Episode 31: My Forever Home LIVE

Styles - and how a brief determines the outcome

https://www.whitepebbleinteriors.com.au/styles-and-how-a-brief-determines-the-outcome/

Hello, lovely Instagrammers. I'm just waiting for Facebook to kick off, and here we are. Good morning, everyone. As you can see, I am in my rugged up jumper. It's very chilly today. And so it's Friday. I'm not seeing any clients, so I'm rugged up and ready for the day. And there's a lot of podcast recording today, so I'm really excited.

Hi, Caroline. I know you're on holiday, so how dedicated are you for popping in? Yeah, I'm doing a lot of podcast recording today for the Kitchen Design Essentials. I am having some fabulous guests on the show today which will coming... will be coming out to you over the following weeks.

I'm really excited about doing that today. I know that there's gonna be such awesome value things that you just won't be expecting by having some of these guests on. So that's awesome. And next week I'm actually on holiday, but I will still be here next week at 10 o'clock. I'm just popping down to the island to Phillip Island, just to have a few days with my girls for the last week of the school holidays.

Now, today I'm actually... I'm going a little bit off piste today because this sort of evolved over this week. There's always something that comes up in the week that I think, "Oh, that's probably quite an interesting thing to chat about." And not only, okay. So what I wanted to talk to you about today were styles, and how the brief that you provide your designer is ultimately going to determine what they come back to you in terms of style, in terms of colorway, in terms of the extent of a material being used.

So for example if you love timber and you really want to evoke and utilize a lot of timber in your home, all of these things come out of the brief, and so that's what determines how a home is going to look. Now, the reason I was chatting, I wanted to chat to you about this today is because I was with a client yesterday and and they'd been on the website, and of course there's a little bit of diversity on the website.

And over the coming weeks, I'm actually going to be finally photographing a lot more projects that we've finished. So look, some of them are four years ago, so I have been really slack, I have to say, in getting things photographed. So I've blocked out quite a few weeks that we're going to basically be doing a lot of photography.

So you'll see a lot of new things come onto the website, and there's a lot of diversity. And the reason that there's diversity is not because it's my taste, it's because it's what c- has come out of the brief from the client. So our job as designers is to make sure that it's all going to work, it's going to flow, it's going to look good, but if we're really being true designers, it's not necessarily a reflection of what we like, because it's got to be a reflection of what the owners want in their home and what they love.

So two things I wanted to talk about that came out this week. One of them was a client said to me yesterday, "Oh, gee, there's a bathroom on your website. Oh, it makes my skin crawl." And I said, "Tell me. Tell me. I'm so interested to know which bathroom is so not for you." And it was quite interesting because this gentleman was really into symmetry, lots of simplicity and we were talking about his kitchen.

And so anyway, he was really curious, and I love that he was so upfront, and I said, tell me." And so the bathroom that really he just said, "Oh, I just can't, I can't handle it." And he said, "I know that it's come out of the brief of the client, and they probably love it." And it was a very busy bathroom.

There was lots of color, there was lots of shapes and he... That, for him, was just so full on. And so I suppose what I wanted to share with you today is you don't necessarily have to like it. What you need to understand from a designer is, so what was the brief, and how did the designer meet the brief?

Because every single person is wanting different things. Now, a really interesting thing came out for us this week as well when we were collecting a brief from a client with regards to their bathroom, and they are Star Wars fanatics. I'm not a Star Wars fanatic. I said to them "I've never watched a Star Wars film in my life, but hey, what an awesome brief."

They really wanna utilize the character out of a particular Star Wars film, and they want to incorporate those colors some of it being terracotta, into their bathroom. They wanna have a bit of fun. And I said to them, I am so excited by the fact that, one, you really wanna really make this bathroom really personal for you.

You wanna be embracing color and embracing a particular theme. So as an interior designer, I don't have to love Star Wars. I don't have to love the particular colors that the client's going for. But I am so excited as a designer that they're going to embrace something that they love, and that we have got the creative challenge of coming back to them with something that fits that Star Wars theme.

