

Brand Guidelines

Revision



PEROCON

Brand Elements

Secondary design elements that are used to help make up and strengthen a brand's identity.



Brand Pattern

The brand pattern has been designed to compliment the brand and further extend its visual language.

The Perocon brand pattern features a seamless arrangement of geometric triangles inspired by the logo's angular form.

Clean, structured, and contemporary, the pattern reinforces the brand's identity while adding a dynamic visual layer to applications across print and digital.



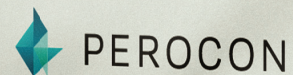
Brand Applications

A representation of how the brand may look on different mediums of marketing collateral.





Commercial
Expertise.
Constructive
Results.



Where Construction
Meets Clarity —



PEROCON

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This brand guideline was prepared by White Key Marketing. Should you have any queries regarding this guide, contact us at 1300 577 419 or team@whitekeymarketing.com.au

