

Saunatica

Ready for a new business opportunity?

WHO WE ARE.

What is Saunatica Sauna Studio?

Saunatica is a luxury infrared sauna studio. Clients will enjoy sweating in the peace and serenity of their own personal infrared sauna suite. This includes full towel service and high-end entertainment options. Red light therapy and halotherapy are also options available for our clients.

How is Saunatica different to other saunas?

The Saunatica experience differs from traditional heat saunas, like steam and hot rocks. At Saunatica we use only infrared lamps, the wavelengths naturally heat your body. The sweat is deeper, even while the ambient temperature (115 to 135 degrees) is much lower, making it less taxing and more beneficial.

Style the session to your preferences, **absorb the goodness, and sweat out the bad.**

- Stream relaxing music
- Watch your favorite tv show
- Stretch, relax and be aware of your body
- Most importantly, sweat it out!



JOIN THE FAMILY.

Through The Franchise Owners Eyes:

We want to be seen as a brand that helps our franchise owners become successful. This is not a stressful business, people are happy to come in and decompress and relax for a session. They become members because we are affordable and focused on wellness, health, having a good attitude and great energy. Easy to market and sell, when someone comes in for a discounted first session everything will follow from that first visit. Our software handles it all, from sending out follow up emails and text messages, to providing the staff with the appropriate sales scripts when speaking with guests.

Who Is Our Ideal Franchise Owner:

Someone with a positive attitude, who enjoys learning and will go above and beyond for the ones he or she cares about

Currently in a stressful career, organized, middle aged crisis and ready to make a change

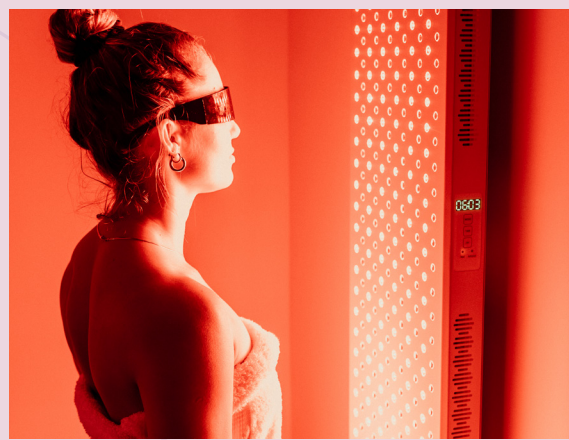
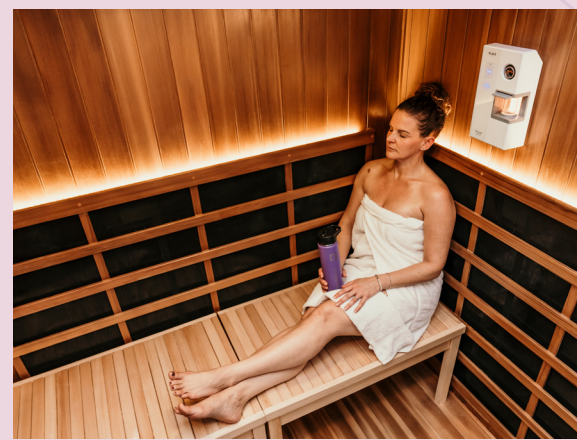
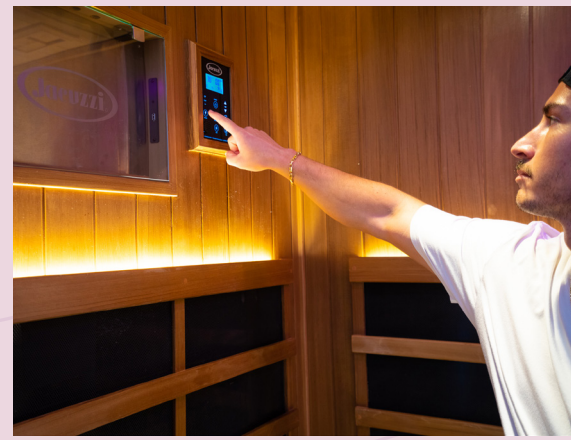
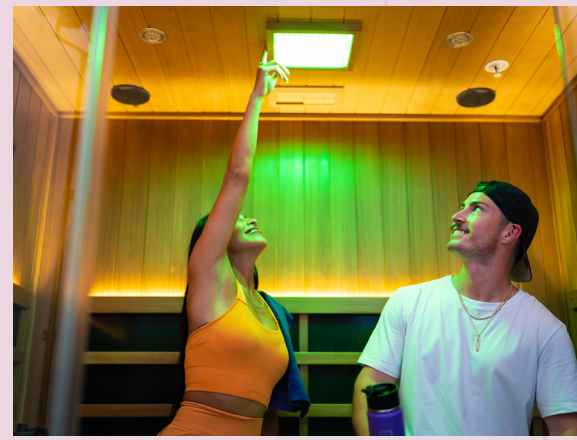
Has a sales or marketing background

Aged 30-60

Male or Female, ready to commit the time to make the business succeed

Ownership Options: **owner-operator**, **semi-absentee**, **full-absentee**

Works out, health consciousness, active and passionate about wellness and recovery as a lifestyle, outgoing and personable with good energy



INVESTING IN Saunatica

FRANCHISE FEE

(single)
\$50,000

INVESTMENT RANGE

\$396,000 - \$598,000

REQUIRED LIQUID CAPITAL

\$100,000

ADDITIONAL COSTS - Each Additional Location: \$35,000, **Required Net Worth:** \$500,000, **Royalty Fee:** 6% of Monthly Gross Sales, **National Advertising Fund:** 2% of Monthly Gross Sales, **Local Ad:** \$3,500 per month, **Item 19:** YES

Franchise Fee: \$50,000 (\$25,000 BROKER COMMISSION + \$5,000 bonus for first 10 sold)

Multi Unit: Buy two at full price (\$100,000) Get ONE FREE!
(\$50,000 BROKER COMMISSION + \$5,000 bonus for first 10 sold)

4+ Unit: 40% of Total Franchise Fee Collected