sugarfina®

Series D Convertible Preferred
Investment Opportunity
7/9/26

Disclaimers

This Presentation contains forward-looking statements within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934. These statements reflect current expectations regarding the Company’s strategy, including its ability to acquire, integrate, and scale premium experiential luxury brands through a global platform.

Forward-looking statements are subject to risks and uncertainties that could cause actual results to differ materially, including, without limitation: acquisition and integration execution, macroeconomic conditions affecting luxury demand, competitive dynamics, capital availability, and operational and regulatory risks across jurisdictions. Forward-looking statements are based on current assumptions, expectations, and beliefs and are subject to substantial risks, estimates, assumptions, uncertainties, and changes in circumstances that may cause actual results, performance, or achievements to differ materially from those expressed or implied in any forward-looking statement, including, among others, the profitability of the business. These statements reflect the Company’s current views with respect to future events and are subject to risks and uncertainties that could cause actual results to differ materially from those contained in the forward-looking statements. Because the risks, estimates, assumptions and uncertainties referred to above could cause actual results or outcomes to differ materially from those expressed in any forward-looking statements, you should not place undue reliance on any forward-looking statements. Forward-looking statements represent beliefs and assumptions only as of the date of this Presentation.

This Presentation is for informational purposes only and does not constitute an offer to sell or a solicitation of an offer to buy securities. Any offering will be made solely pursuant to definitive offering documents and in reliance on an exemption from registration under Regulation D, Rule 506(c) of the Securities Act. Securities may be offered through general solicitation and advertising only to investors who are verified as accredited investors in accordance with applicable law.

An investment is speculative, involves a high degree of risk, and may result in the loss of all invested capital. Prospective investors must conduct their own due diligence and consult with legal, tax, and financial advisors before investing.

No representation or warranty is made as to the accuracy or completeness of this information. All forward-looking statements speak only as of the date of this Presentation and are expressly qualified by this disclosure.

Presenters for Today

Scott LaPorta

As CEO and Operating Partner of Sugarfina, Mr. LaPorta is a proven senior executive with a record of driving outstanding performance within highly competitive and aspiration-driven consumer businesses/brands including Levi Strauss, Hilton, Marriott, Bolthouse Farms, and GT's Kombucha. He provides strategic vision as well as creative and disciplined operational leadership and has successfully developed and commercialized under-managed businesses into high growth enterprises. Mr. LaPorta has raised billions in capital and led major transactions as CFO of operating companies across the hospitality, lodging, and casino industries. Mr. LaPorta holds an MBA in Finance and Marketing from Vanderbilt University and a BS in Accounting from the University of Virginia, where he was also a collegiate baseball pitcher.

Paul Kessler

As the Principal Portfolio Manager and Founder of Bristol Capital Advisors, Mr. Kessler has extensive experience with emerging growth companies and plays an active role in guiding both company boards and executives. He is well versed at identifying deep value activist opportunities in a variety of industries and has broad experience in finance, actively sourcing and identifying investment opportunities and negotiating, structuring and restructuring investment transactions with emerging growth public companies. Mr. Kessler has guided and overseen over 650 investment transactions and co-founded Start Engine, LLC, the largest technology incubator in Los Angeles, which has launched over 50 technology companies since its inception.

Brian Garrett
Senior VP,
Chief Financial Officer

Payton White
Director of Marketing and E-Commerce

Series D Convertible Preferred

Term Sheet · Launched May 2026

OFFERING SIZE

Up to $25M

CONVERSION PRICE / ENTERPRISE VALUATION

$5.78 / $148M

DIVIDENDS

6% PIK

Cumulative, per annum

CONVERSION

Common Stock

At effective date of "Go Public Transaction"

WARRANTS

5-Year, 100% Coverage

Equal to shares issuable upon conversion at same price

BONUS SHARES

Invest by July 24th

2.5% $50K+

5.0% $100K+

7.5% $250K+

Series D Convertible Preferred

Your $50,000 Investment · Example

Here's how your investment converts into ownership.

