





Farmers Fresh

At Farmers Fresh, we pride ourselves on providing the freshest, highest quality fruits and vegetables to our valued customers. We are a family owned company with over 50 years experience, Farmers Fresh grow and handpick the best fruit and vegetables fresh from the farm.

You can also find a wide range of Continental groceries, cheeses and deli products. Farmers Fresh pride themselves on the freshest produce, great value and customer service.



OUR PHILOSOPHY

Learn about our commitment to delivering exceptional quality and promoting healthy living through our range of fruits and vegetables.

Discover our dedication to supporting local farmers, sustainable agriculture practices, and reducing our environmental footprint.



EXTENSIVE RANGE

Visit our stores and see our diverse selection of the freshest fruits and vegetables.

Browse through different categories, including seasonal produce, organic options, exotic fruits, and specialty vegetables.



FARM TO TABLE

Get insights into our farm-to-table process, highlighting the journey our produce takes from local farms to your plate.

Learn about our rigorous selection criteria, ensuring that only the finest and most flavorful fruits and vegetables make it to our shelves.



EXPERT ADVICE

Benefit from the knowledge and expertise of our experienced team who are passionate about fruits and vegetables.

Find tips on selecting ripe produce, storing fruits and vegetables to extend their shelf life, and incorporating them into delicious meals.

THE Weird ONES

"INTRODUCING 'THE WEIRD ONES' - A WIN-WIN-WIN! SUPPORTING GROWERS, SLASHING FOOD WASTE, AND KEEPING YOUR WALLET HAPPY. LET'S EMBRACE THE QUIRKS AND SAVE WHILE WE'RE AT IT!"

WHAT ARE THEY?

Fresh fruit and vegetables with quirky shapes and sizes, sporting imperfect skins but offering the same great taste.

WHY CHOOSE THEM?

Embracing imperfection and saving money! Let's stop the waste and give those 'ugly' fruits and veggies a chance. Who needs perfect shapes when you've got perfect savings?



KEEP AN EYE OUT FOR OUR "WEIRDO" OF THE WEEK
PART OF OUR WEEKEND SPECIALS!

SEASONAL PRODUCE

FRUITS

Apple	Lime
Avocado	Mandarin
Cumquat	Nashi
Custard Apple	Orange
Feijoa	Pear
Grapefruit	Persimmon
Kiwi fruit	Pineapple
Lemon	Quince
	Rhubarb
	Tamarillo
	Tangelo

HERBS & SPICES

Ginger	Mint
Coriander	Oregano
Dill	Parsley
Ginger	Rosemary

VEGETABLES

	Carrot	Kale
	Cauliflower	Kohlrabi
	Celeriac	Leek
	Celery	Mushrooms
	Cucumbers	Okra
	Eggplants	Onion Parsnip
	Fennel	Potato
	Horseradish	Pumpkin
Asian greens		Radish Shallot
Broccoli		Silverbeet
Broccolini		Spinach
Broad beans		Spring Onion
Brussels Sprouts		Swede
Cabbage		Sweet Potato
Capsicum		Turnip

**ENJOY A DISCOUNT
ON YOUR WINTER
GROCERIES!**

MENTION THE CODE

FARMERSFRESH5

DURING JUNE & AUGUST

For 5% off your shop!

**FARMERS
FRESH** 

