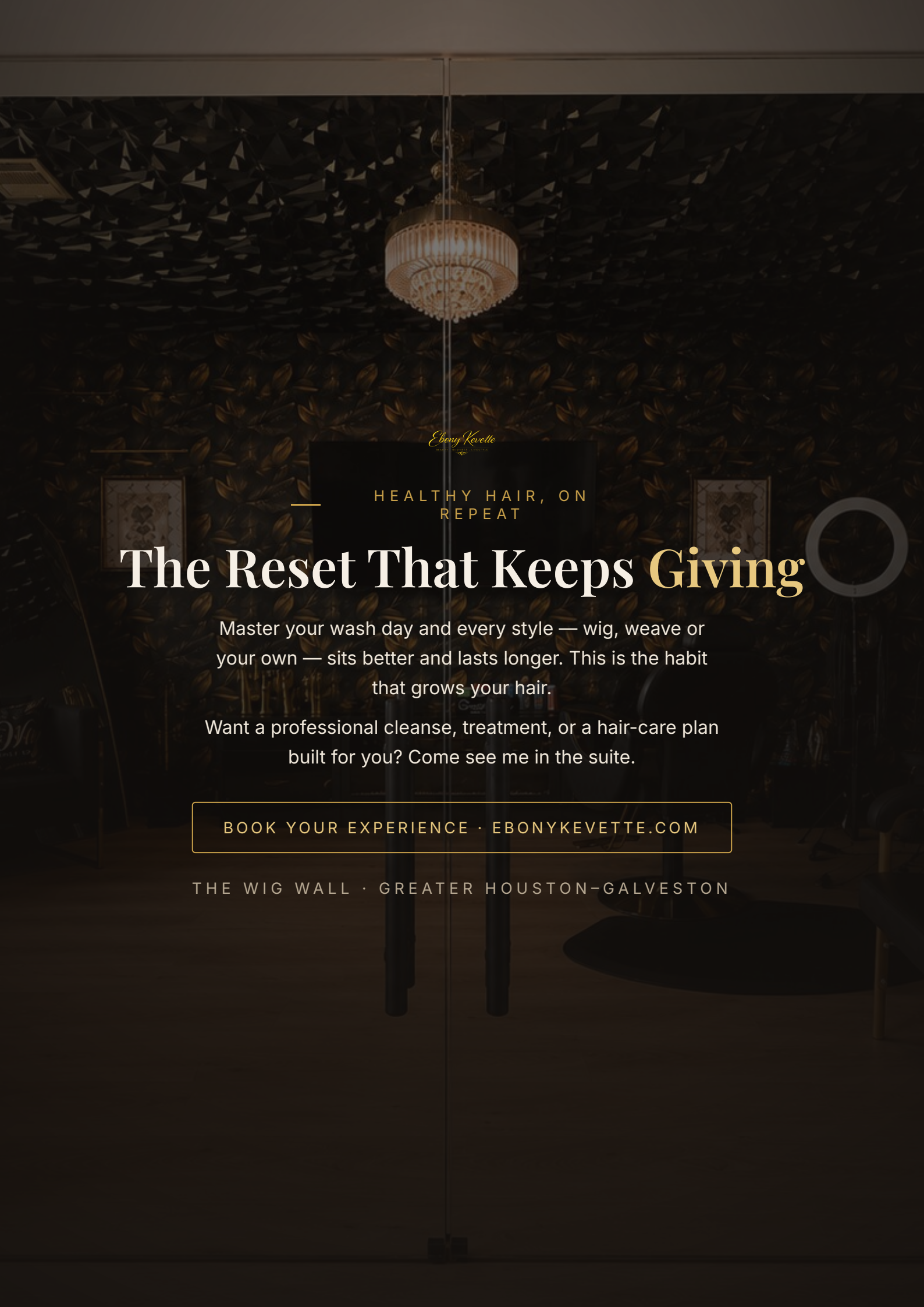
- ✦ While damp, seal with the **L-O-C** method: Liquid (water/leave-in), Oil to lock, Cream to hold.
- ✦ Don't skip your ends — the oldest, most fragile part of your hair.
- ✦ At night, wrap in a silk or satin bonnet or scarf to keep moisture in and friction out.

The golden drying rule

Dry your hair **all the way to the roots** before you style or cover it. Damp hair trapped under a wig or style is how mildew and odor start — a hooded dryer or a full air-dry is non-negotiable.

✦ EBONY'S TIP

Going back under a wig? Bone-dry first, always — no exceptions. Your nose and your scalp will thank you.

The background of the entire page is a dimly lit interior of a hair salon. A large, ornate chandelier hangs from the ceiling. The walls are covered in a dense, textured pattern of leaves or feathers. In the background, there are hair styling stations with mirrors and chairs. The overall atmosphere is elegant and sophisticated.

Ebony Kevette
HAIR CARE & STYLING

HEALTHY HAIR, ON
REPEAT

The Reset That Keeps Giving

Master your wash day and every style — wig, weave or your own — sits better and lasts longer. This is the habit that grows your hair.

Want a professional cleanse, treatment, or a hair-care plan built for you? Come see me in the suite.

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