STEP 1: INVEST

$50,000

Invested on or before July 4th

→

STEP 2: STOCK SHARES

8,650
Common Shares

$50,000 ÷ $5.78 (conversion price)

→

STEP 3: WARRANTS

MOST VALUABLE BENEFIT!

8,650 Warrants

5-Year Term

Exercise Price: $5.78 (equal to conversion price)

HOW YOUR WARRANTS WORK

1 EXERCISE PRICE

You pay
$5.78
to buy 1 share (exercise)

2 AT $10 SHARE PRICE

INSTANT VALUE PER SHARE*

$4.22
($10.00 – $5.78)

3 VALUE OF YOUR WARRANTS AT $10/SHARE

AT $10 SHARE PRICE

$36,503
(8,650 × $4.22)

WHY WARRANTS MATTER MOST

Warrants give you the right to buy shares later at a fixed price ($5.78) for up to 5 years.

Unlimited Upside Potential
Benefit if the company's share price rises above $5.78.

Limited Risk
You're never required to exercise. If shares don't rise, you walk away.

Long-Term Optionality
5-year term gives you time for value to be created.

Powerful Leverage
Control more shares for less money invested.

WARRANTS CAN BE WORTH MORE THAN THE SHARES THEMSELVES.
This is where the outsized returns come from.

Invest Now

sugarfina®

Invest Now

Scan the QR code or visit the link below to begin the investment process.

Accredited Investors Only

Scan To Invest

invest.sugarfina.com

Questions? Contact investor relations below.

invest.sugarfina.com	**invest@sugarfina.com**	**(424) 372-8990**

Sugarfina Investment Highlights

- Investing in Premium Brand Roll-Up with a Scalable Platform
- Leading Global Experiential Luxury Brand
- Seasoned Management Team
- Differentiated Product
- Appealing Unit Economics
- Significant Growth Opportunities
- Additional Actionable M&A Targets

Creating a gifting, confections, and coffee portfolio

Acquire Complementary Symbiotic Premium Brands

SUGARFINA CORPORATION

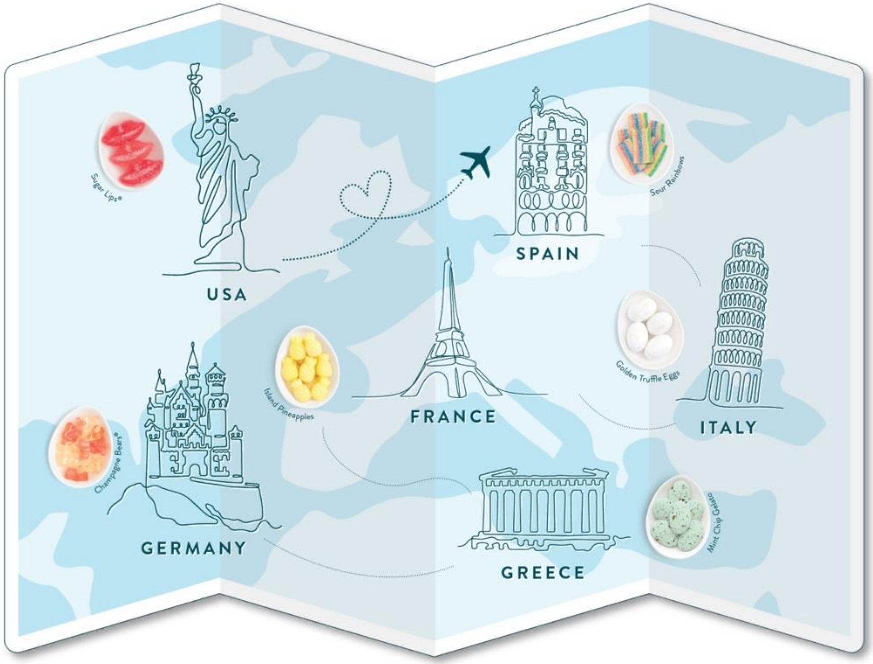
sugarfina	Q4 2024	Q1 2025	Q4 2025
	BOX fox	CANDY CLUB	Caffe Luxxe AN ARTISANAL EXPRESSION

About Sugarfina

Fun and sophisticated flavors designed for the adult palate from European Artisanal candy makers.

