



The Future of Australian Sushi

CAPABILITY STATEMENT

REDEFINING SUSHI



AUSTRALIA'S FIRST FULLY HALAL-CERTIFIED SUSHI BRAND.

Sushi Fusion combines authentic Japanese craftsmanship with bold flavour innovation to create a modern sushi experience for today's diverse Australia.

FRESH. INCLUSIVE. INNOVATIVE.

A MARKET READY FOR CHANGE

The Australian sushi market is growing, but the category has remained largely unchanged.

We're not taking market share, we're creating it.



THE OPPORTUNITY

100% Halal Certified

Unlocking an underserved and rapidly growing market

Innovation First

Fresh products that stand apart from traditional sushi

Modern Consumer Appeal

Designed for today's diverse, experience-driven customer

SUSHI FUSION CAPABILITY STATEMENT



WHY US



WHAT SETS SUSHI FUSION APART

Australia's First Fully Halal-Certified Sushi Brand

Signature Sushi Pops™

Innovative Fusion Flavours

Strong, Modern Brand Identity

Built for Social Sharing

Scalable Quick-Service Model

GROWTH BACKED BY RESULTS

40% Year-on-Year
Growth

100% Halal
Certified

REPEAT

Customer Demand

QUICK-SERVICE

Business Model

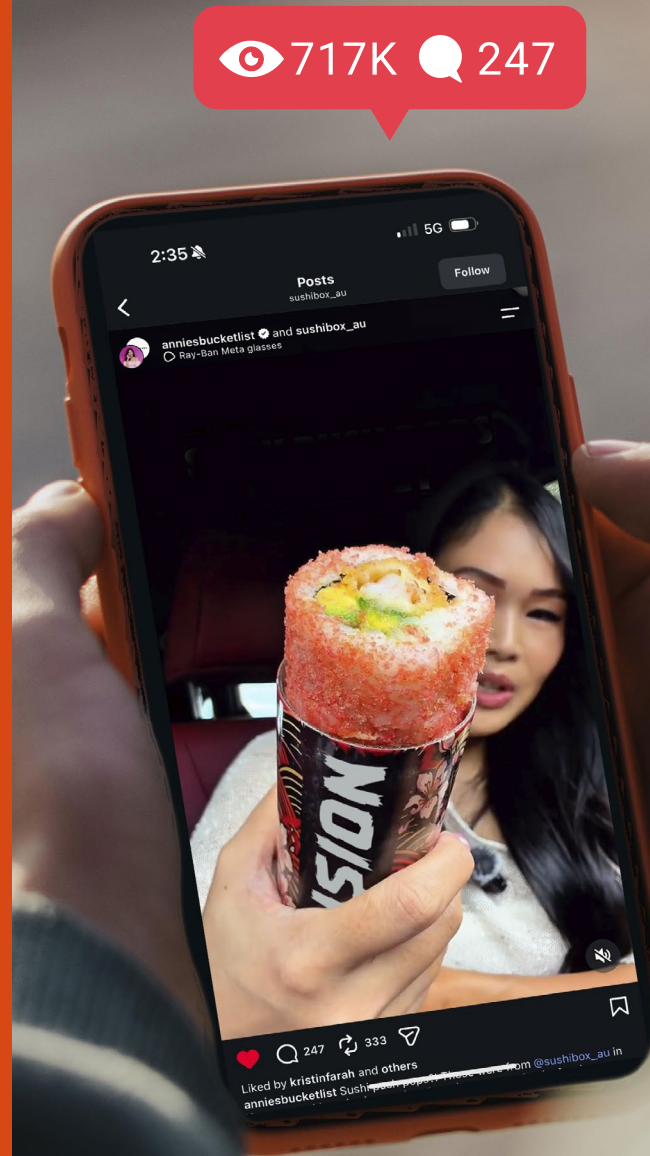
A proven concept with strong customer demand
and a clear pathway for national growth.



MORE THAN CUSTOMERS. WE'RE BUILDING A COMMUNITY.

Sushi Fusion has become one of Australia's most talked-about emerging food brands, generating strong organic engagement across social media, influencer partnerships and media.

Designed to be shared. Built to be remembered.



700K+
VIEWS ACROSS
INSTAGRAM CONTENT

46K+ TIKTOK
LIKES

INFLUENCER
COLLABORATIONS

FEATURED &
RECOGNISED MEDIA

WHY PARTNER WITH US?

We're building more than a restaurant
We're building a scalable Australian
food brand with significant growth
potential. Join us as we redefine
sushi in Australia.



WHY INVEST?

FIRST-MOVER ADVANTAGE

PROVEN BUSINESS MODEL

DISTINCTIVE BRAND POSITIONING

UNTAPPED CUSTOMER MARKET

BUILT FOR SCALABLE GROWTH





LET'S BUILD THE FUTURE OF SUSHI

Whether you're looking to invest, franchise
or explore strategic partnerships, we'd love
to start the conversation.

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