So guess what I'll be doing? Lots of research on this particular character of Star Wars to make sure that we're going to meet the brief. So styles are based on the brief. They're based on, ... what we

create is all based on the brief. And so you don't need to necessarily personally like everything that a designer's done.

And sometimes people choose a designer based on their signature s- aesthetic, and it might be that they only do a particular style. And if you really like that style, and that's the style that you want in your home, so be it. I personally work with and Fabi and I work together on what the brief is going to be.

And so my natural style is eclectic. I like working with lots of different shapes and materials, and I don't feel that everything has to be matchy-matchy. And I will certainly encourage my clients to really tap into what they love and not be dictated to by what their friends are telling them.

And that was something else that happened to me this week. I went and met this this lady and and she said, yeah, when I was saying to her, "You really need to follow what you love in your home," and it was such a gorgeous home, rather than be constantly referring back to your friends. And everyone's got an opinion.

It won't matter who you ask, whether they're an expert or not, they will always have an opinion, particularly if you ask for it. But you need to be guided by experts to make sure that everything's going to come together properly, that everything is going to flow that the tones are going to work, and that the colors that you choose are going to work together.

And so really try and refrain from listening to every single thing that, 25 or 30 friends give you because at the end of the day, it's your home. And so she said, "I'm actually guilty of following a lot of what my friends are saying rather than going with my gut or rather than going with what an expert's told me."

And I've seen a few clients suffer that as well, that have engaged us, but they're still gonna listen to their friends. And whether they want validation from their friends, I'm not sure. But the reason you get an interior designer is you're getting their expertise to make sure you're not gonna make mistakes, and that it's all going to be cohesive and come together.

So I suppose that's covering off styles in a lot of different ways. But I say it so much, and for those of you who follow me a lot, you'll know I say a lot, "Don't worry about what the Joneses are doing. Your home is for you, and so you're the one that needs to be happy about it. Not your friends and not who down the street and what they're doing.

You need to be happy with it. And if you're not happy with it because all your friends have told you to do something, they're not living in the space." And then the other thing is your style is your own style. And so the designer will come up with something that is gonna fit your style based on your brief.

And that is what our creative license and our creative element is meant to do for you Knowing that it's all going to come together and that you won't have those mistakes. So couple of other things I

just wanted to cover off. So yes, I'm on holiday next week, but yes, I will be here next week, whether we go out a bit later or whatever it is, I'll be in a different location.

You'll notice that the last couple of weeks I've actually- I'm back in my office space. So we finally I finally, we finally got my husband out of my office. So he's now up in another room in the house, and I have to say it's probably the best room in the house because it's designed so that it's got lots of northern light coming in.

So he is just so happy up there. He's right at the back of the house. It's very quiet. No one comes to him to hassle him for a coffee 'cause he's also the barista in our house. So he's incredibly happy. He's got a beautiful, warm, sunlit filled room. And we've both got our own peace and quiet. So I'm back in my office having my own space and I can put my sideboard back where I always had it and and I can reclaim my space again.

So that's lovely. He will permanently be at home now. So I will be at a different location. It will be fast and ready. It is literally at a very typical rough and ready beach house, which is what a beach house is meant to be. It's meant to be relaxed and not so precious, and that's why I love going down there.

So couple of things. The podcast, and particularly the Kitchen Design Essentials, has just been getting such fabulous feedback. I've been getting personal notes on Messenger, which has just been so lovely. I've had requests for, "Can you please cover this topic and this topic?" Which is fabulous. And after the Kitchen Design Essentials season is finished, I will do some in-between sessions to cover off some of those particular topics that people have requested, and then we'll be introducing a new season.

But what I wanted to request, could you please, please put a review in Apple or Google or wherever you're downloading the podcast from or listening to the podcast. Could I please ask that you could actually add a review? Because what it does is it allows then those engines, those podcast engines to enable other people to find the Your Forever Home podcast, and it just means that we can get more listeners, we can reach more people.