Crafting the World's Finest Confections

The most delicious, high-quality candies in the world can only be found at Sugarfina.



ARTISAN CANDY MAKERS FROM AROUND THE WORLD

Partnering with artisan candy makers from around the world, Sugarfina creates a wide range of products that offer something for everyone: from gummies to cordials, cocktail-infused candies, and chocolate bars.

Unique Innovative Brand DNA

A distinct brand identity that resonates with today's customer.

LUXURIOUS

INNOVATIVE

PLAYFUL

Highly Sought-after Partner & Press Gem

Collaborations with Industry Leaders to reach new audiences.

TRULY HARD SELTZER
Chopin VODKA
CANDY LAND
Hasbro
CASAMIGOS
Sanrio
THE SIMPSONS
HOLLYWOOD 100
PEANUTS

317K+ Email Subscribers

540K+ Loyalty Members

400K+ Social Media Followers

A Press Gem

25B+ 2025 PR reach with $155M ad equivalency

VOGUE
msn
Forbes
Harper's BAZAAR
TODAY
People
TOWN&COUNTRY
mashed
TRAVEL+ LEISURE
HUFFPOST

Omni-Channel Overview

Sugarfina's distribution and consumer reach spans multiple channels.

ECOMMERCE

2
Websites
+ Amazon Store

RETAIL

7
Retail
Boutiques

WHOLESALE

5,500+
Prestige
Wholesale Doors

INTERNATIONAL

Australia
Macau
Taiwan
Singapore

GIFTING

1,200+
Corporate
& Event Clients

Prestige Wholesale Doors

NORDSTROM

Wynn LAS VEGAS

FAIRE

Neiman Marcus

Bristol Farms

BW
Beverly Wilshire
Beverly Hills
A Four Seasons Hotel

bloomingdale's

BOX fox

Total Wine & MORE

BERGDORF GOODMAN

FOUR SEASONS

Fairmont
HOTELS & RESORTS

Acquired BOXFOX October 2024

Premium curated boxes for any occasion.

- Ready to Ship
- Build a BOXFOX
- Corporate Gifting
- Personalized Gifts
- Gifts by Occasion
- Marketplace

Expands Sugarfina Corporation gifting ecosystem to create more ways for customers to celebrate every occasion!

BIRTHDAY

THANKS

NEW BABY // GIRL

PIZZA NIGHT

Fast Facts

RETURN CUSTOMER RATE
55.25%

EMAIL SUBSCRIBERS
250K+

AOV
$100.25

SOCIAL FOLLOWERS
125K

Acquired Candy Club March 2024

Curated nostalgic and innovative sweets in fun, giftable packaging.
Moderate Tier Positioning to Grow Market Share.

Acquired Candy Club March 2024

Expands our market share by combining Sugarfina's premium positioning with Candy Club's accessible pricing and broader reach.

Acquired Caffe Luxxe December 2025

Inspired by a European caffe lifestyle since 2006.

Acquired Caffe Luxxe December 2025

Extends into premium coffee, unlocking new daily ritual occasions and cross-brand gifting and lifestyle opportunities.