So if you've been enjoying the podcast please give a review because it really does help it be found by other people. So I'd be so grateful. I probably don't ask for it enough but it would be really fabulous if you could do that. The other thing is just a quick reminder that the... I did a Facebook Live very off-the-cuff yesterday about the reasons why I created the Your Forever Home: The First Steps course.

And there's a lot of reasons why I created it, because of all the different questions that, that just kept getting posed to me time and time again. Weekly, if not daily basis, and that was the impetus. And so I did talk about that in a lot of detail yesterday, if you wanted to go back and listen to that as a Facebook and Instagram Live.

But also that the sale of the end-of-financial-year sale will actually finish on the 15th of July at midnight, and so the $197 will then not be available anymore. So it is a $300 saving. So if you know

anyone that is building or renovating, let them know. It's available on the whitepebbleinteriorswebsite\courses-2 because that's the promotional area.

I'll put the link in this note, in the comments here. But let someone else know if they are at the start of their journey, not mid- midway through their build. But they're at the start of the journey, there's definitely a lot of reasons for them to take up that offer and and get such a big discount because it is going to give them lots and lots of value in terms of mitigating a lot of expensive mistakes.

So I will now put it out there if anyone's got any questions there's lots of lovely people that have joined today, so thank you. And has anyone got a question? Lots of waves. Waves are lovely. So if there are any questions. Carolyn, I can't believe, I think you're in Daylesford now or you're doing your own country escape, which is really lovely.

And so I know that you've got this in your calendar. So it's great that even on your holiday, I hope you're having a lovely time, that you still check in. So if there's no questions, I will love you and leave you as normal. I'll be back here at 10 o'clock next Friday. Oh, I've just got a comment.

Have been from Jacinta. Have been loving the kitchen season. Have been listening since hearing you on The Art of Decluttering. Oh, that's fabulous. Someone contacted me about that yesterday. And for those of you, The Art of Decluttering is a podcast that goes into all of decluttering. And they-- And Amy and Kirstie go into so many different things, so many different topics.

How to declutter your purses, how to declutter your handbags, how to declutter your your bathroom and your wardrobe. And they have challenges on there. And I did a special guest podcast with them a few weeks ago on how to design around your storage and how to ensure that you are designing around what you've got rather than just creating more and more storage for the sake of it.

Actually working out exactly what's gonna go where so that it really serves you. And so it's been lovely to have people join. So thank you, Jacinta. That's so lovely. So to continue what you've written loving it all, and we'll definitely be looking at getting some help when we do your kitchen. That sounds fantastic.

Haven't worked out how to review on Spotify. Oh, you're not the only person that's asked. We c- you can't actually leave y- reviews on Spotify for podcasts at the moment. I'm not sure why they don't have that available, but someone actually contacted me and said, "I really wanna re- leave a review on Spotify, but they don't let me."

No, they don't have the opportunity for you to rele- re- ah, for you to leave a review on Spotify, which is a bit of a shame because Spotify is becoming really a one-stop shop for everything, music and podcasts. So I hope that they're going to get onto that soon. I know I'm a big Spotify user, but I do actually use Google Podcast to get all my podcasts.

So thank you so much for your encouragement, Jacinta, and your comments. And I love to help you on your kitchen, so be sure to get in touch. And, And oh hi Cheryl. Thanks for joining in. I know that

you join in on a regular basis. Have a great weekend everyone, and I will be back here. I feel like I'm talking a million miles an hour.

And and don't forget Design Essentials, the next episode will be out next week, and more guests are coming and we're gonna be talking about getting a builder's insight. Carolyn, you'll love that one. You're very familiar with who it is. And and there's also going to be an awesome episode on bench tops.

So I've got the rep from Cosentino coming on. So have a great weekend everyone, and I'll see you next week. Bye for now. Thank you so much for listening to this episode of My Forever Home. If you loved it, please leave a review, share it on Facebook and Instagram for your friends, and be sure to sign up to our newsletter for more insights on creating the forever home of your dreams.

END OF TRANSCRIPT

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