Caffe Luxxe x BOXFOX
Mother's Day Gift Box

Caffe Luxxe x Sugarfina
Co-branded Gift Sets + Seasonal Drink

Roll-Up Strategy

Accelerate Revenues While Expanding Margins and Eliminating Costs

SYNERGIES

REVENUE

COST OF GOODS

OPERATIONS

SG&A

Next Segments Under Consideration

Chocolate

Baked Goods

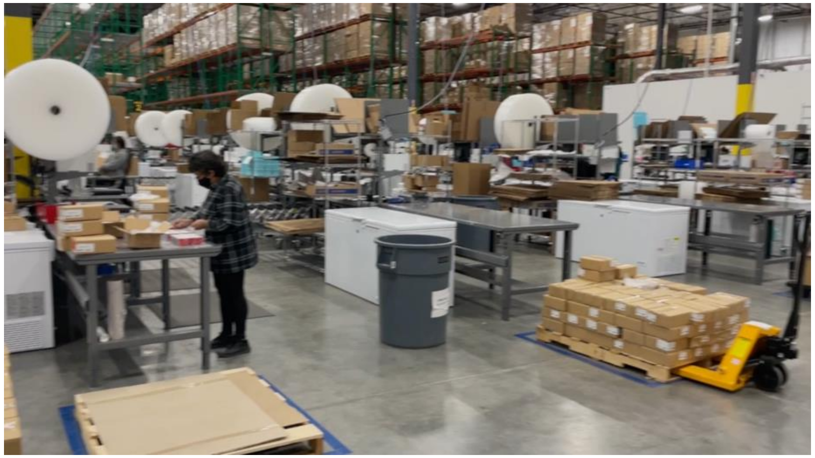
Snacking

Functional F&B

Las Vegas Operations Center

Capacity for acquiring and scaling businesses with minimal capital.

Robust supply chain, inventory management, and shipping capability. Enabling increased sales distribution without incremental capital investment.



Sugarfina Financial Highlights

	2025	2026E	2027E(1)	2028E(2)
REVENUE	$32.6M	$55.0M	$72.0M	$105.0M
GROSS MARGIN	$15.7M	$30.4M	$42.0M	$62.5M
GROSS MARGIN %	48.3%	55.3%	58.4%	59.5%
EBITDA	-$3.7M	$3.0M	$8.0M	$15.8M

(1) Reflects full year of Acquisition #4
(2) Reflects full year of Acquisition #5

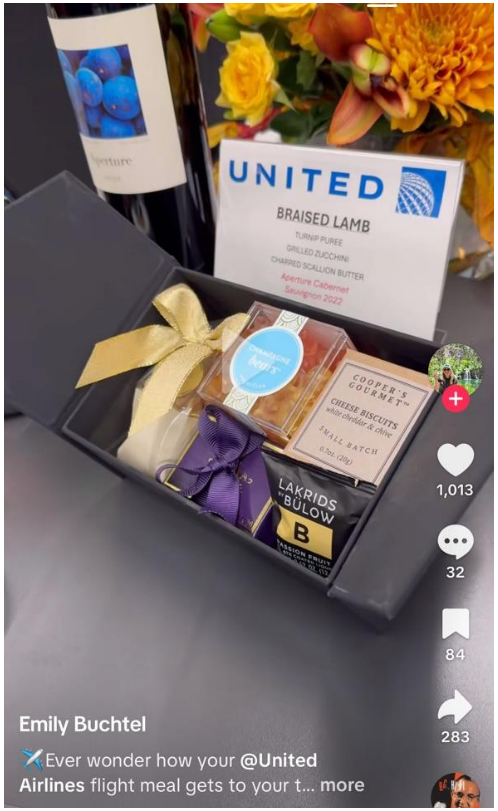
First Half 2026 Update

- Q1 Revenue Growth +77% versus LY
  - Gross Margin +2.5M
  - SG&A Reduced from 17.6% to 10.3%
- Caffe Luxxe Performing in line with Acquisition Pro Forma
- Folding BOXFOX into Las Vegas Operations in Q2 Improving Margins by 10% Points
- Folding Candy Club into Las Vegas Operations in Q3 Improving Margins by 10% Points
- Applied for Tariff Refunds of $319,000 in April

Sugarfina New High Profile Hospitality Distribution

Partnering with United Airlines' new Polaris Business Class Snack Box Program!

- Sugarfina will be the center point of snack boxes
- Will be rotating flavors
- First shipment December 2025
- Estimated 30,000 units for 2026
- Estimated 100,000 units for 2027



Sugarfina x Nordstrom Anniversary Collection

Nordstrom 125th Anniversary Collection!

Candy That Does More: A New Ritual Category

By bringing indulgence, beauty, and ritual to wellness,
Sugarfina has the opportunity to create a category it can lead.

glow getter

A rosé bottle shape,
designed to toast your glow.

CORE BENEFITS
- Skin Radiance
- Hair and Nail Strength

calm the confetti

Confetti-inspired dots that
quiet the day.

CORE BENEFITS
- Promotes Relaxation
- Helps Reduce Stress

bright ideas

A smiling shape that cue calm,
clear focus.

CORE BENEFITS
- Supports Focus and Clarity
- Promotes Mental Sharpness

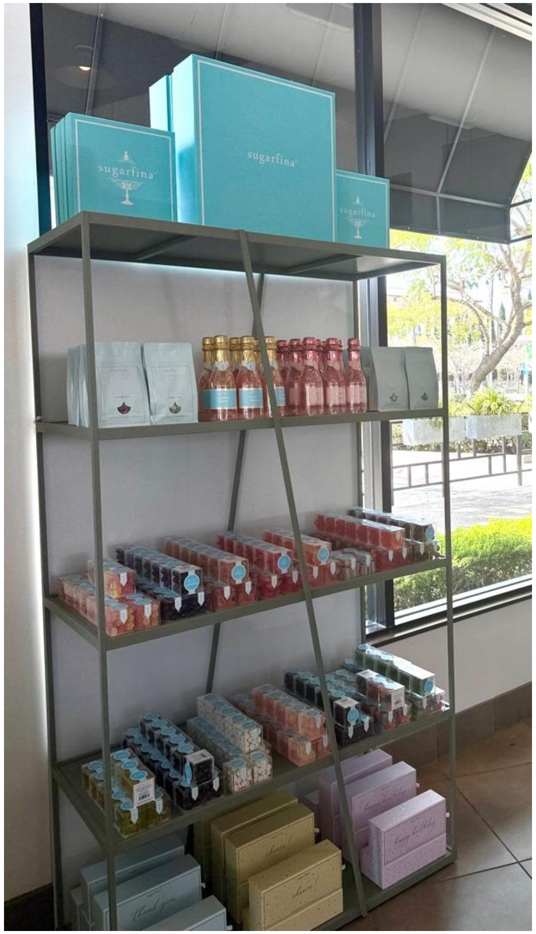
Candy Club New Distribution

NORDSTROM Rack

Nordstrom Rack Candy Club Launch!
- Encinitas Store Opening in May
    - High Volume Store

8th Caffe Luxxe – Culver City

Opened 3/12!



Sugarfina Investment Highlights

- Investing in Premium Brand Roll-Up with a Scalable Platform
- Leading Global Experiential Luxury Brand
- Seasoned Management Team
- Differentiated Product
- Appealing Unit Economics
- Significant Growth Opportunities
- Additional Actionable M&A Targets

Creating a gifting, confections, and coffee portfolio

Series D Convertible Preferred

Term Sheet · Launched May 2026

OFFERING SIZE

Up to $25M

CONVERSION PRICE / ENTERPRISE VALUATION

$5.78 / $148M

DIVIDENDS

6% PIK

Cumulative, per annum

CONVERSION

Common Stock

At effective date of "Go Public Transaction"

WARRANTS

5-Year, 100% Coverage

Equal to shares issuable upon conversion at same price

BONUS SHARES ★

Invest by July 24th

2.5% $50K+

5.0% $100K+

7.5% $250K+

Invest Now

sugarfina®

Invest Now

Scan the QR code or visit the link below to begin the investment process.

Accredited Investors Only

Scan To Invest

invest.sugarfina.com

Questions? Contact investor relations below.

invest.sugarfina.com	invest@sugarfina.com	(424) 372-8990

sugarfina®